



FIHAV 2022

**38 HAVANA
INTERNATIONAL FAIR**

NOVEMBER 14th-18th

Ladies and Gentlemen,

The Organizing Committee of the Havana International Fair, FIHAV, has the pleasure to invite you to participate in its XXXVIII Edition, which will be held from November 14th to 18th, 2022, at EXPOCUBA fairgrounds.

FIHAV is the most important general commercial fair in Cuba and the Caribbean, and one of the most representatives in Latin America.

The Havana International Fair has been held since 1983, resulting in an excellent business platform for new companies in the market and for those already established. Its magnitude and importance are given by being a space with the most complete national commercial sample.

In 2020 and 2021 it was not possible to celebrate this traditional event due to the health risks created by the COVID-19 pandemic in Cuba and worldwide. Today, the situation is different. Thanks to our scientists and the integrity of our health system and personnel, the control of the pandemic in Cuba is a real prospect.

Despite the economic, commercial and financial blockade of the United States government against our country, intensified in times of pandemic, we have, as always, the confidence of entrepreneurs from all over the world in the Cuban market, for which we look forward to a wide turnout in this new edition of the Fair.

Exhibitors, businessmen and technicians from all sectors of the Cuban economy will converge at the fair venue for five days; and a wide and varied international trade show. It will be a suitable space for the development of B2B meetings, business rounds, seminars and conferences, among other activities.

Within the framework of FIHAV 2022, we will celebrate the V Investment Forum which, judging by its previous editions, will be an excellent opportunity to hold bilateral meetings between Cuban and foreign businessmen, potential foreign investors; as well as, to continue sharing ideas and exchanging on the challenges that lie ahead in terms of attracting investment.

Activities to promote Cuban exportable goods and services will be carried out, which will include the products of private MSMEs. As usual at the Fair, there will be various business forums, and the delegations of each country will be able to celebrate National Days in their pavilions.

In the same way, a virtual business forum will be held again, which will allow interaction with businessmen who do not travel to Cuba on this occasion.

At FIHAV we guarantee interesting and fruitful working sessions, as well as unforgettable moments during your stay in Cuba.

We are waiting for you at the Havana International Fair.

RODRIGO MALMIERCA DIAZ

Minister of Foreign Trade and Foreign Investment
President of the FIHAV Organizing Committee



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