



JULIO 9-13

2025

RIONEGRO, ANTIOQUIA



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May 29, 2025

To whom it may concern

Distinguished representatives
United Arab Emirates

Subject: Participation, Invitation and Sponsorship Opportunity at F-AIR COLOMBIA 2025

Excellency,

On behalf of the Civil Aviation Authority of Colombia, we are honored to extend a warm invitation to participate in F-AIR COLOMBIA 2025, which will take place from July 9 to 13, 2025, at José María Córdova International Airport in Rionegro, Antioquia.

This 12th edition of F-AIR COLOMBIA is jointly organized by the Civil Aviation Authority of Colombia and the Colombian Air Force. It is one of the three most important aeronautical trade fairs in Latin America, recognized for its international scope, strategic relevance, and high-level participation.

Traditionally, F-AIR has served as a platform to connect and promote key actors in the aeronautical, MRO, and unmanned aviation industries, fostering commercial and institutional engagement across the sector.

Participation in the fair would allow to the United Arab Emirates to showcase its global vision and premium services, while positioning itself before a specialized audience of aviation stakeholders, including civil aviation authorities, government representatives, airline executives, and industry leaders.

We are also pleased to present SAF-AIR, a high-impact space within the fair dedicated to Sustainable Aviation Fuel (SAF) and the decarbonization of aviation. SAF-AIR will feature:

- An exclusive academic agenda on SAF
- A dedicated SAF pavilion

País Invitado de Honor



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- A dynamic forum space called SAF Talks, designed for light talks and networking between key players, regulators, industry experts, and innovators

Forms of Participation:

We would be honored to count on the presence of the Airline in one or more of the following modalities:

1. Commercial Exhibitor

Commercial Pavilion (Indoor Area): Raw space rate: USD 543 per sqm (before VAT)

Shell scheme rate: USD 668 per sqm (before VAT)

Chalet on Platform (Premium Outdoor Area): 43 sqm: USD 30,534 (before VAT) or 65 sqm: USD 41,321 (before VAT)

2. Sponsorship of the SAF Talks Forum

A unique opportunity to position the United Arab Emirates as a leader in sustainable aviation through high-visibility branding, speaking opportunities, and participation in one of the most strategic spaces of the fair.

GOLD – USD 22,500

- Logo on main stage and SAF Talks entrance
- 30-sec video at opening + before sessions
- 30-min speaking slot
- 9 m² stand (with setup)
- Logo in all digital materials
- Promo material distribution
- Website + social media visibility
- 30 VIP passes

SILVER – USD 13,750

- Logo on stage and SAF entrance
- 30-min speaking slot
- 30-sec video before sessions
- Logo in digital materials
- Social media + newsletters
- 20 VIP passes

BRONZE – USD 7,500

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- Logo on stage and SAF entrance
- Logo in digital materials
- 10 VIP Passes

3. Sponsorship of a Networking Lounge or Airline Launch Space

A tailored and high-visibility opportunity to highlight and celebrate Fly Emirates entry into the Colombian market, offering exceptional brand exposure and dedicated networking moments with senior government officials, aviation regulators, airline executives, and business stakeholders. This exclusive format will allow the airline to showcase its commitment to global connectivity and long-term investment in the region.

We are confident that this event will offer to the EAU an exceptional platform to present its arrival in Colombia to the regional and international aviation community, reinforcing its leadership in innovation, service, and sustainable growth.

For coordination and additional details, please contact Luisa Fernanda Blandón Jiménez, Coordinator of the Industry and Institutional Relations Group at luisa.blandon@aerocivil.gov.co, mobile +57 321 6424702, or Ana María Rodríguez Amaya at ana.rodriguez@aerocivil.gov.co, mobile +57 310 2072226, I reiterate my highest consideration and esteem.

Kind regards,

Cr. Andrés Felipe Vargas Rodríguez
Executive Director F-Air 2025

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