

REPUBLIC OF SENEGAL

Un Peuple - Un But - Une Foi

MINISTÈRE DE L'ÉCONOMIE  
DU PLAN ET DE LA COOPÉRATION

N° 1305 MERC/CAB/CC

06 MAI 2023

Dakar, 06th May 2023

*The Minister*

**subject : Invitation to the Invest in Senegal Forum, 6, 7 and 8 of July 2023, at the Abdou Diouf International Conference Center (CICAD) in Diamniadio Dakar Senegal**

Your Excellency,

I am pleased to invite you to the first edition of the Invest in Senegal Forum, to be held on 6, 7 and 8 of July 2023, at the Abdou Diouf International Conference Center (CICAD) in the new City of Diamniadio, near Dakar.

His Excellency Mr. Macky SALL, President of the Republic of Senegal, with the support of development partners, has adopted the Emerging Senegal Plan (ESP) which constitutes a reference program for all public and private actors both national and international in terms of development strategy. This ambitious program aims to put the country back on the path of vigorous, sustained growth and to make Senegal an emerging country by 2035. This economic development policy, which gives a prominent place to the promotion and encouragement of private investment, justifies the organization of the 1st International Investment Forum of Senegal, by the National Agency for the Promotion of Investments and Major Works (APIX-SA).

The Forum Invest In Senegal aims to present investment projects in 12 growth sectors - Special Economic Zones, mining and energy, pharmaceutical industry and health, finance, digital and creative economy, tourism, blue economy, education, structuring Infrastructures, mass transportation, agri-business and public-private partnerships. The Forum will also present an opportunity to create an open dialogue platform, bringing together more than 3000 participants including VSEs and SMEs, investors (with 65% coming from abroad), leading national and international experts, Heads of States and representatives of the world's largest companies and organisations.

The Forum Program will include plenary sessions, thematic panels, round tables, exhibitions, BtoB and BtoG sessions.

I am looking forward to receiving you and your delegation as a way of strengthening the trade relations and businesses opportunities between the United Arab Emirates and the Republic of Senegal.

MINISTÈRE DE L'ÉCONOMIE  
DU PLAN ET DE LA COOPÉRATION  
Le Ministre  
*Oulimata SARR*  
Oulimata SARR

à

**SE HE Thani Bin Ahmed AL ZEYOUDI**

UAE Minister of State for Foreign Trade, Ministry of Economy

United Arab Emirates

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