

# GLOBAL FRANCHISE HOUR WEEKLY SERIES

WITH  
**SHAFIK MINA**



Global entrepreneur, founder,  
and chairman of Cnyrgy Capital  
A company specialising in franchise  
investment and consulting

These sessions offer a comprehensive look into the franchise sector, exploring its core concepts, current investment opportunities, and key responsibilities of both franchisors and franchisees. It is designed to empower entrepreneurs to take confident and informed steps toward entering this dynamic market.

🕒 4:00 PM - 5:00 PM

🖥️ via Microsoft Teams

**SECURE YOUR SPOT, REGISTER NOW**



EPISODE 1

**5** AUGUST  
2025

## FROM CONCEPT TO BRAND

### How to Franchise Your Business Successfully

*For Entrepreneurs considering franchising their existing business*

EPISODE 2

**12** AUGUST  
2025

## BUY SMART!

### How to Evaluate & Purchase the Right Franchise

*For Entrepreneurs looking to buy into a franchise system*

EPISODE 3

**19** AUGUST  
2025

## SCALING WITH CONFIDENCE

### Growing Your Franchise System

*For Existing franchisors looking to expand*

EPISODE 4

**26** AUGUST  
2025

## GOING GLOBAL

### Expanding Your Franchise Beyond Local Markets

*Franchisors ready to explore international growth*