# **HEALTH WAT R**



# Investment Opportunity – Wellness, Bottling & Natural Health Park

Fonte Ortalina di Roccamonfina Project Sheet

The rebirth of an Italian medical water with 200 years of history Investment Opportunity – Wellness, Bottling & Natural Health Park (Campania, Ital

# **HEALTH WAT R**

## **Identity and Location**

Project: Health Water - Fonte Ortalina

Location: Roccamonfina (Province of Caserta, Campania – Italy)

Area: Roccamonfina-Foce Garigliano Regional Park

Altitude: 600 m a.s.l.

Strategic position: 70 km from Naples, 50 km from Caserta, 40 km from the Tyrrhenian Sea

Access: A1 motorway network, railway station 15 km away, port and airport <1h

The area is one of the purest and greenest in Southern Italy, rich in natural springs, forests,

and ancient volcanic craters.

An ideal place for a wellness, health, and sustainable tourism project.



## History and Continuity of the Spring

Fonte Ortalina has been known and used since the 19th century as a health and medical water. It was granted an official **mining concession** by the Campania Region for therapeutic and direct drinking use.

Operations were suspended in 2004 **not** for technical or environmental reasons, but due to internal disagreements among shareholders (over one hundred small local investors) concerning investment and modernization strategies.

#### **Today the situation is completely different:**

The entire spring area and surrounding land are now **fully owned** by the project promoter, with exclusive title and full usage rights.

**All company shares have been consolidated;** the project is unified, controlled, and ready for reactivation.

# **HEALTH WATER**

### Water Profile and Health Value

Geochemical analyses from the Roccamonfina volcanic district show a **water resource of exceptional quality and stability**:

Parameter	Typical Value (Area)	Health Effect
Туре	Bicarbonate-calcium-magnesium with natural CO <sub>2</sub>	Diuretic and detoxifying
рН	6.0–6.8	Stimulates digestion and liver metabolism
Fixed residue	400–800 mg/L	Optimal for daily and curative use
Natural CO <sub>2</sub>	High concentration	Natural effervescence and stimulating action
Spring temperature	18–25 °C	"Living" water, fresh and microbiologically pure

#### Main benefits:

- Eliminates uric acid and toxins → useful against kidney stones and gout
- Supports liver and digestive functions
- Promotes mineral balance and cellular hydration
- Suitable for medical, nutraceutical, and cosmetic applications



## **HEALTH WAT R**

**Integrated Relaunch Project** 

Health Water Park & Bottling Plant - "The Rebirth of Fonte Ortalina"

A comprehensive project combining production, wellness, and tourism:

#### A. Bottling Plant

- Glass + biodegradable PET line
- Capacity: 40,000 bottles/day (expandable to 100,000)
- Target: wellness, medical, and luxury markets (Europe, GCC, Asia)
- Planned certifications: ISO 22000, HACCP, FDA export, Halal & ESG

#### B. Health Water Park - Experiential Complex

- Restoration and enhancement of the historic thermal site (5 ha)
- Creation of a wellness center and medical water tasting facility
- Boutique spa, nature trails, educational spaces, organic restaurant
- Concept: "The Source of Italian Health"

#### C. Research Center & Premium Brand

- Collaboration with Italian universities (Naples Federico II, Rome La Sapienza)
- Scientific validation of the water's health properties
- International brand: "Health Water Made in Italy"

The global medical and premium water market is growing steadily (+8% annually), with particularly strong demand in the GCC region for high-end Italian wellness products.

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#### **Final Considerations**

#### **Key Strengths for Investors**

- Fully owned property immediate availability of the site and spring
- No direct local competition exclusive historic source
- "Medical Luxury Water Made in Italy" positioning
- High potential profitability + access to public incentives
- Possibility of full corporate control

# **HEALTH WATER**

• Eco-sustainable, touristic, and cultural project with positive reputational impact

#### "HEALTH WATER - FONTE ORTALINA DI ROCCAMONFINA"

represents a **unique investment opportunity in Italy**: a historic, pure, certifiable medical spring with land and infrastructure already owned — ready for reactivation in partnership with international investors.

Combining tradition, health, luxury, and sustainability, the project aims to create the first Italian premium medical water brand dedicated to the global wellness market.

#### **Property Owner:**

Franco Staino via delle Terme, Roccamonfina (CE) – Italy

#### **Contacts:**

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