

## FOODEX JAPAN 2026 Initiatives

- 1 Enhancing Specialization through **SEGMENTATION IN THE FROZEN FOOD ZONE**
- 2 Establish **FOOD × AI & LOGISTICS ZONE**
- 3 Increase in **PARTICIPATING COUNTRIES & Strengthening GLOBAL FOOD PROMOTION**

\*Some programs might be changed without notice.

## The Largest Food & Beverage Trade Show in Asia!

### Expected exhibit scale

**Exhibitors**  
**3,000+**

**Japanese:**  
**1,000 companies/1,400 booths**  
(Previously: 1,072 companies/1,444 booths)  
**International:**  
**2,000 companies/2,400 booths**  
(Previously: 1,807 companies/2,469 booths)

**Visitors**  
**85,000+**

**Booths**  
**4,000+**

**Exhibit Area**  
**85,000+**

**Countries & Regions Visiting**  
**100+**

**International Visitors**  
**20,000+**

## Number of Visitors in 2025

By Industry Sector Visitors in Total **72,151** (76,183)

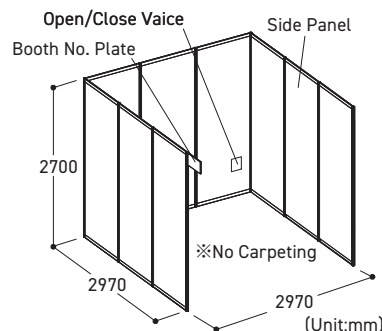
● Trading/Wholesale	<b>23,252</b> (23,585)
● Manufacturer, Producer	<b>16,030</b> (17,132)
● Food Service	<b>12,998</b> (14,882)
● Retail	<b>11,063</b> (10,335)
● Hotel, Banquet & Leisure	<b>2,187</b> (2,388)
● Government, Association, Specialist	<b>1,752</b> (1,909)
● Machinery Manufacturer	<b>1,662</b> (1,691)
● Logistics	<b>1,061</b> (1,033)
● Press	<b>598</b> (476)
● Others	<b>1,548</b> (2,752)

\* ( ) indicates the numbers in FOODEX JAPAN 2024.

## Cost

- Basic Booth Plan (1 booth = 2.97m x 2.97m x 2.7m)  
**Early Bird JPY473,000 / booth**  
**Final JPY550,000 / booth**

\*For Package Plan, please refer to another pamphlet for details.



### Including:

- Floor space
- Electrical wiring work for 100V/300W (Electric outlet is not included.)
- Side and Back partitions.

- National Pavilion \*Individual exhibitors are not eligible to apply

**JPY66,000 / m<sup>2</sup>** (9m<sup>2</sup> at minimum)

\*The fee is also including pavilion services.

\*Overseas Exhibitor Processing Fee of JPY4,400 will be charged.

\*All prices on the above are including 10% consumption tax.

\*Booth location will be determined by the Secretariat.

NOTE: Exhibitor is responsible for stand construction, carpeting and equipment rentals.

## Overall Schedule

**2025**

Category Zone

**Jul 31**

**Sep 26**

**Oct 31**

National Pavilion

**Sep 26**

**Oct 31**

**Late Nov**

Early bird application deadline  
Final application deadline  
Early bird payment deadline  
Payment deadline

Application deadline  
Payment deadline  
Booth location opens

**2026**

**Jan 2026**

**Mar 7-9**

**Mar 10-13**

**Mar 13**

Various applications deadline  
※Refer to the Exhibitor's MyPage

Move-In period

**FOODEX JAPAN 2026**

Move - out  
※4:30PM-10PM

## FOODEX JAPAN Secretariat

C/O Japan Management Association

Tel: +81-3-3434-3453

E-mail: foodexglobal@jma.or.jp

For inquiry



FOODEX JAPAN

Search

<https://www.jma.or.jp/foodex/en/>



The 51<sup>st</sup> International Food and Beverage Exhibition

# FOODEX JAPAN 2026

国際食品・飲料展

Date

**March 10(Tue)-13(Fri), 2026**

10:00-17:00 (Until 16:30 on Mar 13)

Venue

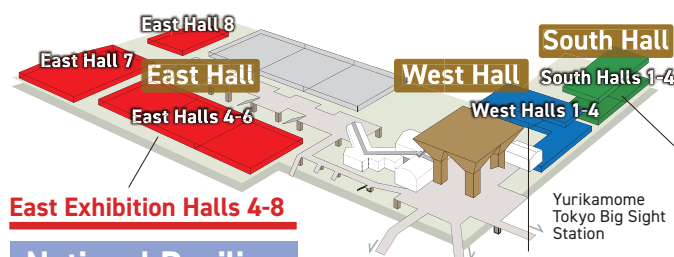
**TOKYO BIG SIGHT**  
East & West & South halls

### DEADLINE

**Early Bird July 31 (Thu), 2025**

**Final September 26 (Fri), 2025**

## Expected Floor Plan



### East Exhibition Halls 4-8

**National Pavilion**  
Asia & Oceania / North America &  
Latin America / Middle East & Africa

**NEW!** Food × AI

**NEW!** Logistics

Processed Food

Condiments/  
Seasoning

Sweets & Snacks

FOODEX TECH

Food Safety

Publication/  
Consultant

Japanese  
Importer

### West Exhibition Halls 1-4

**National Pavilion**  
Europe

**NEW!** Halal,  
Vegan, Kosher

**NEW!** World Food

**NEW!** Chilled Food

Organic

Plant Based/  
Alternative Food

Healthcare

**FOODEX Frozen**

FROZEN Sweets & Ice Cream

FROZEN Machines & Technology

FROZEN FRESH FOOD

FROZEN +VALUE

FROZEN Processed Food

### South Exhibition Halls 1-4

**NEW!** Export  
Support Service

Exports from  
Japan

Local Specialties  
in Japan

Agricultural Food

Meat

Seafood

Beverage

FOODEX  
WINE

## List of exhibiting countries & regions

# 74 countries & regions exhibited in 2025!

### Europe & Middle East

Armenia, Belarus, Belgium, Czech Republic, Denmark, Estonia, European Union, Finland, France, Germany, Greece, Hungary, Iraq, Ireland, Israel, Italy, Latvia, Lithuania, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, U.A.E., United Kingdom

### Africa

Cote d'Ivoire, Egypt, South Africa, Tunisia

### Asia & Oceania

Australia, Cambodia, China, Cook Islands, Fiji, Hong Kong, India, Indonesia, Japan, Malaysia, Mongolia, Myanmar, Pakistan, Philippines, Samoa, Singapore, Solomon, South Korea, Sri Lanka, Taiwan, Thailand, Uzbekistan, Vanuatu, Vietnam

### North, Central & South America

Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Guatemala, Mexico, Paraguay, Peru, United States, Uruguay

Pre-scheduled business matching **RECOMMEND!** **FREE SERVICE**

## Dominant Quantity & Quality

Attracting influential buyers with high purchasing power from retail, food service, accommodation, and trading companies.

At Foodex Japan 2025,

**9,556 business meetings** were scheduled between exhibitors and official buyers over the 4 days of the exhibition, marking the highest number ever.



### List of Japanese Official Buyers in FOODEX JAPAN 2025

<ul style="list-style-type: none"> <li>3S WORLDWIDE</li> <li>AEON TOPVALU</li> <li>ALL NIPPON AIRWAYS</li> <li>Ashita Wines</li> <li>Beisia</li> <li>BISYUNKAKU</li> <li>CMD</li> <li>Cordon Vert</li> <li>daiei</li> <li>Daimaru Matsuzakaya Department Stores</li> <li>Doshisha</li> </ul>	<ul style="list-style-type: none"> <li>Eat&amp;Foods</li> <li>ENEOS Materials Trading</li> <li>Funtime</li> <li>General</li> <li>GINZA COZY CORNER</li> <li>global-dining</li> <li>HalloDay</li> <li>HALOWS</li> <li>haru</li> <li>HOTEL SEIRYU EAST OSAKA</li> <li>IMPERIAL HOTEL</li> <li>ISHITO</li> </ul>	<ul style="list-style-type: none"> <li>ITO YOKADO</li> <li>iwasakisyouen</li> <li>JALUX</li> <li>JCOM</li> <li>JFC JAPAN</li> <li>Kabushikikaisya Mitokeseihyakaten</li> <li>KAIEIKAN</li> <li>KANEMATSU CORPORATION</li> <li>KYUKAMURA HOTELS</li> <li>LIBER</li> <li>LUPICIA</li> <li>magnet</li> </ul>	<ul style="list-style-type: none"> <li>mamimart</li> <li>McDonald's Company</li> <li>MINISTOP</li> <li>NIHON RYUTSU SANGYO</li> <li>OK Corporation</li> <li>Palace Hotel</li> <li>REACO</li> <li>RESORTTRUST</li> <li>Roppinglife</li> <li>SANKO MARKETING FOODS</li> <li>Seino Trading</li> <li>SL Creations</li> </ul>	<ul style="list-style-type: none"> <li>SOUNKAKU</li> <li>sundi</li> <li>takashimaya</li> <li>Takayama</li> <li>TENMAYA</li> <li>TSURUYA</li> <li>USMH</li> <li>Yamaboshiya</li> </ul>
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**260**  
Japanese &  
International  
buyers

### Exhibitor Survey

**85%**

Overall exhibitor satisfaction with the exhibition

**80%+**

Met new customers

**180+**

Average daily booth visitors