

Company Name: Teesas

Meeting Information	
	<p>Call Date & Time: To be confirmed</p> <p>Contact Name: Mr. Solomon Femi</p> <p>Contact Position: Head of Sales and Growth</p> <p>Tel: + 234 8069635363</p> <p>Email: sales@teesas.com</p> <p>Social Media: https://www.linkedin.com/in/solomon-femi-o/</p>

Company Information		
Prospect Company	Teesas	
URL	www.teesas.com	
Company Profile	<p>Teesas Education App: Africa’s Learning Gateway for Higher Exam Grades with Tutorials from Africa’s Best Teachers.</p> <p>Teesas provides high quality video tutorials from Africa’s best teachers that explain foundational concepts with delivery in English and major local languages to deepen understanding.</p> <p>Teesas Education App is designed to provide a strong foundation for entrance exams into top Secondary schools with tailored exam preparation content tailored for superior performance.</p>	
Sub-Sectors	E Learning	
Corporate Footprint (based on information readily available)	Lagos Nigeria	
Size/Financials (where readily available, year of data provided)	Stock market valuation (\$ billion)	-
	Annual Revenue	-
	Employment	51-100
	VC/IPO/Other Funding	-
	Other (R&D spend, sales growth etc.)	-
Additional Information	<p>Teesas operates in UK from Nigeria. They are looking to develop social emotional growth of young learners. Their target audience is from age 3-19 years.</p> <p>In 2021 Teesas raised \$1.6M via pre seed round https://www.crunchbase.com/organization/teesas/company_financials</p> <p>Teesas has partnered with Frankly Covey in Nigeria https://businessday.ng/companies/article/why-we-chose-teesas-as-our-partner-in-africa-bill-mcintyre/</p>	

Corporate Expansion Plan

Description of the investment Plan/Strategy/Opportunity	Teeasas is looking to expand newer geographies. Their go to market strategy is subscription based model. UAE is on their plans. They look to open a center which can create 30-50 jobs for various roles like field sales, content writer, local teachers
How can the EDO/IPA add Value?	<ul style="list-style-type: none"> • Understand the Edtech ecosystem within the UAE • Wat challenges current Edtech companies so Teeasas can learn from it • Connection with Ministry of Education • Discuss incentive packages and benefits Mofaic has to offer
Date of the Investment Decision (expected date of decision if known)	1 year