



MOFAIC/ECO/2023/11956

الرقم : MOFAIC/ECO/2023/11956

التاريخ : 2023/03/08

السادة / أصحاب السعادة والسادة الكرام المحترمين

الموضوع : قمة دبلن لتكنولوجيا

السلام عليكم ورحمة الله وبركاته ،،،

تهديكم وزارة الخارجية والتعاون الدولي أطيب تحياتها، متمنين لكم دوام التوفيق والنجاح. وبالإشارة إلى الموضوع أعلاه، يرجى التفضل باستلام الدعوة للمشاركة في قمة دبلن لتكنولوجيا، المزمع عقدها بتاريخ 31 مارس 2023 في العاصمة دبلن.

للتفضل بالاستلام والإفادة بمدى رغبتكم بالمشاركة لطفاً،،،

وتفضلوا بقبول وافر الاحترام والتقدير ،،،

أحمد عبدالله بو رحيمه

مدير إدارة الشؤون الإقتصادية والتجارية

نسخة إلى :

- لا يوجد

المرفقات :

- DTS23 Startups and Scaleups

- DTS23 Partnerships Deck



Dublin Tech Summit 2023 (IGNITE)

31st May - 1st June, 2023 | LIVE in the RDS, Dublin
Startup & Scaleup Packages

Introduction

Dublin Tech Summit (DTS) is a two-day conference that sits at the heart of the international tech scene. As one of the world's most active technology hubs, Dublin has become the EMEA base for some of the biggest global tech companies and over the last 6 years DTS has emerged as one of Europe's fastest growing B2B tech events.

With 6500+ attendees from over 60 countries, over 80 partners and 200 fascinating speakers, DTS attracts a wide range of decision-makers from around the globe and provides an effective platform for both established and emerging tech companies to accelerate growth.

On May 31st - 1st June, DTS will deliver another world-class conference. We are extremely excited to bring together our international community of innovators, thought-leaders, and influencers once again in Dublin's most famous venue, the RDS.

We look forward to working with you at **DTS23**.

6500+
REGISTERED
ATTENDEES



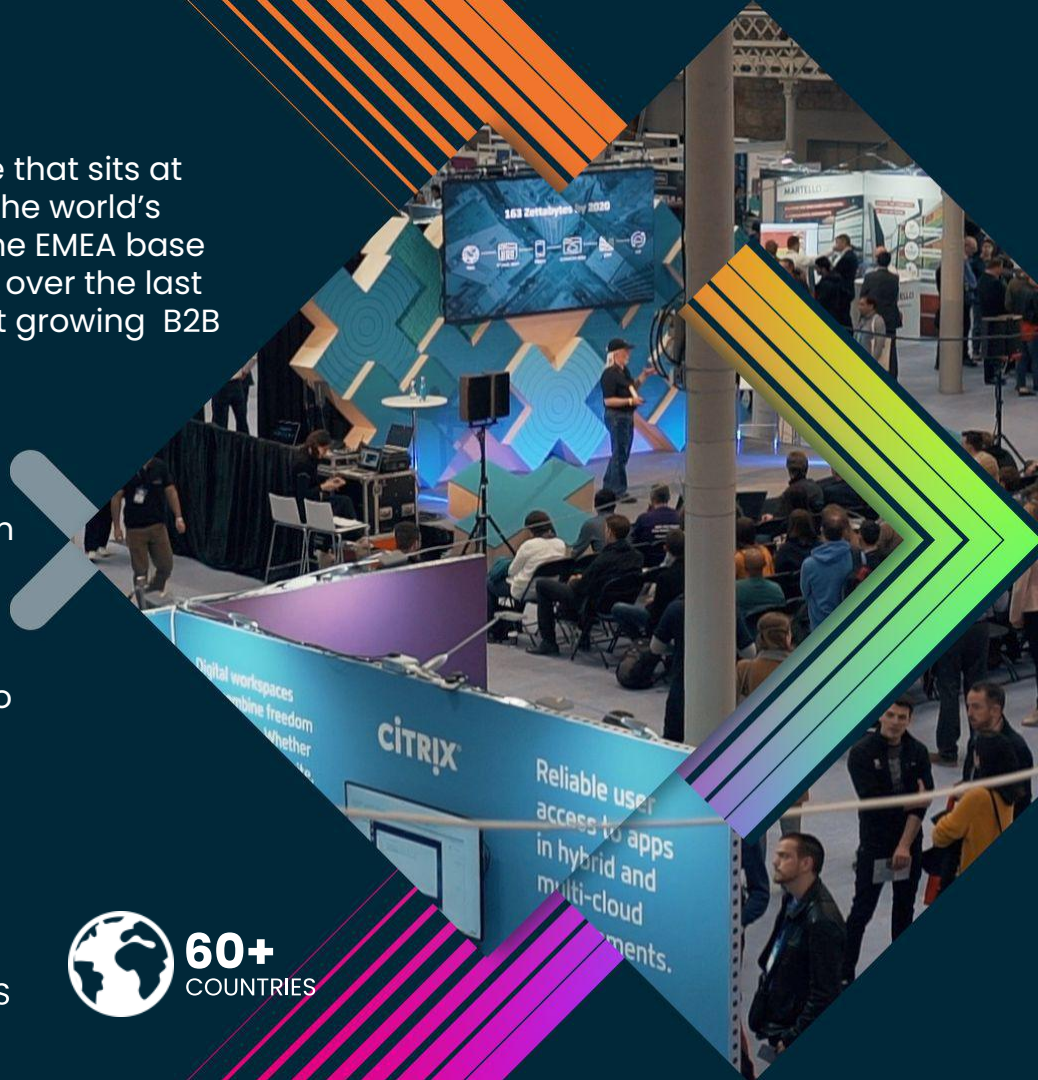
200
SPEAKERS



80+
PARTNERS



60+
COUNTRIES







60+
Countries
Represented



200+
Global
Media

100+
Sessions



80+
Awesome
Partners

200
International
Speakers



100+
Startups

6500+
Attendees



DTS22
Event Statistics



15m+
Social Media
Impressions



DTS22 Demographics

Audience represented by

Industry

Software & IT Services	37%
Professional & Finance Serv.	23%
Media, Marketing & Comms	13%
Ecommerce & Retail	16%
Government	3%
Industrial	2%
Education	2%
Other	4%

Audience represented by

Department

IT / Developer / Engineering	34%
Sales & Marketing	27%
Operations	11%
Consultant	9%
Human Resources	6%
Administration	8%
Other	5%

Audience represented by

Company Size

1000+ Employees	31%
501-1000 Employees	14%
251-500 Employees	15%
51-250 Employees	17%
1-50 Employees	23%

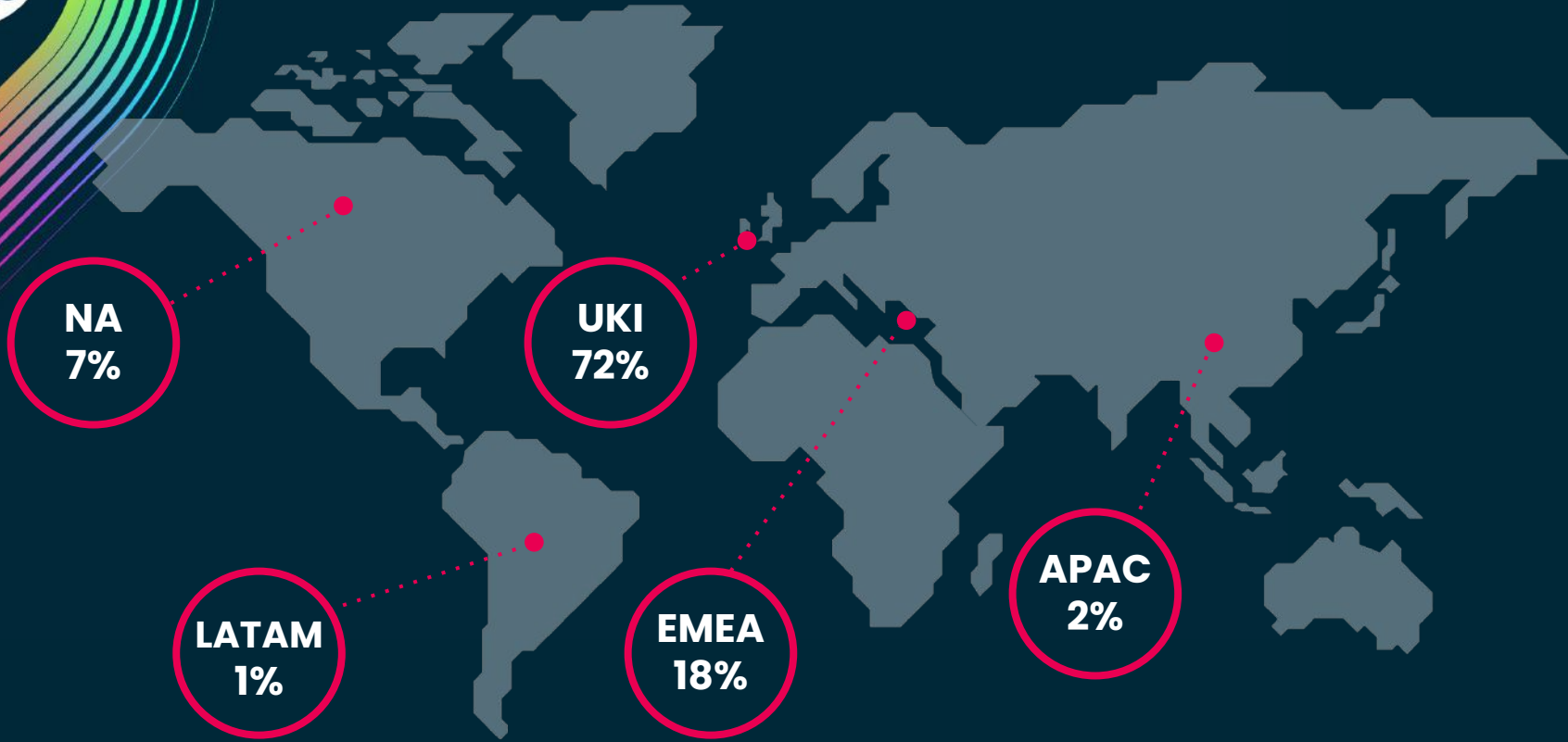
Audience represented by

Job Function

Manager	23%
Associate	32%
Director	18%
VP	12%
C-Suite	9%
Other	6%



DTS22 Attendee Geo-Location



DTS23 Stages & Themes

MAIN STAGE | HORIZON | EVOLUTION | IGNITE

- DIGITAL & BUSINESS TRANSFORMATION
- AI & MACHINE LEARNING
- SECURITY, PRIVACY & TRUST
- BIG DATA, ANALYTICS & DATAFICATION
- ENTERPRISE SOFTWARE SOLUTIONS
- SUSTAINABILITY & TECH FOR GOOD
- METAVERSE & EXTENDED REALITY
- BLOCKCHAIN & Web3
- DEEPTech & FUTURE INNOVATION
- 5G, IoT & CONNECTIVITY
- DIVERSITY, EQUITY & INCLUSION
- STARTUPS & INVESTMENT
- FUTURE WORKFORCE





DTS Previous Speakers



Nikolay Stornsky
Founder & CEO, Revolvt



Michele Romanow
President and Co-founder,
Clearco



Dr. Douglas Terrier
Chief Technologist, NASA



Ian Tien
CEO & Co-Founder,
Mattemost



Elizabeth Bramson-Boudreau
CEO & Pu
blisher, MIT Technology Review



Rashmi Copinath
Partner, B Capital Group



Hamid Hashemi
Chief Product & Experience
Officer, WeWork



Annette Rippert
Group Chief Executive, Strategy
& Consulting, Accenture



Harry Moseley
Global CIO, Zoom



Oscar Höglund
Co-Founder & CEO,
Epidemic Sound



VV Brown
Singer-songwriter and Record
Producer, VV Brown/VOY Records



Jörn Lambert
Chief Digital Officer,
Mastercard



Natalia Williams
Chief Product Officer,
Mailchimp



Jeni Panhorst
Vice President & General Manager,
Network & Edge Platforms Division,
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Bryan Che
Chief Strategy Officer,
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Daniel Larimer
CTO, Block.one



Tim Draper
Founder & Managing
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Dr Pippa Malmgren
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Chris Hadfield
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Chris Slowe
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Mihai Alisie
Co-Founder, Ethereum



Martha Lane Fox
Founder, doteveryone



Jeff Burton
Founder, EA Sports



Cassie Kozyrkov
Chief Decision Scientist,
Google

PRISM

Stage 1

(Capacity 1500)

The Prism stage is where our world class thought leaders will deliver a broad spectrum of the most up-to-date and enlightening tech content. All the latest news and ideas that are driving innovation will be brought to the forefront on the Prism stage.

TRACKS: • ALL THEMES COVERED •

EVOLUTION

Stage 2

(Capacity 1000)

The acceleration of innovation is changing the way we run businesses, shape our societies, and reimagine perspectives. Speakers will be diving into the latest tech trends, exploring what new technologies are now in play and how to navigate an ever evolving landscape. **TRACKS:** • ALL THEMES COVERED •

IGNITE

Stage 3

Startups & Investors
(Capacity 300)

The Ignite workshop stage offers in-depth workshops and content specifically designed for Startups, ScaleUps and Investors. Learn the practical do's and don't of starting a tech business and what markets are best suited for growth & investment. **TRACKS:** • INVESTMENT • STARTUPS & SCALEUPS • INTERNATIONAL TRADE & GROWTH •



DTS Previous Corporate Partners

THREATLOCKER® payhawk **Lenovo** accenture





DTS22 **MEDIA IN ATTENDANCE**

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DTS23 IGNITE

Startups & Scaleups



IGNITE is a world-class programme focused on creating value for international startups, scaleups, trade agencies, accelerators and investors in Dublin's established tech and business ecosystem. Our mission is to IGNITE global business and networking opportunities, drive innovation, and increase investment across all international tech sectors.

Being a part of IGNITE will create fantastic brand visibility and allow your company to gain traction in the European and Irish markets, learn the do's and don'ts of scaling a tech business and mingle with top executives from our international ecosystem of tech & business leaders.

CONNECT TRACK

€1,999 ex VAT

ABOUT: This package is designed for startups & Scaleups that are ready to accelerate growth via matchmaking with corporate leaders and having the opportunity to battle it out in the Vision Pitch Competition

✓ CORPORATE MATCHMAKING

✓ 90 SECOND PITCH VIDEO (Deadline April 28th)

✓ VISION PITCH COMPETITION (20 Finalists)

- ✓ 2 day expo stand
- ✓ 5 x Full access tickets
- ✓ Logo placement
- ✓ Social media promotion
- ✓ 5 x invites to Vision X party
- ✓ Networking via DTS app

INVEST TRACK

€1,249 ex VAT

ABOUT: The 'Invest' package is designed to give start-ups the opportunity to showcase their products, services and solutions in order to get feedback and interact with our ecosystem of international tech and business executives.

✓ 2 day expo stand

✓ 2 x Full access tickets

✓ Logo placement

✓ Social media promotion

✓ 2 x invites to Vision X party

✓ Networking via DTS app

MATCHMAKING

This is your opportunity to pitch directly to decision makers and top executives to get their feedback and insight on your company's direction & strategy. Ready to go?

STEP 1

Outline areas of technology you specialise in, your core markets and who you're looking to meet. Let us know what you are looking to achieve in terms of goals and next steps for your company.

STEP 2

Our partner will have an array of corporate executives who will be outlining their areas of expertise and how they can help companies like yours. They will be working behind the scenes to match you with them at the event.

STEP 3

Over the two days you'll have the opportunity to meet with a minimum of 3 corporate leaders who already have an active interest in your solution.

VISION PITCH COMPETITION

Do you want the opportunity for your company to stand out and be recognised? Here's your chance to show some top international investors what your company is made of.

STEP 1

Send us your 90 second pitch video to outline your company's product, service or solution. This will be hosted on the DTS website and used by the judges to pick 20 finalists to pitch live at DTS23

STEP 2

Our independent judges will pick the top 20 most inspiring companies for our LIVE pitch competition at DTS22. They will be looking for innovation, passion, product differentiation, market size and VISION.

STEP 3

There will be 5 knockout stages on Day 1. The winners will battle it out on Day 2 to see who will walk away as the Vision X pitch competition winner. Prizes & Judges to be announced.

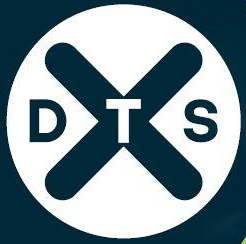


Contact Us

Lorcan Fidgeon

e: lorcan@dublintechsummit.com





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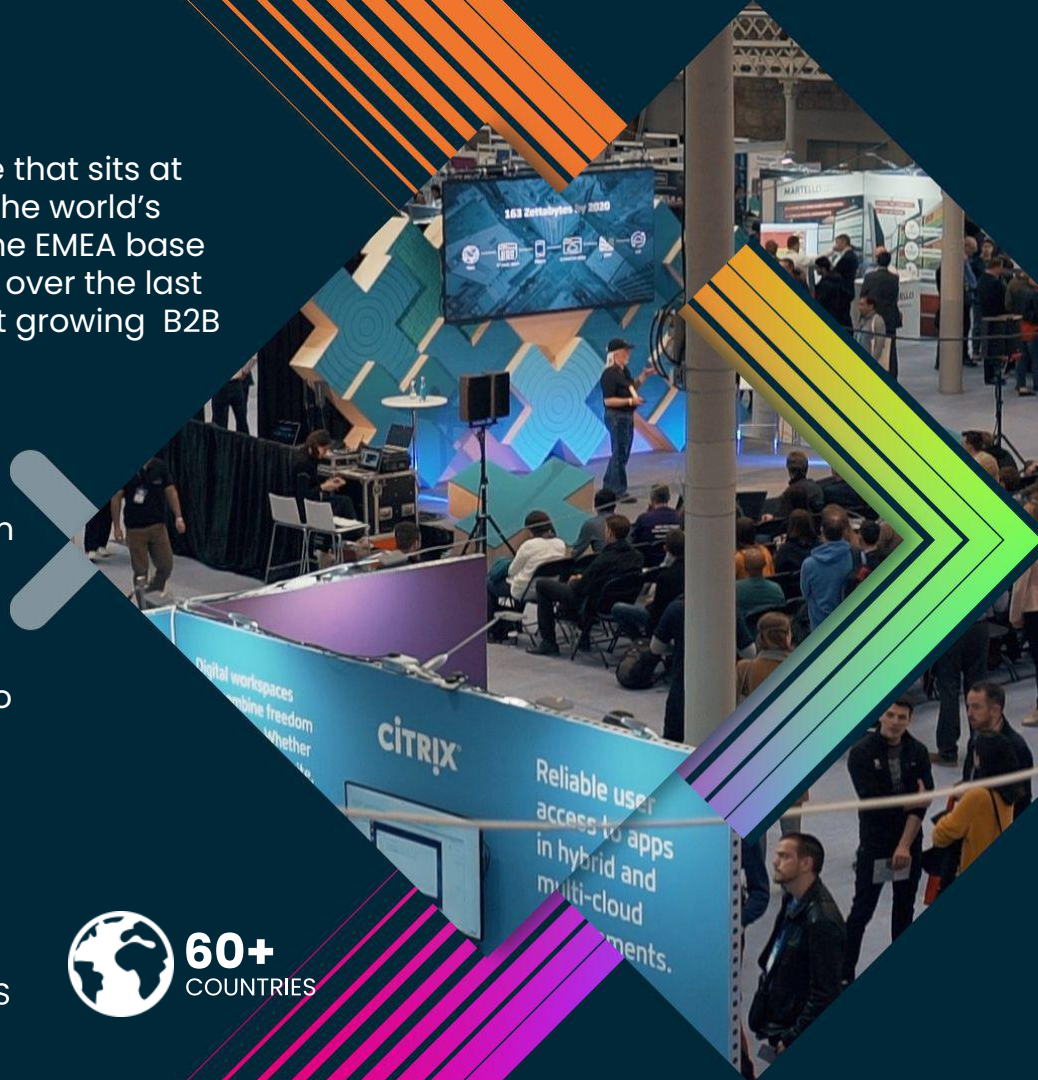
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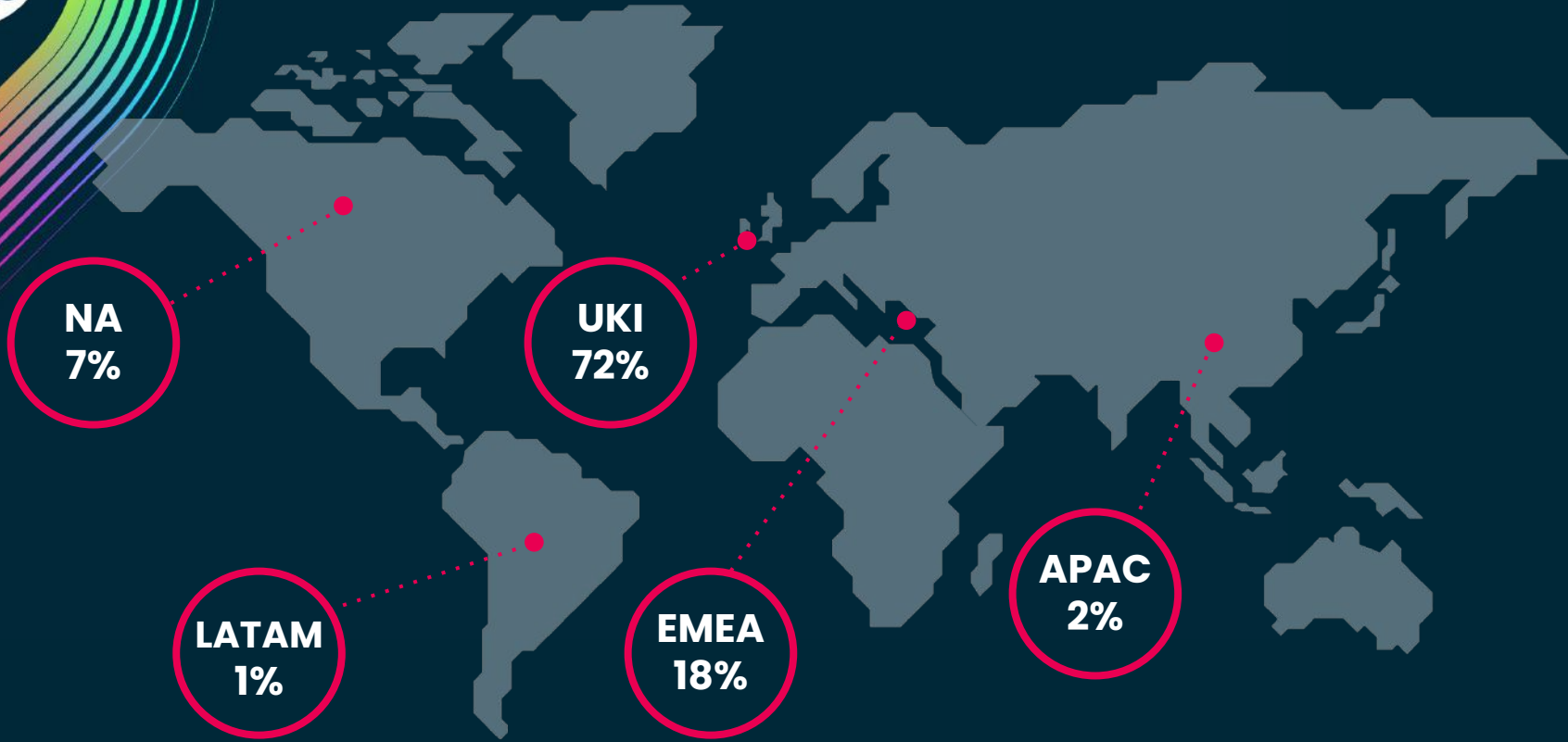
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**ECORESEAU
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DTS 2023 PARTNER PACKAGES

Snapshot & Full Breakdown

Titanium Package

€95,000 ex VAT

10x8m
Exhibition SPACE
(SPACE ONLY)

2 x Guaranteed
Speaking Slots

1 x Workshop

80 x Tickets

Platinum Package

€75,000 ex VAT

8x6m
Exhibition SPACE
(SPACE ONLY)

2 x Guaranteed
Speaking Slots

1 x Workshop

55 x Tickets

Gold Package

€55,000 ex VAT

6x4m
Exhibition SPACE
(SPACE ONLY)

1 x Guaranteed
Speaking Slot

1 x Workshop

45 x Tickets

Silver Package

€35,000 ex VAT

4x2m
Exhibition BOOTH
(INCLUDES STAND)

1 x Guaranteed
Speaking Slot

OR

1 x Workshop

35 x Tickets

Bronze Package

€25,000 ex VAT

3x3m
Exhibition BOOTH
(INCLUDES STAND)

NO
Speaking Slots

NO Workshop

25 x Tickets

Partner Package

€15,000 ex VAT

2x2m
Exhibition BOOTH
(INCLUDES STAND)

NO
Speaking Slots

NO Workshop

15 x Tickets

Titanium Package

€95,000_{ex VAT}

(10 x 8m **SPACE ONLY**)

Only 2 available

Titanium level partnership is the top tier partner status at DTS. It offers the most prominent brand visibility as well as the largest and best positioned expo space. Our titanium sponsor will receive the maximum level of brand engagement along with the highest level of pre and post-event conference support. The value trajectory of this package is unrivalled as it will create at least six months of engagement and awareness with our attendees and is guaranteed to elevate your company's brand positioning.

Continued



Titanium Package

EXHIBITION SPACE

- ✓ 10 x 8m expo space – Partner is responsible for building out their SPACE either with their own supplier or directly with the DTS supplier who can design and build for you (not included in price).

SPEAKING OPPORTUNITIES & WORKSHOPS

- ✓ 1 x guaranteed KEYNOTE
- ✓ 1 x guaranteed FIRESIDE or PANEL SLOT
- ✓ 1 x Guaranteed workshop (Workshops take place on a workshop stage and allows for lead scanning (capacity of 50-60 attendees)
NOTE: Speakers, Content and Format must be agreed with DTS. Stage and time slots will depend on quality and level of speaker.

PRE-EVENT MARKETING

- ✓ DTS website partner page – logo, hyperlink, and 100 word description included
- ✓ Logo included on social media promotion – group partner announcement
- ✓ DTS marketing collateral provided for your channels – co-branded material for you to use
- ✓ 2 x guest blogs – hosted on DTS website and shared across platforms
- ✓ Access to press list 5 days prior to event
- ✓ Dedicated social media promotion (twitter, LinkedIn, facebook) 2 x dedicated social media announcement across DTS channels
- ✓ Dedicated feature in pre-event newsletter – 100 word feature on your company included in the DTS newsletter
- ✓ Logo positioning on Dublin airport digital branding – logo included on airport branding for 8 weeks prior to the event (includes 13 digital airpods in Terminal 1 & 17 digital airpods in Terminal 2)
- ✓ Logo positioning on all Dublin City event promotion (above the line – bus stations, building wraps etc).

ON-SITE

- ✓ Listed in DTS app (logo, URL, description)
- ✓ Lead retrieval / scanning (via DTS app)
- ✓ Logo positioning on registration area branding
- ✓ Logo positioning on digital branding shown on stage screens
- ✓ Logo Positioning on Banner flags
- ✓ Logo positioning on Large LED Screen in main Hall
- ✓ 1 x Sponsored post on social media (Promote Stand & Speaker)
- ✓ Branded charging station
- ✓ 1 x sponsored push notifications on the DTS app to increase traffic to your stand and promote speakers
- ✓ Lanyard Branding – logo included on every DTS Lanyard

ACCESS & LEAD SCANNING

- ✓ 30 partner staff and 50 guest tickets
- ✓ 5 x Lead scanning licenses included via the DTS app (hosted by Cvent)
Extra licenses available for purchase
- ✓ 4 x invites to private speaker receptions (for staff)

POST-EVENT

- ✓ Logo to remain on DTS website for 3 months post-event
- ✓ Logo included in post-event newsletter
- ✓ Logo included in DTS promo video
- ✓ Promotional message on post-event newsletter – a 100 word promotional message on newsletter sent to DTS database
- ✓ Logo included on post-event survey – sent to all attendees of DTS22
- ✓ Co-branded “Thank You” email – logo included in the DTS thank you email sent to all DTS20 attendees

Platinum Package

€75,000 ex VAT

(8 x 6m **SPACE ONLY**)
Only 4 available

Platinum level partnership offers companies first-class visibility to attract and engage with customers and prospects. This package will drive powerful brand awareness and lead generation with impactful onsite representation as well as pre- and post-event support. As one of our top partners, this package will deliver substantial exposure with DTS attendees to help drive ROI.

Continued



Platinum Package

EXHIBITION SPACE

- ✓ 8 x 6m expo SPACE – Partner is responsible for building out their SPACE either with their own supplier or directly with the DTS supplier who can design and build for you (not included in price)

SPEAKING OPPORTUNITIES & WORKSHOPS

- ✓ 1 x guaranteed KEYNOTE
- ✓ 1 x guaranteed FIRESIDE or PANEL SLOT
- ✓ 1 x guaranteed workshop (Workshops take place on a workshop stage and allows for lead scanning (capacity of 50-60 attendees))

NOTE: Speakers, Content and Format must be agreed with DTS. Stage and time slots will depend on quality and level of speaker.

PRE-EVENT

- ✓ DTS website partner page – logo, hyperlink, and 100 word description included
- ✓ Logo included on social media promotion – group partner announcement
- ✓ DTS marketing collateral provided for your channels – co-branded material for you to use
- ✓ 1 x guest blog – hosted on DTS website and shared across platforms
- ✓ Access to press list 5 days prior to event
- ✓ Dedicated social media promotion (twitter, LinkedIn, facebook) 1 x dedicated social media announcement across DTS channels
- ✓ Dedicated feature in pre-event newsletter – 100 word feature on your company included in the DTS newsletter
- ✓ Logo positioning on Dublin airport digital branding – logo included on airport branding for 8 weeks prior to the event (includes 13 digital airpods in Terminal 1 & 17 digital airpods in Terminal 2)
- ✓ Logo positioning on all Dublin City event promotion (above the line – bus stations, building wraps etc).

ON-SITE

- ✓ Listed in DTS app (logo, URL, description)
- ✓ Lead retrieval / scanning (via DTS app)
- ✓ Logo positioning on registration area branding
- ✓ Logo positioning on digital branding shown on stage screens
- ✓ Logo Positioning on Banner flags
- ✓ Logo positioning on Large LED Screen in main Hall
- ✓ 1 x Sponsored post on social media (Promote Stand & Speaker)
- ✓ Branded charging station
- ✓ 1 x sponsored push notifications on the DTS app to increase traffic to your stand and promote speakers

ACCESS & LEAD SCANNING

- ✓ 20 partner staff and 35 guest tickets.
- ✓ 4 x Lead scanning licenses included via the DTS app (hosted by CVent) Extra licenses available for purchase.
- ✓ 3 x invites to private speaker receptions (for staff).

POST-EVENT

- ✓ Logo to remain on DTS website for 3 months post-event
- ✓ Logo included in post-event newsletter
- ✓ Logo included in DTS promo video
- ✓ Promotional message on post-event newsletter – a 100 word promotional message on newsletter sent to DTS database

Gold Package

€55,000 ex VAT

(6 x 4m **SPACE ONLY**)

Gold level partnership provides a powerful platform for your company to elevate brand awareness, establish leadership and grow pipeline with high-traffic expo presence and positioning. This option provides pre- and post-event marketing campaigns, which will have DTS attendees engaged with your brand before they even set foot in the venue.

Continued



Gold Package

EXHIBITION SPACE

- ✓ 6 x 4m expo space – Partner is responsible for building out their SPACE either with their own supplier or directly with the DTS supplier who can design and build for you (not included in price)

SPEAKING OPPORTUNITIES & WORKSHOPS

- ✓ 1 x guaranteed SPEAKING SLOT
 - ✓ 1 x Guaranteed workshop (Workshops take place on a workshop stage and allows for lead scanning (capacity of 50-60 attendees))
- NOTE:** Speakers, Content and Format must be agreed with DTS. Stage and time slots will depend on quality and level of speaker.

PRE-EVENT

- ✓ DTS website partner page – logo, hyperlink, and 100 word description included
- ✓ Logo included on social media promotion – group partner announcement
- ✓ DTS marketing collateral provided for your channels – co-branded material for you to use
- ✓ 1 x guest blogs – hosted on DTS website and shared across platforms
- ✓ Access to press list 5 days prior to event
- ✓ Dedicated social media promotion (twitter, LinkedIn, facebook) 1 x dedicated social media announcement across DTS channels
- ✓ Dedicated feature in pre-event newsletter – 100 word feature on your company included in the DTS newsletter

ON-SITE

- ✓ Listed in DTS app (logo, URL, description)
- ✓ Lead retrieval / scanning (via DTS app)
- ✓ Logo positioning on registration area branding
- ✓ Logo positioning on digital branding shown on stage screens
- ✓ Logo Positioning on Banner flags
- ✓ Logo positioning on Large LED Screen in main Hall

ACCESS & LEAD SCANNING

- ✓ 20 partner staff and 25 guest tickets
- ✓ 3 x Lead scanning licenses included via the DTS app (hosted by Cvent)
Extra licenses available for purchase
- ✓ 2 x invites to private speaker receptions (for staff)

POST-EVENT

- ✓ Logo to remain on DTS website for 3 months post-event
- ✓ Logo included in post-event newsletter

Silver Package

€35,000 ex VAT

(4 x 2m BOOTH INCLUDED)

Silver level partnership is a fantastic way to expand and distinguish your presence within the tech ecosystem through prominent expo positioning, networking opportunities and branding. It delivers on providing pre- and post-event value, and will have our attendees talking about your brand long after the event has ended.

Continued



Silver Package

EXHIBITION BOOTH

- ✓ 4 x 2m expo BOOTH- Includes Wall structure, Graphics, 2 x sockets, 2 x desks, Stools, Lighting (Booth included in price).

SPEAKING OPPORTUNITIES & WORKSHOPS

- ✓ 1 x guaranteed PANEL SLOT

OR

1 x Guaranteed workshop (Workshops take place on a workshop stage and allows for lead scanning (capacity of 50-60 attendees)

NOTE: Speakers, Content and Format must be agreed with DTS. Stage and time slots will depend on quality, profile and level of speaker.

PRE-EVENT

- ✓ DTS website partner page - logo, hyperlink, and 100 word description included
- ✓ Logo included on social media promotion
- ✓ DTS marketing collateral provided for your channels - co-branded material for you to use
- ✓ Access to press list 5 days prior to event

ON-SITE

- ✓ Listed in DTS app (logo, URL, description)
- ✓ Lead retrieval / scanning (via DTS app)
- ✓ Logo positioning on registration area branding
- ✓ Logo positioning on digital branding shown on stage screens
- ✓ Logo Positioning on Banner flags

ACCESS & LEAD SCANNING

- ✓ 15 partner staff and 20 guest tickets
- ✓ 2 x Lead scanning licenses included via the DTS app (hosted by CVent)
Extra licenses available for purchase
- ✓ 1 x invites to private speaker receptions (for staff)

POST-EVENT

- ✓ Logo to remain on DTS website for 3 months post-event
- ✓ Logo included in post-event newsletter

Bronze Package

€25,000 ex VAT

(3 x 3m BOOTH INCLUDED)

Bronze sponsorship offers increased branding and visibility for your company compared with a partner package. Not only will you receive a larger and better position for your stand but you will also receive registration area branding. This package is designed for companies who wish to not only have a presence but also want to boost their company's visibility.

Continued



Bronze Package

EXHIBITION BOOTH

- ✓ 3 x 3m expo BOOTH- Includes Wall structure, Graphics, 2 x sockets, 2 x desks, Stools, Lighting (Booth included in price).

SPEAKING OPPORTUNITIES & WORKSHOPS

NONE INCLUDE WITH THIS PACKAGE

PRE-EVENT

- ✓ DTS website partner page - logo and hyperlink
- ✓ Logo included on social media promotion - group partner announcement
- ✓ DTS marketing collateral provided for your channels - co-branded material for you to use

ON-SITE

- ✓ Listed in DTS app (logo, URL, description)
- ✓ Lead retrieval scanning (via DTS app)
- ✓ Logo positioning on registration area branding

ACCESS & LEAD SCANNING

- ✓ 10 partner staff and 15 guest tickets
- ✓ 1 x Lead scanning license included via the DTS app (hosted by Cvent) Available for Purchase

POST-EVENT

- ✓ Logo to remain on DTS website for 3 months post-event
- ✓ Logo included in post-event newsletter

Partner Package

€15,000 ex VAT

(2 x 2m BOOTH INCLUDED)

Partner sponsorship is a great platform for companies that want to have a presence at DTS. This package offers companies their own stand to generate leads, network and boost their brand's visibility for business opportunities.

Continued



Partner Package

EXHIBITION BOOTH

- ✓ 2 x 2m expo BOOTH- Includes Wall structure, Graphics, 2 x sockets, 2 x desks, Stools, Lighting (Booth included in price).

SPEAKING OPPORTUNITIES & WORKSHOPS

NONE INCLUDE WITH THIS PACKAGE

PRE-EVENT

- ✓ DTS website partner page – logo and hyperlink
- ✓ Logo included on social media promotion – group partner announcement
- ✓ DTS marketing collateral provided for your channels – co-branded material for you to use

ON-SITE

- ✓ Listed in DTS app (logo, URL, description)
- ✓ Lead retrieval (via DTS app)

ACCESS & LEAD SCANNING

- ✓ 5 partner staff and 10 guest tickets
- ✓ 1 x Lead scanning license included via the DTS app (hosted by Cvent) Available for Purchase

POST-EVENT

- ✓ Logo to remain on DTS website for 3 months post-event
- ✓ Logo included in post-event newsletter

Contact

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