



MOFA/ECO/2024/5111

الرقم : MOFA/ECO/2024/5111

التاريخ : 2024/02/06

السادة / اتحاد الغرف التجارية والصناعة المحترمين

الموضوع : دعوة للمشاركة في معرض دار السلام التجاري الدولي - تنزانيا

السلام عليكم ورحمة الله وبركاته ،،،

تهدي وزارة الخارجية أطيب تحياتها، متمنين لكم دوام التوفيق والنجاح. يسرنا أن نحيل لكم المذكرة الواردة من سفارة تنزانيا لدى أبوظبي رقم 80 (مرفق)، والمتضمنة دعوة لحضور والمشاركة في معرض دار السلام التجاري الدولي و المقرر عقده خلال المدة 28 يونيو – 13 يوليو 2024 بتنزانيا. للفضل بالاستلام والإفادة بالمشاركة لطفاً،،،

وتفضلوا بقبول وافر الاحترام والتقدير ،،،



أحمد فريد البدوي

نائب مدير إدارة الشؤون الاقتصادية والتجارية

نسخة إلى :

- إدارة الشؤون الأفريقية
- سفارة الدولة - دار السلام

المرفقات :

Tanzania NV 80 -

# UBALOZI WA JAMHURI YA MUUNGANO WA TANZANIA

Abu Dhabi, Al Karamah Area  
Near Al Karama Complex, Villa 31  
Tel : +971 2 631 30 88  
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E-mail : abudhabi@nje.go.tz



سفارة جمهورية تنزانيا المتحدة  
ابوظبي

## EMBASSY OF THE UNITED REPUBLIC OF TANZANIA ABU DHABI

الإشارة : No. NAN.207/737/01/80

تهدي سفارة جمهورية تنزانيا المتحدة في الامارات العربية المتحدة اطيب تحياتها الى وزارة الخارجية بدولة الامارات العربية المتحدة وتتشرف السفارة بإفادة الوزارة الموقرة بخصوص الدعوة للحضور في الدورة الثامنة والأربعين (48) لمعرض دار السلام التجاري الدولي (DITF) ، الذي سيعقد في ميدان مواليمو جي كي نيريري للمعارض التجارية، طريق كيلوا دار السلام، تنزانيا في الفترة من 28 يونيو إلى 13 يوليو 2024 : تحت عنوان "تنزانيا - وجهتك الأفضل للأعمال والاستثمار" ما يعني أن هناك فرص وفيرة وبيئة أعمال مستقرة ومواتية ومناسبة لنمو الأعمال والاستثمار.

DITF هو معرض تجاري عام يجمع العارضين المحليين والدوليين من القطاعين العام والخاص لعرض منتجاتهم والتفاعل مع عملائهم الكرام. ومن المهم أيضاً أن نلاحظ أن فرقة العمل التابعة لـ DITF هي بوابة مهمة للأعمال التجارية في دول شرق وجنوب أفريقيا. وقد استقطب معرض DITF 2023 عارض محلي و267 عارض أجنبي من 23 دول وأكثر من 350 ألف زائر. لذلك، فمن المتوقع مضاعفة المشاركة في الفعاليات القادمة من خلال حملة واسعة متخصصة تضمن مشاركة رجال الأعمال المعنيين.

خلال المعرض، ستتاح للشركات الإماراتية المشاركة في المعرض فرص لعقد اجتماعات عمل (B2B) والتي سيتم تنسيقها من قبل المنظمين حيث تناسب اهتمامات المشاركين. كما سيتم تنظيم اجتماعات أخرى بهدف الترويج للمنتجات والخدمات الإماراتية ذات الإمكانيات العالية في أسواق دول شرق وجنوب أفريقيا.

ستكون السفارة ممتنة لو تمكنت الوزارة الموقرة من إرسال المعلومات المذكورة أعلاه إلى السلطات المختصة في دولة الإمارات العربية المتحدة، ولا سيما غرفتي التجارة والصناعة في أبو ظبي ودبي، بحيث يتم توصيلها إلى أعضائها من أجل إتخاذ إجراء اللازم .

مرفق طيه نموذج الطلب الذي يحتوي على جميع تفاصيل المشاركة التي سيتم ملؤها بالمشاركين المحتملين قبل **31 مارس 2024**. لمزيد من المعلومات وشروط المشاركة، يرجى زيارة موقع TANTRADE الإلكتروني [www.tantrade.go.tz](http://www.tantrade.go.tz)؛ عنوان البريد الإلكتروني [info@tantrade.go.tz](mailto:info@tantrade.go.tz) أو الهاتف: +255222850238 أو السيدة / كلارا موامبا البريد الإلكتروني، [clara.ibrahim@tantrade.go.tz](mailto:clara.ibrahim@tantrade.go.tz) الهاتف المتحركة : +255716307590.

للأستفسار يرجى الإتصال السيد/ مجاكا هانجي، مستشار في السفارة ابوظبي، ورقم الهاتف +971505137884 +97126313088 و بريد الإلكتروني [abudhabi@nje.go.tz](mailto:abudhabi@nje.go.tz)

تنتهز سفارة جمهورية تنزانيا المتحدة هذه الفرصة لتأكيد الثقة وتعرب عن عظيم اعتباراتها إلى وزارة الخارجية لدولة الإمارات العربية المتحدة .

ابوظبي ، 26 يناير ، 2024

وزارة الخارجية  
أبوظبي  
المرفقات :





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سفارة جمهورية تنزانيا المتحدة  
ابوظبي

## EMBASSY OF THE UNITED REPUBLIC OF TANZANIA ABU DHABI

Ref. No. NAN.207/737/01/80

The Embassy of the United Republic of Tanzania to the United Arab Emirates presents its compliments to the Ministry of Foreign Affairs of the United Arab Emirates and has the honour to inform the latter regarding the invitation to participate in the 48<sup>th</sup> Dar es Salaam International Trade Fair (DITF) which will be held at the Mwalimu J. K. Nyerere, Trade Fair Ground, Kilwa Road Dar es Salaam, Tanzania from 28<sup>th</sup> June to 13<sup>th</sup> July 2024. The Theme of this year fair is **"Tanzania: Your Best Destination for Business and Investment"** which means there are abundant opportunities, stable and conducive business environment suitable for business and investment growth.

DITF is a general trade fair which brings together both local and international exhibitors from the public and private sectors to showcase their products and engage with their esteemed customers. It is also important to note that DITF is a critical gateway to business in the Eastern and Southern African Countries. The 2023 DITF attracted 3500 local exhibitors and 267 foreign exhibitors from 23 countries and more than 350,000 visitors. Therefore, the expectation is to double the participation in the coming events through a special mobilization campaign which will ensure that relevant businesspersons participate.

During the fair, UAE companies which will participate will have the opportunity to conduct Business to Business Meetings (B2B) which will be coordinated by organizers to suit participant's interests. Other meetings will also be organized the purpose of promoting UAE products and services with high potential in the market of Eastern and Southern Africa Countries.

With this note, the Embassy would be grateful if the esteemed Ministry could forward the above information to the relevant authorities in the United Arab Emirates in particular the Abu Dhabi and Dubai Chambers of Commerce and Industries so that to communicate the same to their respective members for necessary action.

Enclosed herewith, please find the application form with all details of participation to be filled with prospect participants **before 31<sup>st</sup> March 2024**. For more information and terms of participation please visit TANTRADE website [www.tantrade.go.tz](http://www.tantrade.go.tz); email address [info@tantrade.go.tz](mailto:info@tantrade.go.tz) or Tel: +255 22 2850238 and contact person Ms. Clara Mwamba email, [clara.ibarahim@tantrade.go.tz](mailto:clara.ibarahim@tantrade.go.tz) mobile +255 716 307590.

For inquiries if any, please contact Mr. Hangi L. Mgaka, Counsellor at the Tanzania Embassy in Abu Dhabi via mobile at +971 505 137 884 /+971-2-6313088 or email address [abudhabi@nje.go.tz](mailto:abudhabi@nje.go.tz).

The Embassy of the United Republic of Tanzania to the United Arab Emirates avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the United Arab Emirates the assurances of its highest consideration.

Abu Dhabi, 25<sup>th</sup> January, 2024.

Ministry of Foreign Affairs,  
ABU DHABI.

Encl.







**THE 48<sup>TH</sup> DAR ES SALAAM INTERNATIONAL  
TRADE FAIR (DITF)**

**Application Form**

**FOREIGN EXHIBITORS**

Serial No.....  
(Made under Regulation 11)

**Form No. 2A**

**Event:** THE 48<sup>TH</sup> DAR ES SALAAM INTERNATIONAL TRADE FAIR  
**Date:** 28<sup>TH</sup> JUNE TO 13<sup>TH</sup> JULY 2024

*The information provided will be used in the official event Catalogue (Please print in capital letters)*

**Company Details:**

- i. Company Name .....
- ii. Address: .....
- iii. Country: .....
- iv. Tel: ..... Fax: .....
- v. Email: .....
- vi. Website .....

**1. Exhibition Hall**

SN.	Space Categories: (Minimum Space 9 sqm)	Rate Per 1m <sup>2</sup>	SQM	Amount US\$
1.	<b>International Halls:</b> i. Corner Stand Karume, SabaSaba & Kilimanjaro ii. Normal Stand Karume, SabaSaba and Kilimanjaro iii. Raw Space	US\$ 210 US\$ 160 US\$ 110		
2.	<b>Other Hall:</b> i. Mbarouk Mwandoro Square Tent Halls ii. Stand alone Halls iii. Other Pavilions	US\$ 160 US\$ 160 US\$ 110		
3.	<b>Open Area (bare ground):</b> Outdoor space for machinery display. (Minimum 50m <sup>2</sup> )	US\$ 70		
4.	Garbage collection	US\$ 25		
5.	Pre- Fair Seminar (2 participants)	US\$ 25		
		<b>Sub Total</b>		
		<b>18% VAT</b>		
		<b>Total</b>		

**2. Optional charges per Season**

NO.	ITEM	RATE (VAT INC)
1	VIP Car Parking	500,000
2	Seasonal Car Parking	50,000
3	Inside Car Parking	500,000
4	Contingent Car sticker	300,000
5	Extra Badges @	30,000

3. . . List of Products to be Exhibited: i) .....  
ii) ..... iii) .....  
iv).....v).....

4. **Deadline for Application: 31<sup>st</sup> March, 2024** (space will be offered under “first come first served” criteria)

**5. Other Instructions to Applicants**

- 5.1 Attach copies of company Certificate of Registration or Certificate of Compliance, VAT certificate, product/sector (export) license, company profile or brochure / business card / company letterhead or catalogue.
  - 5.2 **Mode of payment:** Confirmation of participation shall be considered after payment of 100% of participation fee. Payment shall be made through government payment system (GEPC), TanTrade will provide a Control Number to facilitate payment.
  - 5.3 Ready built stand (octanorm system) will include contain Two or three side walls, Fascia Name, One Table, Two Chairs, Two Spot Lights, One 15amp power point (socket)
  - 5.4 Do you wish to conduct spot sales      yes .....      No.....
  - 5.5 **Conditions, Cancellation and Validity:** This offer creates a binding contract on acceptance by the Authority. Should an applicant cancel this Contract, penalty for cancellation shall be imposed in line with the Terms of Participation which are an integral part of this contract and contained in the Exhibitors Manual published by TanTrade.
  - 5.6 All companies on arrival at Mwl. J. K. Nyerere Trade Fair Ground are required to fill in "Certificate of Attendance" before display of goods or services.
  - 5.7 Playing loud music inside the trade fair grounds is strictly prohibited; legal measures will be taken against any participant who violates this.
  - 5.8 The branding and decorations shall be conducted by the service providers selected by TanTrade to ensure the standards of the fair.
  - 5.9 With this form, all participants shall be required to sign the participation contract before the commencement of the event.
6. **Declaration:** I accept that the selection committee's decision is final and if selected, my firm will participate in the trade fair and I accept to abide by all the rules and regulations governing this participation. We have adequate funds for participating in this event.

Name(s) of person(s) signing: .....

.....

Designation/Title.....

National Identity No. .... or

Company / Association Registration No. ....

Signature: .....      Date: .....

COMPANY STAMP/SEAL

**7. FOR OFFICIAL USE**

Accepting Officer: .....

Designation: .....

Signature: .....      Date: .....

Space Allocated (Area): .....      Pavilion/Hall No: .....

**Note: All participants are encouraged not to play loud music inside the trade fair grounds; strict legal measures will be taken against any participant who violates this regulation.**

**TO BE SUBMITTED TO:**

**Director General,**  
 Tanzania Trade Development Authority (TanTrade),  
 Mwl. J. K. Nyerere Trade Fair Ground, Kilwa Road,  
 Plot No. 436; Block A, Kilwa Road,  
 P. O. Box 5402, DAR ES SALAAM, TANZANIA  
 Tel: +255 733 002 014

E-mail: [sac@tantrade.go.tz](mailto:sac@tantrade.go.tz) or [info@tantrade.go.tz](mailto:info@tantrade.go.tz) / Website: <http://www.tantrade.go.tz>





# **DAR ES SALAAM INTERNATIONAL TRADE FAIR (DITF)**

## **FROM 28<sup>TH</sup> JUNE TO 13<sup>TH</sup> JULY, 2024**

### **THEME; *TANZANIA YOUR BEST DESTINATION FOR BUSINESS AND INVESTMENTS***

#### **❖ Dar es salaam International Trade Fair**

Dar es Salaam International Fair (DITF) is an annual event organized by TanTrade in collaboration with public and private sectors each year from 28th June to 13th July; DITF has positioned itself as an International Trade Promotion platform considered to be the largest of its kind in the Eastern and Central African Region in terms of the number of exhibitors and visitors.

#### **❖ The main objective of the DITF**

The main objective of the DITF is to facilitate exhibitors to showcase and demonstrate their goods, services and technologies, reach new markets and explore new opportunities.

#### **❖ DITF Dates**

Every year the Dar es Salaam International Trade Fair (DITF) begin at 28th June to 13th July.

#### **❖ Product Categories**

The range of exhibits in the trade fair covers wide range of products such as agricultural products, foodstuffs and beverages, textiles, garments and yarns, manufactured products, furniture, construction materials, automobiles, electrical goods and appliances, chemicals, cosmetics, timber and furniture, trade services, engineering products, machinery, electronics, computer software, energy, oil and gas and handcrafts.

#### **❖ Expected number of visitors and visitor profile**

The Number of visitors averages to 300,000 and 4,500 exhibitors profiles range from Importers, Wholesalers, Agents, Traders, Consumers, Business Executives, Governments Officials, Diplomats, Political Leaders and members of the General Public.

#### **❖ Expected number of Participant Countries**

The Number of participant countries averages to 25 from United states of America, South Korea, China, Indonesia, Egypt, Singapore, Thailand, Iran, German Development Cooperation (GIZ), Uganda, Algeria, Kenya, Rwanda, Democratic Republic of Congo, Botswana, Syria,

Pakistan, India, Ghana, Nigeria, UAE, Burundi, Zambia, Zimbabwe, Mauritius, Malawi, South Africa and Indonesia.

❖ **Expected Business Contract Deals (TZS. Bil)**

The number of expected deals generated in Trade and Investments from Dar es salaam international Trade Fair TZS176.6B.

❖ **Expected Temporary Employment**

The number of temporary jobs created during the fair ranges from 11, 852 – 15, 000.

❖ **Supporting partners and Promoters of the Trade Fair**

Supporting partners of the Trade fair includes, Private manufacturing companies, telecommunication companies, Private sectors association, Financial Institutions like Banks, Ministries, International Development Organizations, Embassies and Mass media.

❖ **Key Sectors**

The DITF will target the following key sectors;-

Agriculture & Agro- processing, Automotive, Clothing & Textile, Construction & Infrastructures, Consumer GOODS, Creative Industries, Education, Insurance, Energy & Power, Engineering, Finance, Health & Pharmaceuticals, ICT, Innovations, Logistics, Tourism, Transport, Livestock, Fishing, Banking, Leather etc.

❖ **DITF will comprise of the followings key components**

• **Trade Fair**

Countries, Large corporate as well as small and medium enterprises (SMEs) can set up pavilions and exhibitions stands which will enable them to customize their exhibition to fit their unique requirement. This offers private and public entities opportunities to showcase their goods and services.

• **Business to Business Meetings (B2B)**

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. It will be conducted parallel with seminars

• **Programs**

Along with DITF, TanTrade organizes a number of programs which make the fair inviting and conducive to carrying out business successfully.

<b>DATE</b>	<b>PROGRAM</b>	<b>RESPONSIBLE</b>
26 June, 2024	Pre Fair Seminar	Local Participants
27 June, 2024	Pre Fair Seminar	Foreign Participants



28 June, 2024	Beginning of the trade fair	All Participants
29 June, 2024	Judging exercise briefing meeting	Judges
30 June, 2024	Judging exercise	All Participant
1 July, 2024	Judging exercise	All Participant
2 July, 2024	Artist Industry	This program is designed to facilitate a productive discussion between government officials and private sector representatives
3 July, 2024	Official opening ceremony	All Participant
4 July, 2024	Women and Youth Entrepreneur Forum	Women and youth entrepreneurs
5 July, 2024	Oil & Gas Industry Forum	Oil and Gas industry
6 July, 2024	Environment Sector Forum	Government officials, industry experts and private sector players.
7 July, 2024	National festival	All Participant
8 July, 2024	Mining Sector Forum	Industry leaders and experts in Mining sector
9 July, 2024	Information and Communications Technology (ICT) Sector Forum	Industry experts, government, and private sector on ICT sector,
10 July, 2024	Agriculture Sector Forum	Government officials and private sector representatives on Agriculture sector
11 July, 2024	Construction Sector Forum	Government officials and private sector representatives on



		Construction sector
12 July, 2024	Tourism Sector Forum	Government officials and private sector representatives on Tourism sector
13 July, 2024	Official closing ceremony	All Participant

### ❖ Exhibition Halls

Exhibition hall facilitates the range from individual own pavilion to large exhibition halls of up to 4,000m<sup>2</sup> gross area. The fairground has rentable spaces amounting to about 30,000m<sup>2</sup> (Net). The Tanzania Trade Development Authority owns the following halls;

No.	Pavilion	Number of Booth
	Karume Hall	204
	SabaSaba Hall	90
	Kilimanjaro Hall	40
	Ally Hassan Mwinyi Tents	64
	Jakaya Mrisho Kikwete Tents	64
	Benjamin William Mkapa Tents	64
	Manyara Tents	36
	Selous Tents	64
	Katavi Tents	64
	Mikumi Tents	36

- Restaurants

There are a number of restaurants that offer services during the trade fair. Both local and international cuisines are served.

- Car parks

The fairground has a large car parking lot which is located inside and outside the fair ground. Despite of having securities all over the ground, but parking is at the owner's risk. Charges for car parking depend on the location (inside or outside the fairgrounds).

- Exhibitor charges

Participation space consists of shared pavilions, stand alone, self-built and open spaces. The participation cost during DITF are shown as follows

### Exhibition Space Charges

Na.	Shared Pavilions – Minimum 9m <sup>2</sup>	Cost per square meter Local	Cost per square meter Foreign
A.	<b>International Pavilions;</b>		
	1. Corner stands	US\$. 210	US\$. 210
	2. Normal stands	US\$. 160	US\$. 160
	3. Raw Space	US\$. 110	US\$. 110
B.	<b>Tented Area;</b>		
	1. Ali Hassan Mwinyi	Tsh. 100,000	US\$100
	2. Benjamin Mkapa		
	3. Jakaya Kikwete		
	4. Selous		
	5. Manyara		
	6. Mikumi		
	7. Katavi		
8. Mafia			
C.	Stand-alone Pavilion	Tsh. 80,000	US\$100
D.	Self-built Pavilion	Tsh. 50,000	
E.	Open Area for machinery display (minimum 50m <sup>2</sup> )	Tsh. 50,000	US\$. 70

### Other Service Charges

		Local Exhibitor	Foreign Exhibitor
A.	Waste Collection	Tshs. 20,000	US\$. 25
B.	Exhibitor badges inclusive in the space package	Tshs. 3,000	US\$. 2
C.	Extra badges	Tshs. 30,000	US\$. 25
D.	Pre-Fair Seminar @25,000 x 2	Tshs. 50,000	US\$. 25
E.	Hire of extra chairs – Plastic per day - Standard per day	Tshs. 500	US\$. 0.5
		Tshs. 2,000	US\$. 1
		Tshs. 3,000	US\$ 2
F.	Hire of extra table – small per day - Large per day	Tshs. 2,000	US\$. 1
		Tshs. 5,000	US\$. 2
G.	Branding and decoration (9sqm)	Tshs. 370,000	US\$. 150
H.	Charges of extra usage of electricity	Tshs. 300,000	US\$. 200
I.	Booth construction for exhibitors who opt for raw space – minimum 9sqm	Tshs. 200,000	US\$. 120



J.	Private cleaning services – minimum 9sqm per day	Tshs. 5,000	US\$. 3
	Hire of Ceremonial Dome per day	Tshs. 1,000,000	US\$. 500
	Kiosks	Tshs. 920,000	US\$. 500
	Restaurants - SOWETO -Others	Tshs. 950,000 Tshs. 2,500,000	US\$. 500 US\$. 1,500
	<b>Advertisements</b> - Wall painting - Outside 60m <sup>2</sup> /portion - Neon sign - On wall - Wall advert - Karume Hall - Catalogue - Colored full page - Colored half page - B/W full page - B/W half page - Water tanks (3 pcs) - Street Name Bill Board	Tshs. 600,000 1,000,000 300,000 1,500,000 750,000 700,000 500,000 600,000 300,000	US\$. 250 US\$. 600 US\$. 200 US\$. 350 US\$. 300 US\$. 260 US\$. 230 US\$. 250 US\$. 200
	Placement per Gazebo	Tshs. 2,000,000	US\$. 1,000
	Placement per OB Van	Tshs. 1,500,000	US\$. 850

### Car Parking charges

		Local exhibitor	Foreign exhibitor
A.	Car Parking VIP Park – Seasonal	Tshs. 500,000	US\$. 230
B.	Outside Parking – Seasonal	Tshs. 50,000	US\$. 40
C.	Contingent	Tshs. 300,000	US\$ 210
D.	Outside Parking daily	Tshs. 10,000	US\$. 5

### Entrance Charges

		Local Visitors	Foreign Visitors
A.	Adults per day	Tshs. 3,000	US\$. 1.8
B.	Children per day	Tshs. 1,000	US\$. 0.5
C.	Adults (Saba Saba day )	Tshs. 4,000	US\$. 2.2
D.	Children (Saba Saba Day)	Tshs. 1,000	US\$ 1.8

### ❖ Utilities

The fairground complex in general is being supplied by;-

- i. Ample water for various purposes

- ii. The 240v electricity is in constant supply in the pavilions have enough sockets and overhead lighting, however exhibitors may contact TanTrade for additional adjustment to suit their needs
- iii. The availability of internet service at International Hall. This service is provided by TTCL
- iv. Security system for the fair grounds
- v. Sewage removal

❖ **Business Centre**

The Business Services Bureau (BSB) located in the office of the Directorate of Research and Planning, stand No 82A offers Secretarial services, Photocopying, Binding, Typing, etc. A nominal fee is charged for the service rendered.

❖ **Contact Details**

**Director General**

**Tanzania Trade Development Authority (TanTrade)**

**Mwl. J.K Nyerere Trade Fair Ground, Plot No. 436,**

**Block A, Kilwa Road, Tanzania**

**P.O.Box 5402**

**Dar es Salaam**

**Phone; +255733 002 014**

**Fax: +255 222850239/539**

**Email: [info@tantrade.go.tz](mailto:info@tantrade.go.tz)**

