

Bogotá, May 29th, 2025

Mr.
MOHAMED ALSHAMSI
Ambassador
UNITED ARAB EMIRATES EMBASSY IN COLOMBIA
Bogotá

Respected Ambassador,

On behalf of the Bogotá Chamber of Commerce, I am honored to extend a cordial and distinguished invitation for the **United Arab Emirates** to participate as the **Guest Country of Honor at GoFest 2025**, to be held from **August 26 to 30, 2025**, at the **Ágora Bogotá Convention Center**.

GoFest is the flagship innovation and entrepreneurship festival organized by the Bogotá Chamber of Commerce, and it has established itself as one of the leading events of its kind in Latin America. The most recent edition gathered more than **30,000 participants**, over **300 venture capital investors**, and enabled **more than 1,000 curated matchmaking sessions** between startups, corporations, and investment funds. It showcased **280 startups**, featured **over 180 national and international speakers**, and offered **92 hands-on workshops** on strategy, innovation, technology, venture capital, leadership, and business growth.

More than just a space for business and knowledge exchange, GoFest is a global platform that celebrates creativity, entrepreneurship, and the transformative power of innovation.

We are confident that the participation of the **United Arab Emirates as Guest Country of Honor**, along with your esteemed presence as Ambassador, would send a strong message of international collaboration and a shared commitment to building inclusive, forward-looking, and sustainable innovation ecosystems. It would also provide a unique opportunity to highlight the UAE's global leadership in entrepreneurship, technology, and visionary development models to a broad Latin American and international audience.

Our Vice President of International Affairs and Cooperation, Ms. María Mónica Conde Barragán (maria.conde@ccb.org.co), will be pleased to provide full institutional support and coordinate all necessary arrangements to ensure a successful participation.

We look forward to the honor of welcoming the United Arab Emirates at GoFest 2025.

Sincerely,



OVIDIO CLAROS POLANCO
Executive President