



365 Fresh Product
Strawberry



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Welcome to the 365 Fresh Product

Since we are operating in Armenia, where there is a limited market capacity for the berry market, we value foreign contracts and partnerships. Therefore, for our company, development of strong international business relationships is of great importance.

We do not just produce and sell berries; we deliver and spread the taste of the Armenian sun in each of those tiny berries around the world. Thus, we thoroughly package and safely transport our products to their destinations to ensure the anticipated quality is met.

We had experiences with many distributors worldwide and pleased them by offering high-quality berries at favorable prices. We value healthy negotiations and professionally conducted formal communications, which are vital in establishing stable business relationships with our partners.

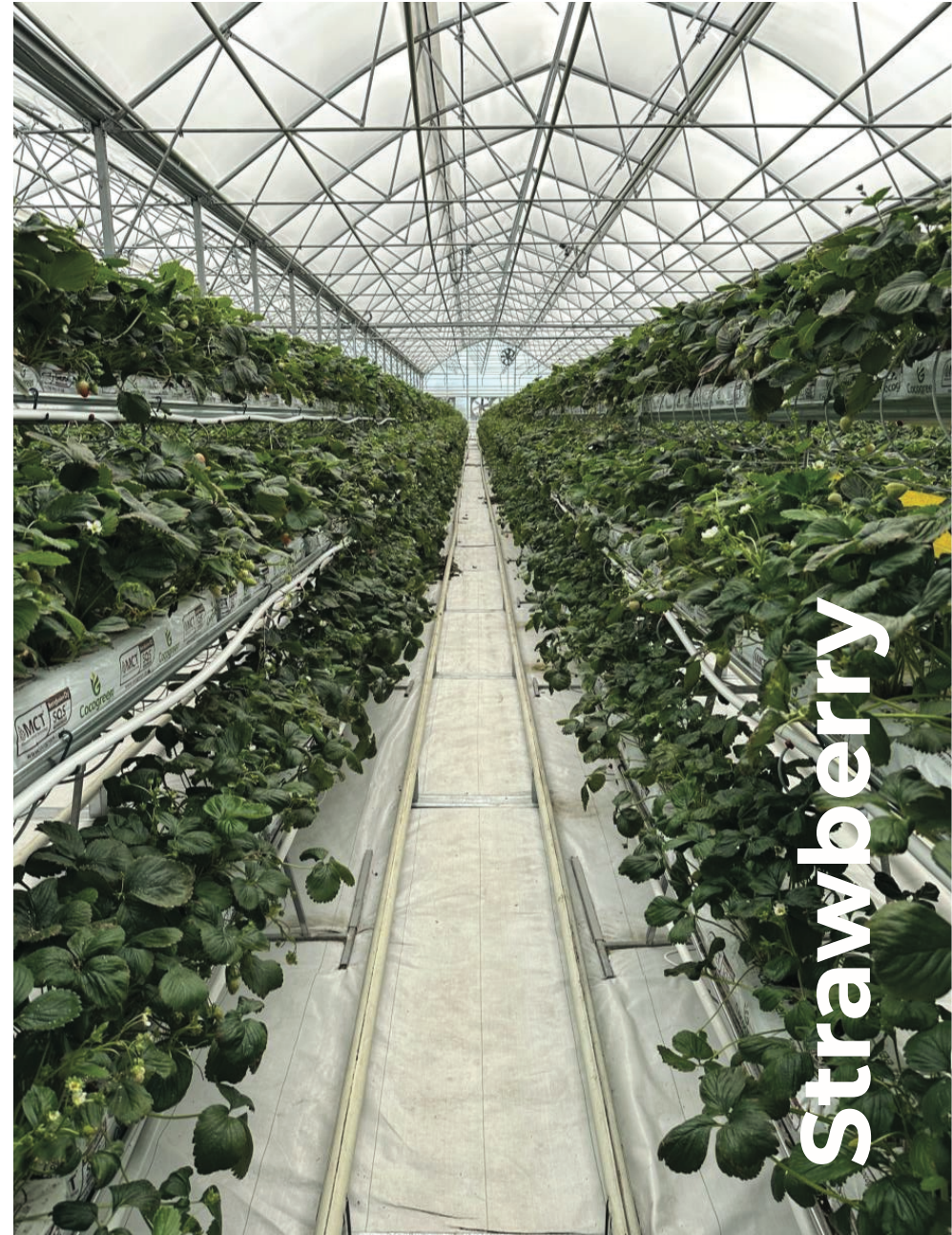


About Us

365 Fresh Product LLC, established in December of 2019, is the leading berry producers in the territory of CIS, specializing in berry production in high-tech greenhouses and intensive gardens.

365 Fresh Product are tasty and rich in vitamins and fibers, making them perfect for daily consumption.

The cultivation of the berries is being held 950 m above sea level in the Armavir region, Republic of Armenia. Starting from a 1.5-hectare strawberry greenhouse, the company has expanded its operation to a total of 6 hectares strawberry. From the first day of the company's operation, 365 Fresh Product emphasis has been on producing the highest quality varieties of berries, cultivating the best varieties from well-known Dutch, Italian and Britanian breeders. Because of huge investments in technologies, the choice of high-quality plants and dedicated professional team, the yielded berries are of high quality in terms of their looks, flavor, and health benefits.



Vision & Values

365 Fresh Product vision is to be the producer of berries of the highest quality, grown in a healthy environment.

Values

Honesty: We are transparent with our partners and customers to ensure long-term stable relationships with them.

Innovation: We aspire to satisfy all of our customers through using innovative technologies and yielding berries of supreme quality.

Teamwork: We are stronger and better when we work together on achieving our goals.

Vision



Our Technology

We invested in our technology to ensure a quality production process and high-value yield of berries.

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Substrate

We choose cocopeat as a substrate for plant growth. It is a favorable environment for hydroponic cultivation of the selected crops. The physical properties of coconut fiber are specifically designed to promote water exchange and air permeability and minimize salt accumulation's adverse

Irrigation

effects. 365 Fresh Product greenhouses and intensive gardens are equipped with drip irrigation systems. The system manages water according to the weather conditions. Proper distribution of the droplets ensures the even quantity of water and dissolved salts in the substrate.

Climate Control

The ventilation of the greenhouse is carried out by the plants, double-film of the greenhouse roof, ventilators, and Carbon dioxide supply system. In addition to double-glazed windows, the required temperature and humidity in the greenhouse are provided by fogging and heating systems. In greenhouses and intensive gardens, the rows of plants are covered with a polyethylene film, which protects the plants from direct sunlight and precipitation. And to prevent intense light, the roofs are painted with appropriate shades. The inter-row spaces in the gardens are covered with lawn sowing to provide favorable moisture

Our high-value plants yield durable strawberries, which stay fresh for up to 2 weeks, making them suitable for exporting and offering an extended shelf life to our local partners.

After taking the strawberries home, store them in the fridge between 2 and 4 °C to keep them fresh. Whenever you want to enjoy the full palette of our strawberries' taste, bring them to room temperature and wash them just before eating.

We assure you the strawberries won't last long in the fridge and will "disappear" from your refrigerator shortly due to their irresistible appearance and taste



Good Quality Strawberry

By selecting the Dutch Albion high-value varieties, we ensured to please even the most challenging customers and be the leading producer of high-quality strawberries in the region.

Quality of Strawberry

Every year we harvest 600 tons of strawberries and export 85% of the production.

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Gutters Pyramid



Cooling System



Heating System

Career

We are a team of professionals, who work in a challenging environment to gain the love and trust of our customers. Rockberry's team is result-oriented, with high sense of responsibility and consolidation. Operating 6 hectares of greenhouses than 60 people work in 365 Fresh Product. Yearly, we yield more than 650 tons of strawberries. We have developed dozens of creative solutions and ideas in the past few years to improve our operations and product quality further.

Moreover, we are constantly cooperating with professionals from Europe to conduct trainings among our employees and some of them take part in conferences and meetings abroad. In addition, we constantly monitor and analyze the results of our efforts and make modifications when necessary.



Strawberry Year plan



650T

Strawberry Export

150T

Local Market



Fresh Strawberry

We grow
healthstrawberry U eat
and get happy.



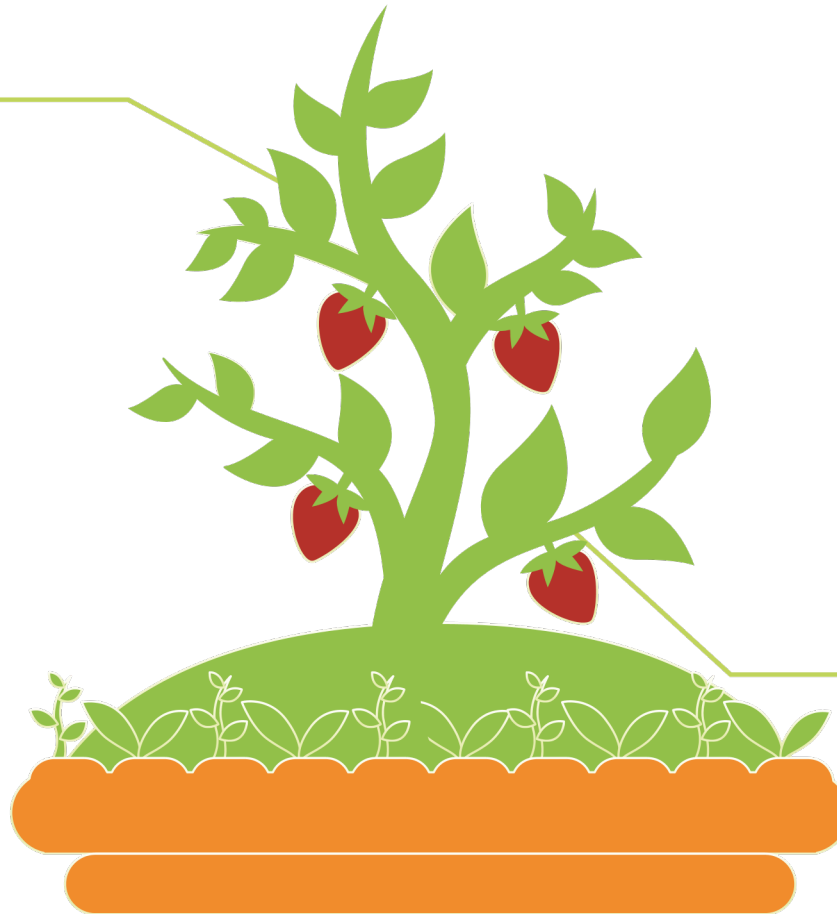
**Vardan
Avetisyan**

**Founder 365 Fresh
Product**

Plant Albion

Description

1 plant 15 months



Description

1 kg from 10 months

Export

Moscow

Dubai

Qatar

OAE

St-Peterburg

Novosibirsk



LOCATION



Armenia, Oskehat 17

Join Us



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