

BENIN INTERNATIONAL  
INVESTMENT FORUM

# CHOOSE BENIN

08 AND 09 MAY 2025



SOFITEL COTONOU MARINA HÔTEL & SPA



UNSTOPPABLE BENIN



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## INTRODUCTION

The Benin Investment Forum (BIF) has established itself as a key event for promoting the economic development of Benin and attracting foreign direct investments (FDI). First organized in 2018, the forum has evolved and grown stronger over the years, becoming a pivotal platform for investors, entrepreneurs, and economic decision-makers. The 7th edition of the BIF will take place in a favorable economic and political context marked by structural reforms and initiatives aimed at improving the business climate.

## ECONOMIC CONTEXT

Benin has demonstrated robust economic growth in recent years, with an average growth rate exceeding 6% per year. This performance is supported by a progressive diversification of the economy, increased investments in infrastructure, and government policies aimed at modernizing key sectors such as agriculture, energy, information and communication technologies (ICT), and tourism. Significant reforms have been implemented to enhance the country's competitiveness, including simplifying administrative procedures, reducing transaction costs, and improving the legal and regulatory environment for business.



# BENIN INVESTMENT FORUM 2025 OVERVIEW

The Benin Investment Forum 2025 offers a unique experience dedicated to promoting investment opportunities in Benin and strengthening strategic partnerships. Over two days, this event will bring together key actors in the economic and financial ecosystem to explore transformative initiatives.

## Key Objectives

- » Attract Foreign Direct Investments (FDI)
- » Strengthen Public-Private Partnerships (PPP)
- » Showcase Economic Reforms
- » Stimulate Innovation and Entrepreneurship
- » Increase Benin's International Visibility
- » Facilitate Networking and Exchange
- » Present Concrete Investment Opportunities
- » Enhance Local Capacities
- » Promote Corporate Social Responsibility (CSR)

## EXPECTED PARTICIPANTS

- » Government and institutional representatives
- » Investors and financial institutions
- » Companies and project sponsors
- » International organizations and development partners
- » Experts and consultants
- » Technical partners and solution providers
- » Academics and researchers
- » Media representatives

## Key Features of BIF7

### INVESTMENT REALIZATION

An exclusive platform bringing together project sponsors, investors, and decision-makers to overcome obstacles, negotiate, and close strategic investment deals.

### TARGETED NETWORKING OPPORTUNITIES

Facilitate connections between projects seeking funding and investors looking for high-impact economic and social initiatives.

### STRATEGIC PARTNERSHIPS

Foster in-depth exchanges between governments, private companies, and development institutions to address major challenges in infrastructure, innovation, and industry.



#### CAPITAL MOBILIZATION

Focus on structured financing in priority sectors such as energy, agriculture, technology, healthcare, and infrastructure, contributing to inclusive and sustainable development.

#### PROJECT ACCELERATION

Support high-potential projects to make them more attractive and bankable, in partnership with development funds and international experts.

#### EXCLUSIVE NETWORKING MOMENTS

Interactive sessions and exclusive events enabling participants to build strong relationships and explore new business opportunities.



## PRIORITY SECTORS OF BENIN INVESTMENT FORUM 2025

The BIF 2025 stands out with its forward-looking approach, emphasizing emerging sectors and advanced technologies to catalyze sustainable and inclusive economic transformation.

- » Creative and Cultural Industries
- » Artificial Intelligence (AI) and Advanced Technologies
- » Banking and Insurance
- » Digital Economy and E-commerce
- » Renewable Energy and Clean Technologies
- » Digital Health and Biotechnology
- » Tourism, Culture, and Entertainment
- » Infrastructure and Smart Urbanization
- » Agriculture 4.0 and Sustainable Food Systems
- » Maritime Transport

### Benin offers a wide range of opportunities for investors

- » A strategic gateway to ECOWAS countries
- » A model of political stability, fostering a favorable investment climate
- » Access to energy resources at highly competitive costs
- » Tax incentives and customs exemptions on all your investments
- » An economy recognized by the world's leading credit rating agencies



## EVENT FORMAT

The BIF 2025 offers a dynamic and structured format designed to maximize investment opportunities and drive strategic partnerships across key sectors.

## Opening and Closing Plenaries

Highlighting Benin's strategic vision and investment priorities with inspiring speeches by high-level government officials, key investors, and international partners.



## Thematic Panels:

Exploring opportunities and challenges in strategic sectors such as energy, agriculture, ICT, and tourism, featuring discussions with experts, decision-makers, and project sponsors.

## Technical Workshops and Masterclasses:

Strengthening participants' skills in project structuring, financing strategies, and innovation through interactive sessions led by specialists.

## Deal Rooms

Confidential spaces for negotiations and closing agreements between investors and project sponsors. These private meetings, scheduled by appointment, will expedite financing and partnerships.



## Roundtables

Facilitating discussions between multiple investors and project promoters to identify co-investors or strategic partners.

## Matchmaking and B2B Sessions

Personalized meetings between investors, project sponsors, and decision-makers to foster meaningful collaborations.

## Business Luncheons and Networking Gala

Providing an informal setting for in-depth exchanges and celebrating strategic partnerships concluded during the forum.

## Exhibition Spaces

Showcasing innovative companies, startups, and projects, providing a platform for solutions and investment opportunities in strategic sectors.

## Market Days

Structuring investment opportunities around bankable projects through presentations, feasibility analyses, and technical discussions with investors.

## Project and Innovation Demonstrations

Presenting pilot initiatives and impactful technological solutions through live or virtual demonstrations.

## BIF Digital Platform

Extending the forum experience online with networking tools, key documents, and post-forum project tracking.







# VENUE: AN EXCEPTIONAL SETTING



To provide participants with the best conditions, the Benin Investment Forum 2025 will be held at the Sofitel Cotonou Marina. Located in the heart of Cotonou, the Sofitel embodies French elegance and luxury, offering an ideal setting for hosting the forum's participants.

A haven of elegance in the economic capital of Benin, the Sofitel Cotonou Marina, overlooking the beaches of the Gulf of Guinea, welcomes you into an aura of refinement and absolute well-being, where every experience is designed to delight your senses.







## SPONSORSHIP PACKAGES

### SILVER PACKAGE - 10.000.000 CFA

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- » Participation in a main panel of your choice.
- » Branding in the event's physical spaces and the BIF virtual platform.
- » A 6 m<sup>2</sup> exhibition booth in the expo hall.
- » Four (4) access badges to the forum.
- » Authorized distribution of company-printed materials and/or gift packs during the forum.
- » Presence on forum materials (program, gift bags, backdrops, banners) and communication channels (newsletter, social media, press releases, website).
- » Two (2) access badges to the Exhibition Hall.
- » Two (2) badges for the Networking Evening with Entrepreneurs/Investors.
- » Two (2) badges for the Networking Lunch for two days.
- » Exclusive interview with your executive.
- » Visibility in the conference room and at the event's reception.
- » Access to investment projects.

### GOLD PACKAGE - 30.000.000 CFA

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- » Participation in a main panel of your choice.
- » Organization of a parallel event: workshop, masterclass, panel, networking event, or sector-specific event.
- » Official presentation during the forum (10 minutes in the plenary).
- » Branding in the event's physical spaces and the virtual platform.
- » A 12 m<sup>2</sup> exhibition booth in the expo hall.
- » Branding during the Networking Evening with Entrepreneurs/Investors.
- » Authorized distribution of company-printed materials and/or gift packs during the forum.
- » Media visibility in associated public relations campaigns (before and after the event).
- » Presence in the annual BIF magazine, distributed internationally.
- » Opportunity to interact with members of the investment and innovation ecosystem.
- » Five (5) access badges to the forum.
- » Five (5) badges to the Exhibition Hall.
- » Five (5) badges for the Networking Evening with Entrepreneurs/Investors.
- » Five (5) badges for the Networking Lunch for two days.
- » Exclusive interview with your executive.
- » Visibility in the conference room and at the event's reception.
- » Access to investment projects.



## PLATINUM PACKAGE / OFFICIAL SPONSOR - 50.000.000 FCFA

- » Opportunity to deliver a keynote speech at the forum's opening.
- » Possibility to sponsor the opening panel.
- » Participation in a main panel of your choice.
- » Official presentation during the plenary session (15 minutes).
- » Organization of two parallel events: workshop, masterclass, panel, networking event, or sector-specific event.
- » Branding of the exclusive evening dedicated to BIF VIP members.
- » Branding of the event's physical spaces and virtual platform.
- » Access to a 15 m<sup>2</sup> exhibition booth at the forum.
- » Branding during the Entrepreneurs/Investors Networking Evening.
- » Authorized distribution of printed materials and/or gift packs during the forum.
- » Guaranteed media visibility in associated public relations campaigns (before and after the event).
- » Presence in the annual BIF magazine, distributed internationally.
- » Opportunity to connect with members of the investment ecosystem.
- » Presence on all forum materials (program, gift bags, backdrops, banners) and communication channels (newsletter, social media, press releases, website).
- » Dedicated article on the event's website.
- » Official recognition as a Platinum Sponsor during the plenary.
- » Access badges to the Exhibition Hall upon request.
- » Badges for the Entrepreneurs/Investors Networking Evening upon request.
- » Badges for the Networking Lunch upon request.
- » Access badges to the forum upon request.
- » Exclusive interview with your Executive.



## INDIVIDUAL TICKETS FOR BIF7

The Benin Investment Forum 2025 offers personalized ticket options designed to enable all participants to fully immerse themselves in this unique event, whether you are a professional, an entrepreneur, or a key player in economic development. Book your individual ticket now for BIF 2025 and get ready for a transformative experience, contributing to the emergence of a prosperous and dynamic Benin.



## PASS INNOV (2 days) Price: 400,000 CFA

- » Welcome Coffee on both days.
- » Access to the exhibition area.
- » Access to all conferences and plenary sessions.
- » Access to speaker content covering 10 sectors.
- » Access to masterclasses led by experts.
- » Networking lunch on both days.
- » Networking coffee breaks on both days.
- » Entrepreneurs/Investors Networking Evening on Thursday, May 8.
- » Access to the Forum Report.
- » Assistance with visa reservations.
- » • Assistance with hotel reservations.





## PASS VIP (2 days) Price: 1,000,000 CFA

- » Access to the exhibition area.
- » Access to all conferences and plenary sessions.
- » Access to the exclusive VIP lounge.
- » Access to speaker content covering 10 industry sectors.
- » Access to masterclasses led by experts.
- » Networking lunch on both days.
- » Networking coffee breaks on both days.
- » Entrepreneurs/Investors Networking Evening on Thursday, May 8.
- » Access to the speakers' lounge to meet presenters.
- » Special invitation to VIP networking events.
- » Personalized concierge service for organizing one-on-one meetings.
- » Ultra-priority registration.
- » Gourmet meals and premium drinks.
- » Privileged access to lounge areas in the exhibition space.
- » Comprehensive downloadable participant directory (VIP).
- » Guided tour of the Glo-Djigbé Industrial Zone (GDIZ).
- » Assistance with visa reservations.
- » Assistance with hotel reservations.
- » Access to the Forum Report.



## STAY IN BENIN

### Visa Assistance

Participants in the **BIF** may need a visa to enter Benin. Please check the specific visa requirements based on your nationality. The BIF will provide an official invitation letter upon request to assist with your visa application if needed. To request your invitation letter or for any questions regarding visa requirements, ensure you have completed payment for your selected package and contact us at [info@investmentforum.bj](mailto:info@investmentforum.bj) for further assistance. It is recommended to apply for your visa at least **2 weeks** before your planned travel date.

### e-Visa

This service allows any foreigner wishing to visit the Republic of Benin to submit their visa application online. For visa exemptions, visit <https://diplomatie.gouv.bj/voyager-sans-visa/>.

**Durée estimée  
pour recevoir  
votre visa:**

**24**  
HEURES





## Service costs

- Single Entry: 32,798 CFA for 30 days.
- Multiple Entries: 49,197 CFA for 30 days.
- Multiple Entries: 65,596 CFA for 90 days.

## Website

<https://evisa.gouv.bj>

## Steps for applicants

1. First, check if you are visa-exempt at <https://diplomatie.gouv.bj/voyager-sans-visa/>.
2. Apply online.

We look forward to sharing a successful experience with you at the **Benin Investment Forum 2025!**

## Media Coverage

- National Media: Television, Radio, Press.
- International Media: Television, Radio, Press.
- Digital Media.
- Outdoor Advertising.

## Contact Us

- For registration-related inquiries: [info@investmentforum.bj](mailto:info@investmentforum.bj)
- For sponsorship offers: [info@investmentforum.bj](mailto:info@investmentforum.bj)

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# Benin: A Gateway to West Africa



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VISIT BENIN