



MOFA/ECO/2023/24926

الرقم : MOFA/ECO/2023/24926

التاريخ : 2023/05/30

السادة / اتحاد الغرف التجارية والصناعة المحترمين

الموضوع : دعوة للمشاركة في فعالية World Spice Congress - الهند

السلام عليكم ورحمة الله وبركاته...

تهديكم وزارة الخارجية أطيب تحياتها، متمنين لكم دوام التوفيق والنجاح. بالإشارة إلى الموضوع أعلاه، يسرنا أن نحيل لكم الدعوة الواردة من قنصلية الدولة لدى مومباي لحضور فعالية World Spice Congress 2023 التي يتم تنسيقها من قبل Spices Board (وزارة التجارة والصناعة لحكومة الهند). حيث سيتم عقد الفعالية المذكورة أعلاه من الفترة 15 إلى 17 سبتمبر 2023، في الهند.

وعليه، يرجى التكرم من جهتكم الموقرة بتعميم الدعوة على الشركات الإماراتية وإفادتنا عن رغبة الجانب الإماراتي بحضور الفعالية المذكورة أعلاه.

للتفضل بالاستلام والإفادة لطفاً...

للتسيق أو الاستفسار، يرجى التواصل مع:

Mr Basisth Narayan Jha - Director (Marketing- spices Board, Ministry of Commerce & Industry, Government of India) •

jha.basisth@nic.in •

0091-9821371751 •

وتفضلوا بقبول وافر الاحترام والتقدير ...

غاده عائد النابلسي

نائب مدير إدارة الشؤون الاقتصادية والتجارية



نسخة إلى :

- القنصلية العامة للدولة - مومبي



المرفقات :

- Spices Board 1 -
- Spices Board letter -



SPICES BOARD

(Ministry of Commerce & Industry Govt. of India)

Sugandha Bhavan

N.H.By-pass

P.B.No. 2277

Palarivattom P.O.

Kochi - 682 025, India

स्पाइसेस बोर्ड

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

सुगन्ध भवन

एन.एच.बाईपास

पी. बी. नं. 2277

पालारिवट्टम पी.ओ.

कोच्ची - 682 025, भारत

No:WSC/25/2022-23

12th May, 2023

Hon'ble Sir,

Greetings from the Spices Board India!

Sub: Invitation to participate in the 14th edition of the 'World Spice Congress' from 15th-17th September 2023 in Navi Mumbai – reg.

The Spices Board India, functioning under the Ministry of Commerce Government of India, is scheduled to organize the 14th edition of the 'World Spice Congress' (WSC-2023) in collaboration with various trade bodies and exporters associations representing the Indian Spice industry, during the 15th-17th of September 2023, at the CIDCO Exhibition and Convention Centre, Navi Mumbai, Maharashtra, with the objective of promoting the spices trade further.

The World Spice Congress since its launch in 1990 has proved to be one of the largest and most effective platforms facilitating direct interaction between Indian spice exporters, global importers, regulators, and other stakeholders of the global spice industry. The WSC 2023 will have the largest assemblage of India's robust spices supply chain and demonstrates India's capacity in the field of spices. The Congress brings the global spice fraternity under a single roof and facilitates attention to the food safety & quality-related issues and supply chain requirements of the global spice industry and exposes the stakeholders to the latest technologies, solutions, trends and also triggers various new interventions and policies.

During the World Spice Congress, multiple "Business Sessions" on the various themes of relevance to the spice trade are scheduled, along with an exhibition with over 160 stalls to showcase the diverse products range, use of modern technology & equipment, quality and safety accomplishments, etc. of spice exporters and service providers. Eminent speakers including industry leaders, subject experts, regulators and policymakers from India and abroad and international spice trade associations are expected to be part of the technical sessions. The Congress aims to benefit from the shared vision, experience and expertise of the participants, so as to take the spices sector towards achieving sustainable growth and inclusive development of the industry. A brochure on the WSC 2023 is attached for your kind reference.

I am happy to inform you that the Ministry of Commerce & Industry, Govt. of India has identified the WSC-2023 as one of the major international events to be organized on the sidelines of the prestigious G20 presidency of India during 2023. Accordingly, the WSC-2023 will be an international event befitting the occasion, with the participation of policymakers, regulatory authorities, international spice trade associations, key Government Officials as well as subject experts from G20 countries, among others. We are expecting about 800 registered delegates including about 150 overseas delegates to take part in the WSC-2023. Accordingly, the forthcoming 14th edition of WSC will have special business sessions on the 15th of September 2023 with key officials representing the G-20 countries, including policymakers, trade regulators and International Spice Trade Associations.

Some of the key highlights of the WSC-2023 include a) the carefully crafted business sessions on themes that are most relevant to the global spice trade as well as the Indian spices sector; b) the excellent opportunity it provides to the global Spice Industry to meet and deliberate under a single roof for direct business interactions; c) the grand exhibition that is planned with more than 160 stalls, where participation of all leading spice brands and exporters in the industry; d) the spice experience zone, commodity pavilion, etc, that are planned at the venue, to provide an authentic Indian experience, both culinary and cultural, to the invited guests and delegates from abroad; and e) the 'Awards Night', to confer and felicitate eminent Indian exporters who achieved excellence in Spices exports, before the global spice industry.

As you are aware India and United Arab Emirates have been enjoying close spice trade connections. The Indian spice industry, which has significant strengths, including its rich varietal base of unique spices facilitated by the wide-ranging agro-climatic conditions, its rich spice traditions and experience, its huge capacity and global leadership in spices production, consumption and export of spices and spice products, etc, would like to use the WSC platform to strengthen its association with major spice importing firms United Arab Emirates, for mutual benefits. As the WSC 2023 provides a global platform for the exchange of ideas and best practices in the spices sector and comes with very good prospects to enhance the spice trade, I wish to request you to kindly facilitate the participation of Spices importers from United Arab Emirates in the event.

Further, as the business sessions of the WSC, which will also have special representations from G20 countries, is expected to deliberate on the global spice industry and related subjects, we are cordially inviting you to take part in the mega event and I request you to consider joining us in the inaugural session of the WSC-2023 as our esteemed guest on the 15th September 2023, participate in the panel discussion and visit the exhibition arena at the venue. We are eager to welcome you to WSC-2023. The WSC would definitely provide you with an immersive and spicy Indian experience.

In this connection, we request for an appointment at your convenience, preferably during May 2023, as we wish to extend our invitation to WSC-2023 to you and to have a brief discussion on promoting spices trade between the two countries in general and on the possibility of promoting spice mixtures, nutraceutical, health supplements and seasonings through contract processing and private labeling for United Arab Emirates.

With your active support, we hope to have a larger participation of the importers in the WSC 2023 from 15-17th September 2023 at Navi Mumbai.

With respectful regards,



BN JHA
DIRECTOR
ORGANISING SECRETARY-WSC-2023

Mr. Abdulla Husein Salman Mohamed Al-Marzooqi
Consul General
Consulate-General of United Arab Emirates
Mumbai, INDIA
E-mail: mumbaiCON@mofaic.gov.ae



14th WORLD SPICE CONGRESS

CIDCO Exhibition & Convention Centre,
Navi Mumbai, Maharashtra, India

15 - 17 September 2023



The
Global Spice Summit
during the
G20 Presidency of India,
Organised by Spices Board,
Ministry of Commerce & Industry
Government of India



World Spice Congress

The conglomeration of global spice industry

Started in 1990, the World Spice Congress (WSC) has established itself as one of the world's largest events in spices sector that brings all key stakeholders of the global spice industry under one roof. Organized under the leadership of Spices Board, Ministry of Commerce and Industry, Govt. of India with support from various trade and export forums, this biennial event has become the preferred platform to strengthen the spices supply chain, and business opportunities. The forthcoming 14th edition of the WSC, a mega event on the sidelines of India's G20 presidency, supported by the Government of India, holds greater significance in promoting and enhancing the global spices trade.

The Rich Indian Spice Legacy

Blessed by nature, India is home to a wide variety of spices and herbs that flavour the world. Dating back to 6000 BC, the earliest mention of the Indian spices can be found in the Vedas. Since then, the fame and glory of Indian spices lured many foreign sailors to the Indian shores.

Spices are inextricably entwined in the Indian way of life; from their traditional role as agents of taste, flavour and aroma to food, to being vital ingredients in our healing and wellness products. With an annual production of more than 10.88 million tonnes, India is often known as the 'Spice Bowl of the World'. Thanks to their superior intrinsic qualities, Indian spices have carved a niche for themselves in the global spice markets. The Indian spices sector has flourished with the infusion of modern technologies to be a competent processing hub for the finest value-added spices and spice products.

The World Spice Congress 2023 brings to you the choicest flavours of the famed Indian spices.



WSC 2023 : Key Attractions

Interaction with key policy makers, trade promoters, trade associations

Insightful business sessions, carefully curated

Excellent brand promotional opportunity

Business session on Crops & Markets

A mega event on the sidelines of the G20 Presidency of India

Experience zone for authentic Indian Spices

Bigger, diverse, and grand exhibition

Awards Nights - Distribution of awards for excellence in export of spices

Opportunity to meet the global spice fraternity under a roof



Highlights of WSC 2023

- Organized on the sidelines of the prestigious G20 Presidency of India, the 14th edition of the WSC will be a mega event, supported by the Govt. of India.
- Organized by the Spices Board India with active participation of Spice Trade Associations in India, the event will have key policymakers, regulatory authorities, spice trade associations, Government officials, technical experts as well as top importers from key G20 countries, among others.

The Theme

The 14th edition of World Spice Congress will discuss everything vital about 'SPICES' and the business sessions are designed to provide a comprehensive understanding of the global spices sector of today .

The sessions would cover:

- Towards 2030 - Defining the Future: National & Global Perspectives
- The Mindful Consumer- Consumer Preferences and Emerging Trends
- The Emerging Applications & Innovations
- Traceability for Sustainable Spices Supply Chain: Industry Experiences
- Promoting Sustainability, Climate-resilient Practices & Carbon Credit
- Panel Discussion on 'Addressing Food Safety and Quality Requirements for Spices' with trade regulators from various countries
- Business Session on 'Strengthening Global Spice Trade – Country Perspectives & Opportunities', with trade promoters from various countries
- Business Session on 'Crops & Market Survey', with international spice trade associations and industry
- Tech Talk sessions at the exhibition centre



The sessions will be addressed by an eminent panel of distinguished experts from all over the world.

The Venue

Mumbai, the most vibrant and largest city of India on her west coast, in Maharashtra state, will hold the 14th edition of World Spice Congress at the state-of-the-art, purpose-built venue 'CIDCO Exhibition & Convention Centre' at Vashi, New Mumbai. The centre is at a 45-minutes' drive (26 km) from Mumbai International Airport. The venue is easily accessible by road and railway from Mumbai, Thane and Panvel. There are numerous hotels, entertainment activities, retail shopping & sightseeing spots around the centre.



To Register as a Delegate

Participation in WSC 2023 is open only for registered delegates.

The registration is online and live now. Log on to <https://www.worldspicecongress.com> to avail the early bird offer.

Registration Fee for Delegates & Spouses

Category	Early Bird (Up to 30.04.2023)	Regular (01.05.2023 - 31.08.2023)
Indian	INR 15000/- + 18% GST	INR 17500/- + 18% GST
Overseas *	USD 375	USD 600
Spouse of Indian delegate	INR 7500 + GST	
Spouse of overseas delegate *	USD 175	

* Delegate fee specified is inclusive of applicable taxes.

“But in truth, should I meet with gold or spices in great quantity, I shall remain till I collect as much as possible, and for this purpose I am proceeding solely in quest of them”

Christopher Columbus

The Exhibition

The World Spice Congress provides an excellent opportunity for exhibitors to showcase their unique capabilities and delectable products to promote their brand value. The exhibition will also have on display the unique varieties of spices and value-added spice products, processing equipment, etc. Also look for the Tech talks, Cookery shows and brand promotion opportunities at the exhibition venue.



Exhibition Stall Registration Fee

Category	Dimension (4x3 Meter)		Dimension (3x3 Meter)	
	Bare Space	Shell Scheme	Bare Space	Shell Scheme
Indian Spice Industry	Rs. 90,000/- + 18% GST	Rs.1,00,000/- + 18% GST	Rs.70,000/-+ 18% GST	Rs.80,000/- + 18% GST
Service Provider (Indian)	Rs.1,10,000/- + 18% GST	Rs.1,20,000/-+ 18% GST	Rs.90,000/-+ 18% GST	Rs.1,00,000/- + 18% GST
Service Provider* (Overseas)	USD 2250	USD 2500	USD 2000	USD 2250
Central / State Govt Depts / Institutions	Rs. 75,000/- + 18% GST	Rs.80,000/- + 18% GST	NA	NA

* The Stall Registration fee specified for overseas service provider is inclusive of all taxes
The stall booking is online and is now live.

For booking your stall, please visit:

<https://www.worldspicecongress.com/index.php/site/index#opportunities>

Set your voyage now! Don't miss the opportunity to get a rich Indian experience in the land of Spices, coming with bright business prospects!

For more information, please write to us @ conference@worldspicecongress.com

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www.worldspicecongress.com

