



MOIAT/U.S.O/2023/167

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سعادة / عبدالله المزروعي

المحترم

رئيس اتحاد غرف التجارة والصناعة بالدولة

رئيس غرفة تجارة وصناعة أبوظبي

تحية طيبة وبعد ،،،

الموضوع: الرعاية والمشاركة في الدورة الثانية من منتدى ومعرض "اصنع في الامارات"

تهديكم وزارة الصناعة والتكنولوجيا المتقدمة أطيب تحياتها مع تمنياتنا لكم بدوام التقدم والازدهار. في إطار حرص الوزارة على تحقيق مستهدفات الاستراتيجية الوطنية للصناعة والتكنولوجيا المتقدمة، بتطوير منظومة صناعية متكاملة ومحفزة للنمو وخلق فرص استثمارية جديدة في القطاع الصناعي، بالتعاون مع الشركات الصناعية الكبرى المحلية والدولية، قد تم عقد الدورة الأولى من منتدى "اصنع في الامارات" في يونيو 2022، حيث تم طرح العديد من الفرص الاستثمارية والشرائية بلغت قيمتها 110 مليارات درهم لـ 300 منتجاً يمكن تصنيعه محلياً، مما يعزز الطلب على المنتجات المحلية.

وانسجاماً مع الاستفادة من القوة الشرائية المحلية لتطوير قطاع الصناعة الوطني كأحد أهم الأهداف الاستراتيجية، بما يعزز جاذبية بيئة الاستثمار، ويدعم نمو وتنافسية الصناعة الوطنية، تستعد الوزارة حالياً لتنظيم الدورة الثانية من "منتدى اصنع في الامارات" والمقرر عقده في الفترة (31 مايو - 1 يونيو 2023)، والذي سيشهد المزيد من الحوافز والممكنات لتعزيز سلاسل التوريد المحلية ودعم الاستثمار الصناعي، وعقد الشراكات وطرح ومناقشة الفرص وإبرام اتفاقيات شراء وتوريد طويلة الأجل بين المستثمرين، بما ينعكس إيجاباً على نمو وتوسع قطاع الصناعة والقطاعات المرتبطة.

وانطلاقاً من دوركم التكاملي والفعال كأحد أهم الشركاء الداعمين لتنفيذ الاستراتيجية الوطنية للصناعة والتكنولوجيا المتقدمة وحملة "اصنع في الامارات"، تتطلع الوزارة إلى رعايتكم للمنتدى في دورته الثانية للعام 2023 بناء على فرص الرعاية في المرفق، راجين موافقتنا بردكم الكريم قبل يوم 6 ابريل 2023.

وتفضلوا بقبول فائق التقدير والاحترام ،،،

وكيل وزارة الصناعة والتكنولوجيا المتقدمة  
عمر أحمد صويغع السويدي

المرفقات :

- عرض فئات الرعاية لمنتدى " اصنع في الامارات "

لمزيد من الاستفسارات يرجى التواصل مع مع الأخت/ أميرة النجار على هاتف 0506358884 أو عبر البريد الإلكتروني aalnajjar@moiat.gov.ae



# SPONSORSHIP DECK

31<sup>ST</sup> May – 1<sup>ST</sup> June, 2023  
ADNOC Business Center

# OBJECTIVES & CONTENT

A collaboration between the Ministry of Industry and Advanced Technology, National Champions, and Partners to showcase the UAE as a leading regional and international industrial hub

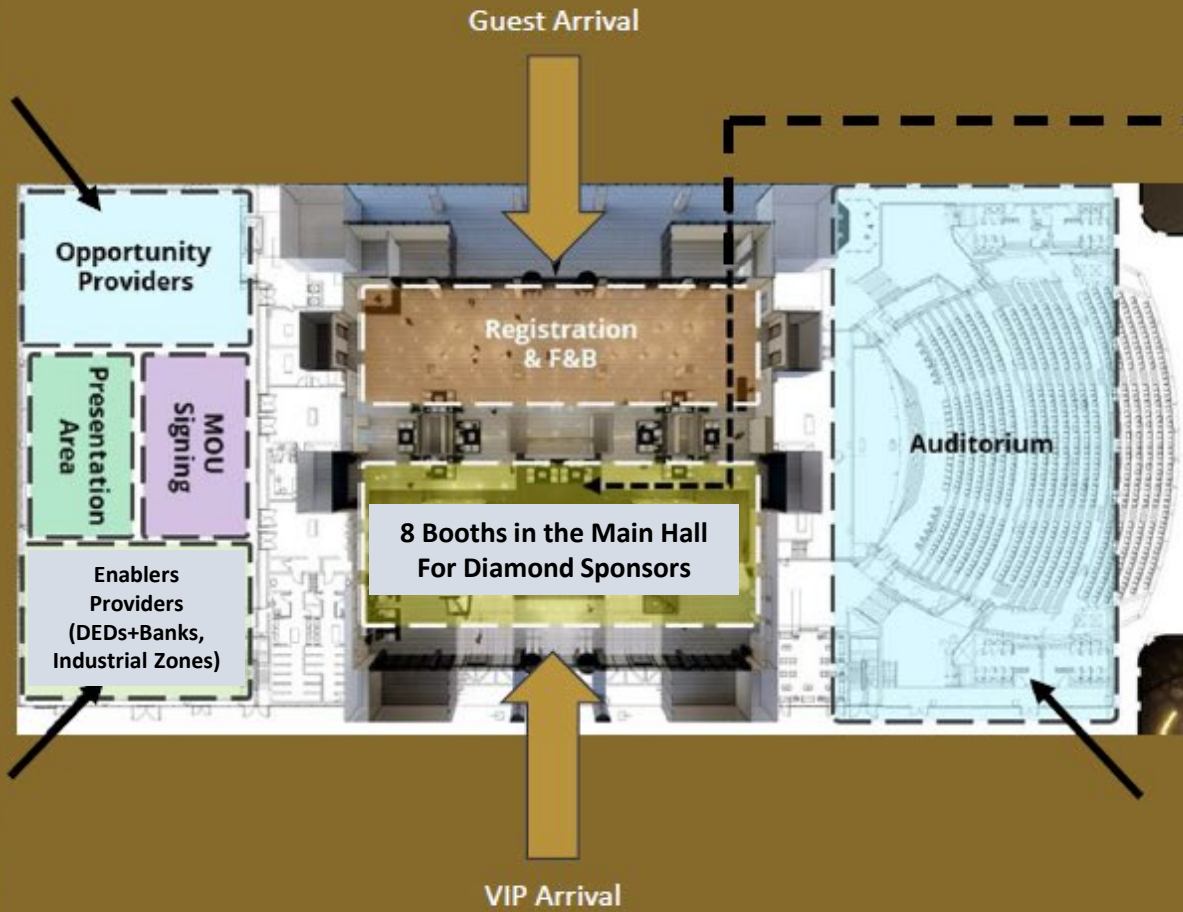
## Objectives

- Attract FDI and local investment in the manufacturing sector
- Promote Make It In The Emirates value proposition, enablers, and incentives
- Showcase progress by ICV champions on previously committed offtakes, and new offtake opportunities

## Forum Content (2 days)

- Leadership Panels
- Offtakes Sessions (ICV Champions & Tawazun)
- Enablers Sessions (DEDs, Banks, Indus. Zones)
- High-Tech Startups and 4IR Sessions
- 1<sup>st</sup> MIITE Awards

# PROPOSED EXHIBITION LAYOUT



# WHY MAKE IT IN THE EMIRATES FORUM?

Forum brings together the largest industrial companies and enablers from across the UAE to share their procurement plans, significant investment opportunities and how these translate into local manufacturing investment opportunities. These companies prioritize local suppliers and are looking to engage with top-ranked local and international businesses keen to invest in UAE-based manufacturing and production.

For investors, manufacturers and technology providers in sectors including energy, telecoms, aerospace, healthcare and food & beverages, the Make it in the Emirates Forum offers unique access to significant, long-term business opportunities in the UAE.

The Forum will celebrate the pioneers, the visionaries, and the game-changers who are making a lasting impact on the United Arab Emirates manufacturing community, through Make it in the Emirates Awards.

The forum, which includes panels, awards and exhibitions, aims to promote the growth of national industries and discuss opportunities for partnership and cooperation in the industrial sector, in addition to presenting opportunities for product localization, redirecting the value of purchases into the national economy, and leveraging local purchasing power to develop the industrial sector.

# MINISTER MESSAGE



“Our objective is to safeguard our national progress, leverage our competitive advantages, attract industrial sector investments, support local manufacturing and create growth opportunities, with an ultimate goal of empowering our national economy and increasing the industrial sector’s contribution to the GDP to more than AED 300 billion by 2031.”

**HE Dr Sultan Al Jaber**

Minister of Industry and Advanced Technology

# THE FORUM IN NUMBERS

**AED 110 billion**

Is the value of potential procurement agreements

**300 products**

to be manufactured locally, contributing AED 6 billion to GDP annually

**32 agreements**

between government entities, industrial companies, and financing institutions

**1,800**

**stakeholders**

from the industrial sector and investors and 24 leading companies participated in the forum



+1000 news hits



248.9 Million Impressions



+23K Profile Visits



covering 25 countries and markets

# PAST EVENT ATTENDEES



**His Excellency Abdullah bin Touq** UAE Minister of Economy



**His Excellency Dr Thani bin Ahmed Al Zeyoudi** Minister of State for Foreign Trade



**His Excellency Ahmed bin Ali Al Sayegh** Minister of State,



**His Excellency Mohamed Alsuwaidi** Chief Executive Officer of ADQ



**His Excellency Faisal Al Bannai** Executive Chairman of EDGE Group Board of Directors,



**Yusuff Ali Musaliam** Chairman of Lulu Group



**Omar Al Futtaim** Vice Chairman & CEO of Al-Futtaim Group



**His Excellency Mubarak Rashed Al Mansoori** Chief Executive Officer of Emirates Investment Authority



# PAST EVENT SPEAKERS (1/2)



**H.E. Abdulla Al Mazrou**  
Chairman  
UAE Chamber



**Ahmed Mohamed Al Naqbi**  
Chief Executive Officer  
EDB



**H.E. Sameh Al Qubaisi**  
Director General of Economic Affairs  
Abu Dhabi Department of Economic  
Development (ADDED)



**Abdulmunim Saif Al Kindy**  
Executive Director  
ADNOC (TBC)



**Captain Mohamed Juma Al Shamisi**  
Group Chief Executive Officer



**Saud Abu Alshawareb**  
Managing Director  
Dubai Industrial City (DIC)



**Hana al Rostamani**  
Group CEO  
FAB (1<sup>ST</sup> CHOICE)



**H.E. Tareq Abdul Raheem Al Hosani**  
Chief Executive Officer  
Tawazun Economic Council



**H.E. Faisal Al Bannai**  
Chairman of the Board of  
Directors EDGE Group



**Abdalnasser Bin Kalban**  
Chief Executive Officer  
EGA



**Farhan Malik**  
Group Chief Executive Officer  
and Managing Director  
Pure Health



**Masood M. Sharif Mahmood**  
Chief Executive Officer  
Etisalat UAE Operations



**Talal Al Dhiyebi**  
Group Chief Executive Officer  
Aldar Properties

# PAST EVENT SPEAKERS (2/2)



**H.E. Mohamed Al Hammadi**  
Chief Executive Officer and Managing Director  
ENEC



**Jasim Husain Thabet**  
Group Chief Executive Officer and Managing Director  
TAQA



**Badr Al-Olama**  
Executive Director – UAE Clusters  
Mubadala



**Khaleefa Yousef Al Mheiri**  
Acting Chief Executive Officer  
TA'ZIZ



**Dr. Saleh Al Hashimi**  
Commercial & In-Country Value Director  
ADNOC



**Mitsuru Anezaki**  
General Manager  
Al Gharbia Pipe Company



**Yasser Abdul Malak**  
Chairman and Chief Executive Officer -  
MENA  
Nestlé (2<sup>nd</sup>)



**Majid Al Ghurair**  
CEO  
Al Ghurair Group (1<sup>st</sup>)



**Thierry Conti**  
President – Surface  
Technip FMC



**Omar Channawi**  
Chief Executive Officer of Middle  
East, East and Africa  
Procter & Gamble (1<sup>st</sup>)

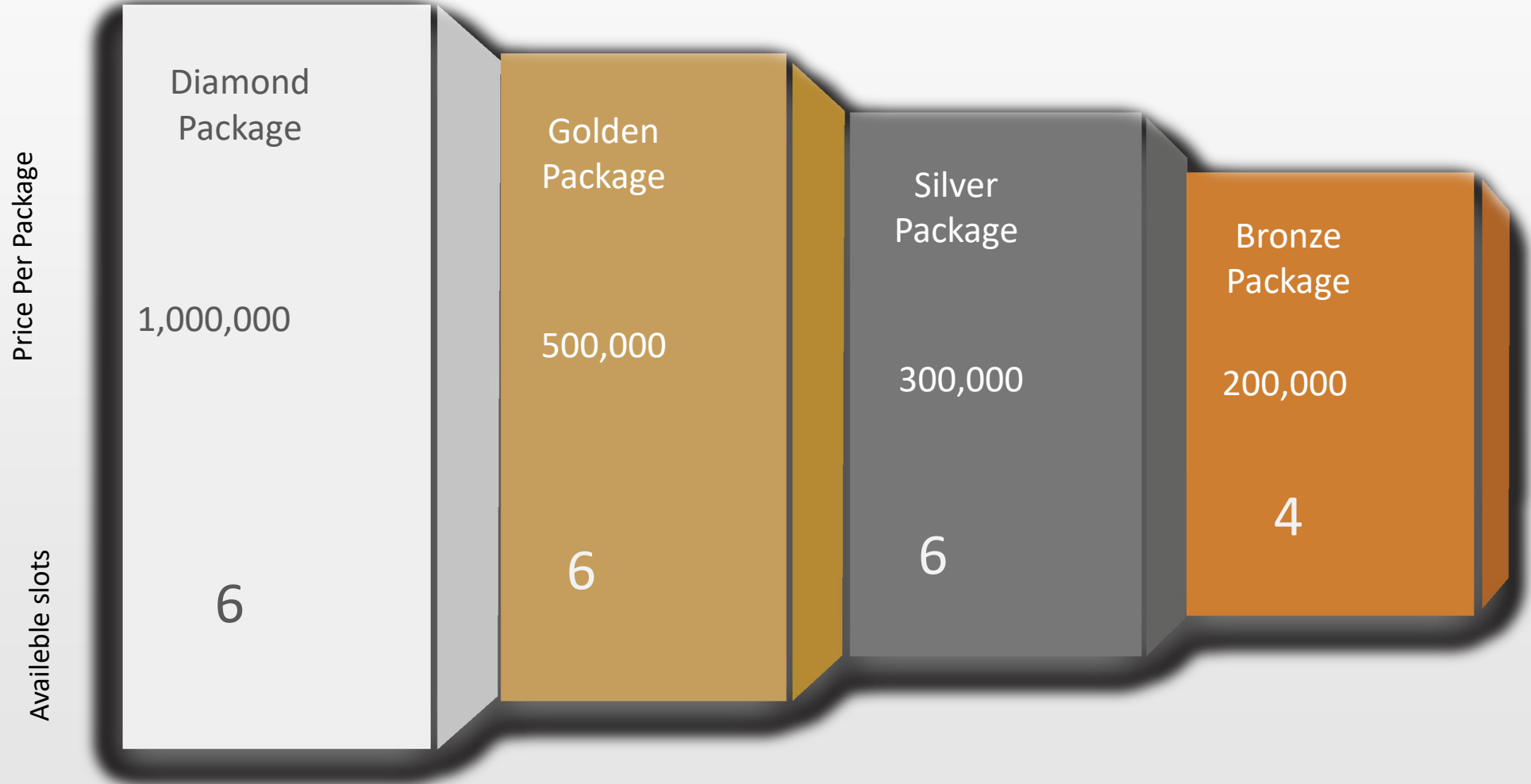


**Fahad Al Mheiri**  
Deputy Managing Director  
Raytheon Emirates

# PREVIOUS EXHIBITORS & PARTICIPATING NATIONAL CHAMPIONS



# MITTE SPONSORSHIP PACKAGES



# SPONSORSHIP PACKAGES (1/2)

## BRANDING

MITTE Sponsorship Packages:		Bronze Package	Silver Package	Golden Package	Diamond Package
Price Per Package		200,000	300,000	500,000	1,000,000
Available slots		4	6	6	6
1	Sponsors Logo to be placed in all locations the ministry logo is in				X
2	lanyard branding				X
3	Branding on directional signage in the Event				X
4	Corporate video in opening ceremony				X
5	Logo printed on gift items				X
6	Web banner advert on conference site			X	X
7	Company corporate gifts added in the bag		X	X	X
8	Stand space for product launch, product placement, or data collection	2*3	3*3	3*4	4*4 (Main Hall)
9	Logo placement on MITTE web	X	X	X	X
10	acknowledgment in Media Releases	X	X	X	X
11	Logo in directional Flags around the event	X	X	X	X

# SPONSORSHIP PACKAGES (2/2)

## LOGISTICS & SPEAKING OPPORTUNITY

MITTE Sponsorship Packages:		Bronze Package	Silver Package	Golden Package	Diamond Package
	Price Per Package	200,000	300,000	500,000	1,000,000
	Available slots	4	6	6	6
<b>1</b>	VIP Passes	2	4	10	15
<b>2</b>	Parking Passes	1	2	5	10
<b>3</b>	Designated meeting room use				1 room
<b>1</b>	Keynote speech/ Executive panel			x	x
<b>2</b>	Technical Breakout Sessions		x	x	x
<b>3</b>	VIP seating in opening ceremony	1	1	2	5



For more information, please reach out to the  
Government Communications Department at  
the Ministry of Industry and Advanced  
Technology via email on:  
[commsteam@moiat.gov.ae](mailto:commsteam@moiat.gov.ae)