



Celebrating Emirati Women's Day

She Engine: Driving Growth in Financial Services and Green Building

Event Format: Dialogue Event

Location: Central Tower, Guangzhou City, Guangdong Province, China

Time: August 19, 2025 | 4:00pm-8:00pm

Scale: 80-100 attendees

EVENT OVERVIEW

Under the theme of "Hand in Hand, We Celebrate 50 Years" for Emirati Women's Day 2025, the UAE Consulate General in Guangzhou will host a culturally enriched, economically focused event that convenes women leaders from the economic sector of both the UAE and the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). The event will celebrate the occasion while honoring the vision and contribution of H.H. Sheikha Fatima bint Mubarak, the "Mother of the Nation", with the aim of strengthening bilateral economic cooperation and cultural exchange between the UAE and GBA.

PROPOSED AGENDA

Opening (20 minutes)

- **Welcoming Session & Opening Remarks**

Sharing (100 minutes)

- **Inspirational PPT Presentation: The Power of Women Behind the Numbers (5 minutes)**
Showing Emirati women's key roles in economy, entrepreneurship, and national development.
- **Leadership Voices: Personal Stories from Emirati and GBA Women Leaders (4 speakers, 10 minutes each)**
Two Emirati women leaders will share their professional journeys, highlight key achievements, and reflect on how the UAE's supportive environment empowered their growth and leadership. One GBA-based women leader will offer insights as a key decision-maker within China's business landscape. Another GBA speaker, with experience working in the UAE, will share her story and discuss how the UAE fosters international women's success.
- **Round-table Dialogue: "Women at the Core: Driving Economic Growth" (50 minutes)**
A dynamic round-table discussion featuring 5-6 women business decision-makers from the UAE and GBA. Discussion topics will be finalized in coordination with the speakers, with a focus on growth opportunities, and the future of UAE-China economic cooperation.

Networking & Culture Interaction (60 minutes)

- **Networking Session**
- **Emirati Cultural Immersion Zone**
Arabic Calligraphy Workshop themed around "Women's Empowerment" | Henna hand painting | Tasting of Emirati coffee and dates | Displays of national attire and artisan crafts

CHINESE PARTNERS & MEDIA PLAN

It is proposed to invite leaders from the Guangdong Women's Federation to attend. Female leaders from key infrastructure, real estate, banking, and asset management enterprises in GBA — such as CICC (China International Capital Corporation Limited) and Guangzhou Water Investment Group — will be invited to jointly promote economic and trade exchange between both sides. Major media outlets in Guangdong Province will be invited for publicity and reporting.

KEY TIMELINE

- July 14 — Proposal shared with invited women participants
- August 8 — Final confirmation of attendee list
- August 19 — Event to be held