



EMBASSY OF THE REPUBLIC OF ZAMBIA
P.O. Box 88855, Riyadh 12464. Kingdom of Saudi Arabia

مذكرة رقم: 2023/155

تهدي سفارة جمهورية زامبيا بالرياض أطيب تحياتها الى سفارة دولة الإمارات العربية المتحدة, و تتشرف بأن تنقل دعوة لحضور المعرض 95 للزراعة و التجارة و سيقام المعرض في الفترة من 2 إلى 07 أغسطس مايو 2023 على أرض المعارض بالعاصمة لوساكا . و محور المعرض هو " التحول الإقتصادي الشامل"

وعليه ترحو السفارة ممتنة سفارة دولة الإمارات تمرير الدعوة الى الغرف التجارية و المؤسسات ذات الصلة و الى الأفراد المهتمين بهذا المجال بدولة الإمارات و يرفق طيه, تفاصيل عن المعرض و استمارة طلب للعرض . مزيد من المعلومات عن المعرض متوفرة على الرابط الإلكتروني:

<https://acsz.co.zm/application-form-2>

<https://acsz.co.zm/general-information>

<https://acsz.co.zm/aczc-brochure>

كما يمكن التواصل مع المدير التنفيذي السيد/ موكمبا موييا على الرقم: +260977417396 او البريد الإلكتروني : info@acsz.co.zm و نسخة الى : acszshow@gmail.com

تنتهز سفارة جمهورية زامبيا هذه المناسبة لتعرب مجددا الى سفارة دولة الإمارات الصديقة عن فائق تقديرها و احترامها.

28 مايو 2023

الإبراهيم
90-03/0/09

Handwritten signature



سفارة
دولة الإمارات العربية المتحدة



EMBASSY OF THE REPUBLIC OF ZAMBIA
P.O. Box 88855, Riyadh 12464. Kingdom of Saudi Arabia

Note Verbale No 155 /2023

The Embassy of the Republic of Zambia in Riyadh, Kingdom of Saudi Arabia, presents its compliments to the esteemed Embassy of the United Arab Emirates in Riyadh and has the honour to convey an invitation to the **95th Agriculture and Commercial Show** to be held in the Show Grounds in Lusaka, Zambia, from 2nd to 7th August, 2023. The theme of the Show will be **'Inclusive in Economic Transformation'**.

The Mission wishes to request the esteemed Embassy to forward the invitation for the 95th Agriculture and Commercial Show to the relevant Chambers of Commerce and Industry and other interested organizations and individuals in the United Arab Emirates.

Find attached the General Information Circular and the show application form for exhibition. Additional information may be accessed at the following links provided below:

<https://acsz.co.zm/application-form-2>
<https://acsz.co.zm/general-information>
<https://acsz.co.zm/acsz-brochure>

For clarifications, contact the Chief Executive Officer, Mr. Mukamba Mwiya, tel: +260977417396, email: info@acsz.co.zm, copy acszshow@gmail.com.

The Embassy of the Republic of Zambia avails itself of this opportunity to renew to the Embassy of the United Arab Emirates, the assurances of its highest consideration.

28th May, 2023

Embassy of the United Arab Emirates
RIYADH



[Handwritten signature]



AGRICULTURAL AND COMMERCIAL
COOPERATIVE SOCIETY
OF ZAMBIA LIMITED

95th AGRICULTURAL AND COMMERCIAL SHOW APPLICATION FOR EXHIBITION STAND

PLEASE COMPLETE THE FORM CLEARLY IN PRINT

Exhibitor/Organisation: _____

Contact Person: _____

Postal Address: _____

Country/Town: _____

Email: _____

Telephone No: _____ Fax No: _____

Sector: _____

Tick where applicable.

Type of Organisation: Government Corporate NGO SME Parastatal

Other: _____

Type of Stand Required (tick where applicable)

Plain Indoor Length Width

Plain Outdoor Length Width

Indoor Booths 9sqm 12sqm

Pavilion Length Width

Note: Preparation of the stand is your responsibility and subletting of exhibition space is not allowed.

Signed: _____ Name: _____ Date: _____



AGRICULTURAL AND COMMERCIAL
COOPERATIVE SOCIETY
OF ZAMBIA LIMITED

GENERAL INFORMATION CIRCULAR FOR THE 95th AGRICULTURAL & COMMERCIAL SHOW

1. DATES & THEME

SHOW DATES: Wednesday, 2nd TO 7th August 2023

95th THEME: "INCLUSIVE IN ECONOMIC TRANSFORMATION"

2. JUDGING ENTRY FORMS

a) These must be received by the Show Office not later than Friday, 22nd July 2023 by 14:00 hours. Two copies of the Agreement entered between the Society and Exhibitors must be signed, returned to Society office and thereafter one copy will be returned to the Exhibitor. Maximum number of categories to enter for is three (03).

b) The first prize winners in all categories will automatically be judged for the Best Overall Exhibit and all entries will automatically be judged for the Best Interpretation of the Theme.

3. EXHIBITION BUILD

Exhibitions build - up Access to the exhibition Pavilions (Exhibition Hall) will be available on Monday 31st July 2023 from 08.00. All stand preparation must be completed by 16:00hrs on 1st August 2023

4. COMMUNICATION

Please advise the Show Office of the name, email address, phone number and designation of the person responsible for your Pavilion.

Email: info@acsz.co.zm

TEL: +260 211 253415

5. AGRICULTURAL AND COMMERCIAL COOPERATIVE SOCIETY OF ZAMBIA (ACSZ) HEALTHY AND SAFETY POLICY

The Show Society cares deeply about its Employees, Board of Directors, Members, Clients, Exhibitors and Show goers. This year's Show will be held under the strict Health guidelines from the Ministry of Healthy and other health Institutions. The following are the five golden guidelines that must be followed during and after this year's Show, these guidelines pertain to all Society employees, and all our stakeholders.

- a) Mask up in public.
- b) Maintain physical distance.
- c) Wash hands frequently or use hand sanitizer.
- d) Avoid crowded places and stay at home.
- e) Seek medical attention early if symptomatic.

6. ELECTRICAL CONNECTIONS

The Showgrounds electricity supply is limited and must not be overloaded. All additional electricity connections to the existing lines must have the approval of the main office of the Agricultural and Commercial Society of Zambia. In case of load shedding, exhibitors are advised to have alternative source of power.

7. TELEPHONES /FAX/EMAIL

Exhibitors must make their own arrangements with Zambia Telecommunications Company Limited Ridgeway Exchange and other service providers.

8. TRADE AND JUDGING DAYS

Trade days: Wednesday 2nd to Friday 4th August 2023

Judging day: Wednesday 2nd 2023.

The Society hopes to have as many Exhibitors as possible that can attend their Pavilions on Trade and Judging Days. Exhibitors are encouraged to invite their business associates to their stands. Exhibitors will have to make their own arrangements for their visitors to enter the Showgrounds. If there are groups of School going children in the company of their teachers, please attend to them as they are our future leaders.

9. ENTRY TICKETS AND BADGES

a) Exhibitors: Exhibitors will receive an allocation of Exhibitors Badges based on how much they have paid. Should any exhibitor require Exhibitors Badges more than the allocation, these must be paid for at ZMW 200.00 each. Exhibitors Badges will be perforated each day as you enter the Showgrounds. If an Exhibitor wishes to go out frequently to collect supplies. *The Arm Bands will be sold at K10.00 each to individuals who want to go out frequently. The gate managers will deploy a person to dress the arm bands on those intending to come back. The arm band must always be accompanied by a badge.*

Exhibitors' Car Parks will be clearly sign-posted, and no Exhibitor will be allowed to park anywhere else.

b) *International Exhibitors:* They will be provided with an appropriate Badge and they may enter the Showgrounds through the *Exhibitors' Gate 6 or Gate 8* in the Sports Complex area and park in the new area next to the *Comesa and NHA arenas.*

Exhibitors' Car Parks will be clearly sign-posted, and no Exhibitor will be allowed to park anywhere else.

c) VIP Badge: This badge will be sold at the cost of K500.00 and holders of this badge will be reserved seats at the VIP section for the whole Show period.

d) Badges

All Badges must be worn at all times and are not transferable. These Badges will be perforated daily as one enters the Showgrounds. All members of the public are advised to use appropriate gates which are clearly sign posted.

e) Single Entry Tickets to the Showgrounds will be on sale at the following points:

- i. All the entry gates at the showgrounds.
- ii. All Shoprite outlets in Lusaka (Pre-sale Tickets) - Comp tickets

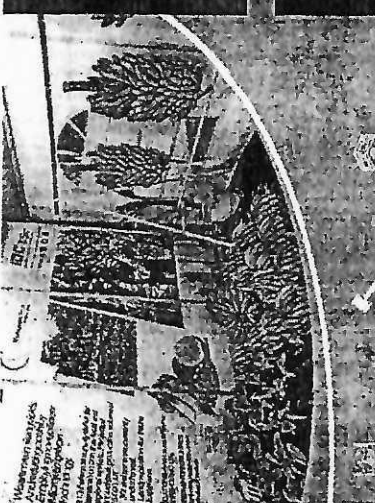
This year the price of a single-entry ticket is K50.00 per person per day. Children under five years of age are admitted free.

f) Vehicle Stickers

All vehicles entering the Showgrounds must display only one appropriate Car Sticker and use the appropriate gate. Vehicles displaying more than one sticker will not be allowed entry. Extra stickers other than for Official Opening, Essential Vehicles, International Exhibitor, Horse Competitor, and participating Defense Personnel will be sold at K50.00 per sticker.

S/R.	DESCRIPTION	GATE	STICKER	PARKING AREA
1	Exhibitors - International/ Foreign Exhibitors will use Exhibitors into	Gate 8	EX and I EX	Former NHA stadium and COMESA area grounds
2	Society Member-	Gate 1	M Sticker	Members Gate, Great East (road opposite Manda Hill B.P Station)
3	Show Membership	Gate 10	SM Sticker	Tiyende Pamodzi Highway, into new Polo field
4	Essential Vehicles - Banks, Security Companies, Show Operations, Police vehicles, Ambulances, Fire Engines, Vacuum Tankers, Lusaka City Council. Enter through South Gate up to 09.00 hours	Gate 11	A/AA Stickers	Tiyende Pamodzi Highway
5	Cattle and Livestock	Gate 12	C Sticker	Tiyende Pamodzi High then turn left, through 'C' gate and park trucks outside Cattle pens near Offloading Bay.
6	Horse Competitors	Gate 1	H Sticker	Members Gate then turn right to Horse Area.
7	Catering Kiosks	Gate 9 Gate 8 Gate 6	K & EX Sticker	polo B field and Exhibitor's car park
8	Police, Army, ZNS, ZAF	Gate 11	P Sticker	Tiyende Pamodzi Highway, Duty personnel & arena participants only
9	Public Paid Car Parks			Polo B fields

Malware has been detected on the system and you may be unable to access the website. Please contact your IT administrator if you are experiencing this issue.



- Show Lunches**
- Area of Interest
 - 30-40mins Lunch
 - 30mins Lunch
 - 1hr Lunch
 - 1hr 30mins Lunch
 - 2hrs Lunch
 - 3hrs Lunch

- Judging Categories**
- Commercial Production
 - Home Production
 - Retail Competition
 - Home Production
 - Retail Competition
 - Home Production
 - Retail Competition

- Why Sponsor?**
- Represent your business
 - Full page advertising in the show catalogue
 - Exclusive rights of first advertisement
 - High quality print on special coated paper
 - Full color display in the show catalogue
 - Access to your own website
 - Logo on the show catalogue
 - Full page advertising in the show catalogue
 - Exclusive rights of first advertisement
 - High quality print on special coated paper
 - Full color display in the show catalogue
 - Access to your own website
 - Logo on the show catalogue



2022 Participation



Sponsorship Offerings

	Platinum	K450,000
	Gold	K300,000
	Silver	K150,000
	Bronze	K100,000

Membership

• Day Tickets	150
• Adult Badge	120
• Junior Badge	75
• Lifetime Badge	2500
• Volunteer	1000
• Lifetime Membership	10000

Ticket Prices

• Car Tickets	150
• Adult Badge	120
• Junior Badge	75
• Lifetime Badge	2500
• Volunteer	1000
• Lifetime Membership	10000

Who should Apply?

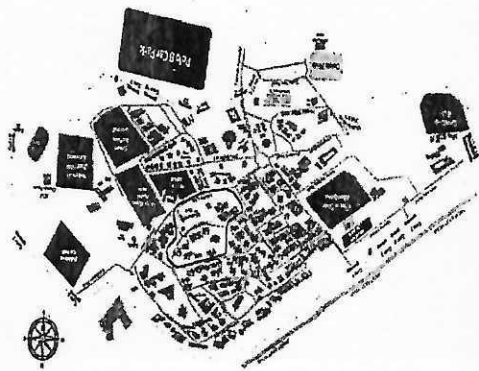
- Any local exhibitors
- Any business that exports products
 - Any business that imports products
 - Any business that manufactures products

Commercial

Business, Retailers, Government operators, Hobby, Club, Society or Charities

Tips For Exhibitors & The General Public

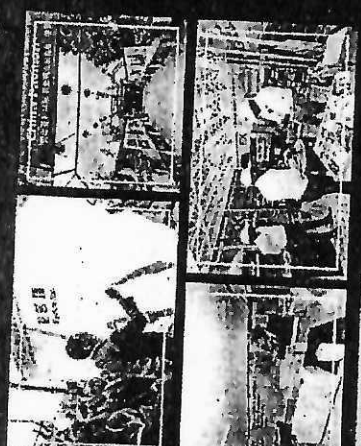
- For the ACSZ office, Facebook page or website for the up to date information
- Have all the required documents ready for the exhibitors as a checklist by ACSZ
- ACSZ office will provide the necessary information for exhibitors to be provided by ACSZ
- Exhibitors are advised to bring their own power supply for their equipment
- Exhibitors are advised to bring their own power supply for their equipment
- Exhibitors are advised to bring their own power supply for their equipment
- Exhibitors are advised to bring their own power supply for their equipment
- Exhibitors are advised to bring their own power supply for their equipment



About The Agricultural Show

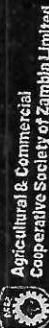
The Agricultural and Commercial Show is organized by the Agricultural and Commercial Cooperative of Zambia Limited in a biennial cycle. The show has been held biennially since 1971, 1973, 1975, 1977, 1979 and 2001.

The Show provides a forum for buyers and suppliers, exchange of information and knowledge in crop production, animal husbandry, health, technology, manufacturing, marketing, health, fisheries, forestry and livestock, Project Emergence and Value Addition, Finance, Banking and Branch Banking.



ACSZ IMPORTANT DATES

- National March Day - 29th July
- Show and Exhibition Days - 2nd - 7th August
- Harvesting Day - 2nd August
- Election Day - 2nd - 4th August
- Sale of President's Day - 4th August
- Official Opening of the 95th Show - 5th August
- Golf Tournament - 7th August



Agricultural & Commercial Cooperative Society of Zambia Limited

Address: Station 4260/21/25/4/26
 Harare 4260/21/25/4/26
 Email: info@acsz.co.zm
 Website: www.acsz.co.zm

95

AGRICULTURAL & COMMERCIAL SHOW
 2nd August - 7th August 2023
 Trade Exhibition Cross Country Golf Tournament
 Commemoration of Farmers Day
 Business Luncheon for ten demonstration Areas

Theme: Inclusive Economic Transformation

9. PARKING OF VEHICLES

Exhibitors will be allowed to bring in exhibits up to 09:00 hours on Wednesday *2nd August 2023*. Thereafter no vehicles will be allowed in the Showground's at any time during the Show. Any vehicle found wrongly parked in the Showground's will be clamped and the owner will be required to pay a fine of *ZMW 150.00*. This will be done at owner's risk. Any vehicle found parking in the Showground's after *09:00 hours* will be clamped and towed away at a cost of *ZMW 700.00 without compensation*.

10. PRIVATE CATERING ON STANDS

The Show office must be advised by 14:00 hours on Monday 31st July 2023 where Exhibitors have arranged for an outside catering firm to cater for functions or hospitality at their stands.

11. BUILDING RUBBLE

To ensure that the Showgrounds presents a neat, clean, and attractive appearance for the start of the Show, all building rubble etc., must be cleared by the Exhibitors not later than *Friday, 28th July 2023*. Showground's personnel are not responsible for clearance of Pavilion rubble. No structure changes can be made to the pavilion without the authority of the Society.

12. ADVERTISING IN THE 2023 SHOW CATALOGUE

Those wishing to advertise in the Show catalogue should contact the Show Offices for advice as to where they should submit their adverts to.

13. VENDING

No vending will be allowed in the Showground's during the Show. Any exhibitor found assisting vendors or transporting vendors merchandise in the showgrounds will be disqualified. SI number 10 of 2018 The Local Government (Street Vending and Nuisances) (Amendment) Regulation, 2018 will apply.

14. SELLING OF ALCOHOL

Exhibitors found selling alcohol earlier than the stipulated time of 16.30 hours will have their premises closed for the rest of the Show and goods will only be given to the owner after the Show. *Note: only those authorized by the Local Authority and the Show Society will be allowed to sell alcohol*. All caterers please take note. Caterers are encouraged to use gas stoves or alternative energy stoves for cooking.

15. EXHIBITORS' MEETING

The Exhibitors second meeting will be held on Friday 21st July 2023 at 16:00 hours at the Members pavilion.

16. NON-PARTICIPATION

The Society office must be advised immediately should any Pavilion owner decide NOT to participate in the Show. In accordance with the Lease Agreements, any Pavilions not being used by owners must revert to the Show Society for re-allocation. Exhibitors who decide to withdraw will not be refunded.

17. INSURANCE

The Society will not bear the risk of insurance. It is the responsibility of the EXHIBITORS to provide sufficient insurance protection against all risk deriving from their participation.

18. PUBLICITY ARRANGEMENT

Exhibitors are encouraged to promote their companies or products by contacting the information centre office. This service is at K300 per day for exhibitors.

19. BOOTH LAYOUT/ DESIGN/PAVILLIONS

We encourage exhibitors to make set up as interactive as possible by providing activities within their booth area, The EXHIBITOR shall, at his/her expense, construct and assemble its merchandise display within its space allocation using any attractive and creative means necessary and in keeping with good taste. It is understood that the EXHIBITOR'S display or merchandise shall NOT go beyond the area allocated.

20. MANNING OF STANDS

Exhibitors' stand must be fully manned at all times by alert staff. Never leave property unguarded, even for a few seconds. Entertain all customers entering the stand closely and present minimum items each time.

21. DISMANTLING

The Exhibitor must vacate their exhibition space within the time specified by Society for exhibition dismantling. Failing to do so will be liable for additional fees per day.

22. HAND OVER OF KEYS

The Exhibitor must surrender the keys to pavilions after the exhibition, failure to which the exhibitor will be liable for addition fees.

23. PROMOTIONAL MARCH

The Promotional March will be held on Monday 22nd July 2023. The walk will this year start from Levy Junction Mall to the Showground's. Assembling time is 08:30 hours. Exhibitors are encouraged to display their products during the walk.

I..... being the representative for
(Name of Organisation) hand read and understood the above guidelines and that I will abide by the said guidelines.

Signed..... Date.....