

From: Trade Promotion Department <TPI@economy.ae>

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To: Info <info@fcciuae.ae>

Subject: UAE Global Convention 2024

2024 UAE Global Convention

...
31st World Congress on Leadership for Creativity, Innovation & Excellence
&
Global Business Meet
March 5 – 8, 2024, UAE

Dear Esteemed Partner,

Greetings from Ministry of Economy and trust this email finds you well!

With great pleasure, the Ministry of Economy in association with the Institute of Directors, India presents the 31st World Annual Congress on Leadership for Business Excellence & Innovation.

The United Arab Emirates (UAE), have been on the helm of this movement of visionary leadership, committed to Business Excellence through innovative initiatives across industries. Thus, the theme for this year's Summit is **“Board’s Strategy for a Future-Ready Business in an Uncertain World.”**

I hereby extend an invitation to you to participate in this Convention that will take place at the **Hotel Grand Hyatt, Abu Dhabi, UAE** during the period of **5th – 8th March 2024**.

For registration, kindly fill out this link:

https://iodglobal.com/upcoming_events/events/89441382752

For more details about the Convention, you may please get in touch with **Mr. Manoj Raut**, CEO & Secretary-General, IOD, India. His contact details are below:

Mobile number: +91-9811135151

Email Id: ceo.office@iodglobal.com, ceo@iodglobal.com

Web: https://iodglobal.com/upcoming_events/details/2024-uae-global-convention



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Abu Dhabi, United Arab Emirates

www.economy.ae



2024 UAE GLOBAL CONVENTION

31st World Congress on **Leadership for Innovation and Business Excellence**



also Presentation of

Golden Peacock Awards

Global Business Meet

Theme:
Board's Strategy for a Future-Ready Business
in an Uncertain World

Date:
March 05-08, 2024

Venue:
Hotel Grand Hyatt, Abu Dhabi (UAE)



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The excellence that you recognize today with **the Golden Peacock Awards** is precisely the kind of excellence that we continually seek.

His Highness Sheikh Nahayan Mubarak Al Nahayan

Hon'ble Cabinet Member and Minister of Tolerance & Coexistence Govt. of UAE

His Highness Sheikh Nahayan Mubarak Al Nahayan, Hon'ble Cabinet Member and Minister of Tolerance & Coexistence, Govt. of UAE and His Highness Sheikh Ahmed bin Saeed Al Maktoum, President, Dubai Civil Aviation Authority Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World, felicitating the famed Golden Peacock Awards in Dubai during 2017 Global Convention.
H.E. Sultan Ahmed bin Sulayem, Group Chairman and Chief Executive Officer, DP World receiving Golden Peacock Award for Business Leadership



Invitation



Dr. Tayeb Kamali
UAE Chairman
Institute of Directors, India

*Chairman
Board of the Trustees
Abu Dhabi School of Management
UAE*

Dear Friends,

I have pleasure in inviting you to the **2024 UAE Global Convention** (31st World Congress) on Leadership for Innovation & Business Excellence, being held on **March 05 – 08, 2024** in UAE.

The Theme is **"Board's Strategy for a Future-Ready Business in an Uncertain World"**. The famed Golden Peacock Awards for **'Business Excellence', 'Quality', 'Training' & 'Innovative Product / Service'**, for the year 2024 will also be presented during the Convention.

Excellence is a continual quest at achieving world-class standards in all aspects of business. In today's uncertain and volatile world, businesses are under an unprecedented pressure to perform. Business leaders need to align corporate strategy and execution, to position their organisations for long-term, sustainable growth and success in the global marketplace.

Business excellence is not a destination, but a journey. Destination Abu Dhabi makes for a perfect backdrop to discuss and deliberate on 'Business Excellence', given the unprecedented global business opportunities, offered by this fast-growing entrepreneurial hub of the Middle-East.

The UAE Global Convention is a flagship event of the 'Institute of Directors', India, being held annually. The Convention is a platform conceptualised to bring together opportunities for learning and sharing between the members and associated companies and organisations, covering transformational leadership for disruptive innovation and business excellence. A one of its kind initiative, the convention brings forth diverse companies and dignitaries on one platform, to critically discuss Business Excellence and collaborations.

This Global Convention will provide a platform for the congruence of leaders, professionals and drivers of business excellence and quality-driven innovation.

I have the pleasure to invite you all to the **'2024 UAE Global Convention'**.

Best wishes

Dr. Tayeb Kamali

DISTINGUISHED KEYNOTE SPEAKERS



H.E. Sunjay Sudhir, IFS
Ambassador of India to
United Arab Emirates



H.E. Abdulla Al Saleh
Undersecretary-Foreign Trade &
Industry Ministry of Economy
Govt. of UAE



The Baroness Verma
Member of the House of Lords and
former Energy & Climate Change Minister,
and former
International Development Minister, UK



**H. E. Hon. Sayyad ABD-AL-Cader
SAYED-HOSSEN**
(the then) Minister of Industry,
Commerce and Consumer Protection
Govt. of Mauritius



H.E. Ahmed Mahboob Musabih
Director General
Dubai Customs



H.E. Andrea Matteo Fontana
Ambassador European Union to
United Arab Emirates

75+ SPEAKERS • 500+ BUSINESS PARTICIPANTS • 20+ COUNTRIES



From R to L: **H.E. Sultan Ahmed bin Sulayem**, Group Chairman and Chief Executive Officer, DP World, **His Highness Sheikh Ahmed Bin Saeed Al Maktoum**, President, Dubai Civil Aviation Authority, Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World, **His Highness Sheikh Nahyan bin Mubarak Al Nahyan**, Hon'ble Cabinet Member and Minister, Govt. of UAE, **H.E. Dr. Khalaf Ahmad Al Habtoor**, Group Chairman, Al Habtoor Group and **Ms. Fatma Buti Al-Mheiri**, Chairwoman, Dubai Quality Group and other distinguished guests during the Golden Peacock Awards ceremony of the 2017 Dubai Global Convention.

CONVENTION TOPICS

1. The Board's Strategy: Driving Business Excellence in Turbulent Times

- Transformative Approach of Boards for Future Growth.
- Boardroom strategy for driving business excellence through synergy, across the supply chain.
- High Performance Boards for Corporate Transformation through Collaborations.
- Role of non-executive directorship: Strategizing Corporate Risk and Business Excellence.
- Embedding Ethics for realigning moral compass of the boardroom.

2. Building Resilient organizations through visionary Leadership, Creativity and Innovation

- Creative and visionary leadership for Business Excellence.
- Transformational leadership: promoting Innovation and Business Excellence.
- Unleashing break through innovation for leveraging excellence across the value chain.
- Building strategies and cultures for Creativity and Entrepreneurship.
- Corporate leadership for inclusive and holistic transformation in digital economy.

3. The Board's transformational Strategy for Excellence & Growth in the New World Order

- Transformative Approach of Boards for Future Growth
- Business Transformation: The evolving role of the CEO
- Bolstering resilience and sustainability through visionary Leadership, Creativity and Innovation
- Building high performance Boards for Corporate Transformation through Collaborations and supply chains
- Board's transformational role in addressing strategic business priorities
- Navigating the VUCA conundrum: Board's role & Strategy
- Role of Corporate Boards in creating risk averse business organisation

4. Evolving capabilities to enable & adopt futuristic & sustainable Operating Model

- New Approaches and Capabilities to drive the Next-Generation Operating Model
- Pursuing Excellence and Innovation in the Digital Economy
- Conjoining Disruptive Technologies with market feasibility: The Roadmap ahead
- Furthering Digital Innovation for a comprehensive Human Capital strategy and development
- Enabling the adoption Artificial Intelligence (AI) and Internet of Things (IoT) for inclusive growth
- Innovative applications of exponential technologies- ML, Block-chain etc
- Cyber challenges: Technological and operational dimensions

5. The Net-Zero Debate: An Effective Impetus for Boards Towards Climate Governance

- Board's perspectives on the state of business & their ability to achieve Net-Zero goals.
- Board's Strategy towards effective Climate Governance, SDGs and 'Net-Zero Mission'.
- Green Technologies: Where are companies placing their bets to meet net-zero targets?
- Social and Economic priorities focusing on Lifestyles, Infrastructures, Cities/Communities & Identifying environment friendly best business practices.
- Adopting sustainable technology, addressing the conundrum around technology and cost

6. Exploring Strategies for Enabling Excellence through Good Governance

- Delivery and performance through Operational Excellence
- Enterprise Governance: Role of Creative board leadership
- Governance, Risk, and Compliance for a sustainable approach
- Culture and strategy as business transformational enablers
- Superior governance: Building on stakeholder paradigm and values

GALAXY OF SPEAKERS OVER THE YEARS

(by last name A to Z order)



Feryal Ahmadi
Chief Operating Officer
DMCC, UAE



Essa Abdulla Al Ghurair
Chairman
Essa Al Ghurair Investment
UAE



H.E. Khalid Al Kamda
Director General
Community Development
Authority
UAE



Dominic Barton
Global Managing Partner
McKinsey & Company



Dr. Sushma Paul Berlia
Co-Promoter & President,
Apeejay Sty & Svrn
Group, Co-Founder &
Chancellor, Apeejay Sty
University



Nour Bouhassoun
Chairman & President
Michelin Tyres



Dr. Atul Chauhan
Chancellor
Amity University
India



**Sivaramkrishnan
Ganapathi**
Managing Director
Gokaldas Exports



C. P. Gurnani
CEO & Managing Director
Tech Mahindra



Arvind Jadhav, IAS
(the then)
Addl. Chief Secretary -
Tourism
Govt. of Karnataka



Shanti Lal Jain
Managing Director &
Chief Executive Officer
Indian Bank



Vijay Karia
Chairman & MD
Ravin Group of Companies



Nasser Munjee
Chairman of Board of
DirectorsTata Motors
Finance



George Jacob Muthoot
Chairman
The Muthoot Group,
India



T. Suvarna Raju
(the then) Chairman &
Managing Director
Hindustan Aeronautics Ltd.



Andrew Ratcliffe
(the then) President, The
Institute of Chartered
Accountants in England and
Wales (ICAEW), UK



M. D. Saini
Managing Director -
Middle East
Shapoorji Pallonji
International, UAE



V. K. Sharma
(the then) Chairman
LIC of India



B. Sriram
(the then)
Managing Director
State Bank of India



Atul Temurnikar
Chairman & Co-Founder
Global Schools
Foundation, Singapore



Sudhir Vasudeva
(the then) Chairman & MD
Oil and Natural Gas
Corporation Ltd. (ONGC)



H.E. Dr. Ahmed Al Banna
(the then)
Ambassador of UAE to India



H.E. Dr. Aman Puri, IFS
Consul General of India
Dubai



H.E. Mohammed Sharaf
(the then)
Assistant Foreign Minister for
Economic and Trade Affairs
The UAE-Ministry of Foreign
Affairs & International
Cooperation



**H.E. Major General Dr. Abdul
Quddus Al Obaidly**
Assistant Commander-in-Chief
for Quality & Excellence Dubai
Police



Mishal H. Kanoo
Deputy Chairman
The Kanoo Group



"Boards to lead Business Excellence: Staying ahead of the Curve"

(F-L) **H.E. Marwan Jassim Al Sarkal**, CEO, Sharjah Investment and Development Authority - Shurooq, **Mr. Surender Singh Kandhari**, Chairman, Al Dobowi Group, UAE, **Dr. Azad Moopen**, Chairman & Managing Director - Aster DM Healthcare, UAE, **Mr. Essa Abdulla Al Ghurair**, Chairman, Essa Al Ghurair Investment, UAE, **Mr. Mishal Hamed Kanoo**, Chairman, The Kanoo Group, UAE and **Mr. Kishor Kharat**, Managing Director & CEO, Indian Bank.



His Highness Sheikh Nahayan Mubarak Al Nahayan
Hon'ble Cabinet Member and Minister of Tolerance & Coexistence
Govt. of UAE **Inaugurating the 2016 Dubai Global Convention.**



Lt. Gen. J. S. Ahluwalia, PVSM (retd.), President, IOD India presenting welcome memento to **Mr. Sultan Al Habtoor**, President, Habtoor Motors.
Also seen, **H.E. Mr. Vipul IFS**, Consul General of India in Dubai (UAE), and **Dr. Tayeb Kamali**, Chairman, IOD India - UAE Chapter and Director General, Education and Training Development, Ministry of Interior, UAE.

WHO WOULD BENEFIT?

- All stakeholders interested in Corporate Leadership, Corporate Transformation in Business Excellence and Creativity and Innovation.
- Company Chairmen, Directors, CEOs, CFOs, Bankers, Company Secretaries, NGOS, Investors, Chartered Accountants, Management Analysts, Financial Consultants, Academics & Management Students.
- Legislators, lawyers, jurists and all those concerned with Leadership in innovation and Business Excellence.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate Large, and Small & Medium Enterprises (SMEs).



Institute of Directors, President, **Lt. Gen. J S Ahluwalia, PVSM (Retd.)** and **Dubai Multi Commodities Centre (DMCC)**, Executive Chairman, **H.E. Ahmed Sultan Bin Sulayem** signing MoU in presence of **H.E. Abdulla Al Saleh**, Undersecretary-Foreign Trade & Industry, Ministry of Economy, UAE.

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Crafting brilliance through visionary leadership, relentless innovation, and unwavering dedication, setting the gold standard in business excellence.



Golden Peacock Awards®

A Strategic Tool to Lead the Competition



The **Golden Peacock Awards**, instituted by the **Institute of Directors**, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & abroad, known for their independence and impartiality.

The Jury is Chaired by **Hon'ble Justice M. N. Venkatachaliah**, former Chief Justice of India and former Chairman, National Human Rights Commission of India and National Commission for Constitution of India Reforms.



H.E. Juma Al Majid
Founder, Juma Al Majid
Holding Group LLC
UAE



**H.E. Sultan bin Saeed
Al Mansoori**
Cabinet Member and
Hon'ble Minister of Economy
Govt. of UAE



H.E. Abdulla J. M. Kalban
President & CEO
Dubai Aluminium
UAE



Eugene Mayne
Founder and Group Chief Executive
Tristar Group, UAE



**H.E. Dr. Shaikha Ali
Salem Al Maskari**
Chairperson
Al Maskari Holding
UAE



Mohamed Yahya Kazi Meeran
Director and Group CEO
Galadari Brothers Co. LLC
UAE

The following **Golden Peacock Awards** will be presented during the **2024 UAE Global Convention** being held on **March 05 - 08, 2024**.

- Golden Peacock National **QUALITY** Award (GPNQA)
- Golden Peacock National **TRAINING** Award (GPNTA)
- Golden Peacock **BUSINESS EXCELLENCE** Award (GPBEA)
- Golden Peacock **INNOVATIVE PRODUCT/SERVICE** Award (GPIPSA)



The Guidelines-cum-Application forms can be downloaded from
www.goldenpeacockaward.com

His Highness Sheikh Nahayan Mubarak Al Nahayan, Hon'ble Cabinet Member and Minister of Tolerance & Coexistence, Govt. of UAE and **His Highness Sheikh Ahmed bin Saeed Al Maktoum**, President, Dubai Civil Aviation Authority Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World, felicitating the famed Golden Peacock Awards in Dubai during 2017 Global Convention.

H.E. Dr. Khalaf Ahmad Al Habtoor, Group Chairman Al Habtoor Group receiving Golden Peacock Lifetime Achievement Award for Business and Social Inclusiveness.



The **National Anthems** of India & UAE were played during the **Inaugural Ceremony**



Golden Peacock Awardees in Dubai



H.E. Lt. Gen. Dhahi Khalfan Tamim
Deputy Chairman of Dubai Police and
Public Security, Dubai, UAE



H.E. Saeed Mohammed Al Tayer
MD & Chief Executive Officer
Dubai Electricity & Water Authority (DEWA), UAE



Abdulla J. M. Kalban
President & Chief Executive Officer
Dubai Aluminium

TESTIMONIALS



**The Rt. Hon.
Sir Alok Sharma KCMG MP**
President of COP26 &
Member of Parliament for
Reading West, Govt of UK



The IOD, India has been a champion for what I describe as responsible capitalism over many years. And what you have done is champion issues such as corporate social responsibility, minority shareholding, sustainability, and all of this before it became either fashionable or indeed became a must for corporate leaders to talk about."



Mr. Gopichand P. Hinduja
Co-Chairman
Hinduja Group



IOD has really been very instrumental in enhancing the trade and investment between India and UK. Every year, what they do here is remarkable."



**His Excellency Abdullah bin
Ahmed Al Saleh**
Undersecretary
Ministry of Economy, UAE



I commend the efforts of IOD in nurturing directors of the future and setting in motion a silent revolution in the boardroom"



Mr. Ajay Piramal
Chairman
Piramal Group & Shriram
Group



I think I have to compliment IOD because they started talking about governance and role of directors from 1990 onwards which was not as fashionable as it is today."

ABOUT US

Established in India on 12 July 1990, the Institute of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently, it is associated with over 30,000 senior executives from Govt., PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures Workshops and networking of Members, Networking of Directors and Global Leaders through various National & International Conventions and platforms to debate on the issues of topical boardroom interest, held in India and abroad.

IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 15 different corporate disciplines have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

REGISTRATION PACKAGE

Registration fee is non-refundable • Changes in nominations are acceptable. The fee in Indian rupees is applicable to Indian nationals & AED to others. The Registration fee includes conference kit with all literatures / tea / coffee, refreshments, lunch and dinner as per the programme.

Rates	INDIAN (₹)	AED	USD (\$)
IOD Members	25,000	1100	300
Non Members	34,500	1500	415

Inclusive of GST

For any Visa/ Travel/ Stay related assistance

please get in touch with us at:

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