



**GOLDEN  
CRUISER®**

Unmatched Quality Guaranteed

**COOLANTS,  
BRAKE FLUIDS &  
DIESEL EXHAUST FLUID**

**JOINT VENTURE PARTNER**

CCI Corporation, Japan



[www.scci.co.in](http://www.scci.co.in)

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We are an Indo-Japanese Joint Venture Company founded in 1985. Our technical expertise lies in understanding the need of an engine or equipment & suitably catering to its individual requirements. S-CCI has one of the most advanced research-development labs in India that uses the latest in inhibitor chemistry to develop & optimise multi-component coolants & brake Fluids.

## We are

- The **First** company to introduce Anti-Freeze Coolants in India
- The **Premier** choice of OEMs
- **Responsible** for 80% OEM Share and 60% Replacement Market Share
- **Functioning** as the largest selling brand

Our promise of '**Unmatched Quality Guaranteed**' stems from the process control we employ to ensure zero variance. A three stage checking of each batch is performed — from raw materials when received, to the production line, and finally packaging. This extends to our customer centricity model and we maintain our own Fleet of 45 trucks & tankers to provide seamless supply. Our OEM Partners can vouch for three decades of on-time full deliveries with no compromises. S-CCI also offers industry first platforms in ease of doing business.



## OUR OEM PARTNERS

S-CCI > OEM PARTNERS



Mercedes-Benz



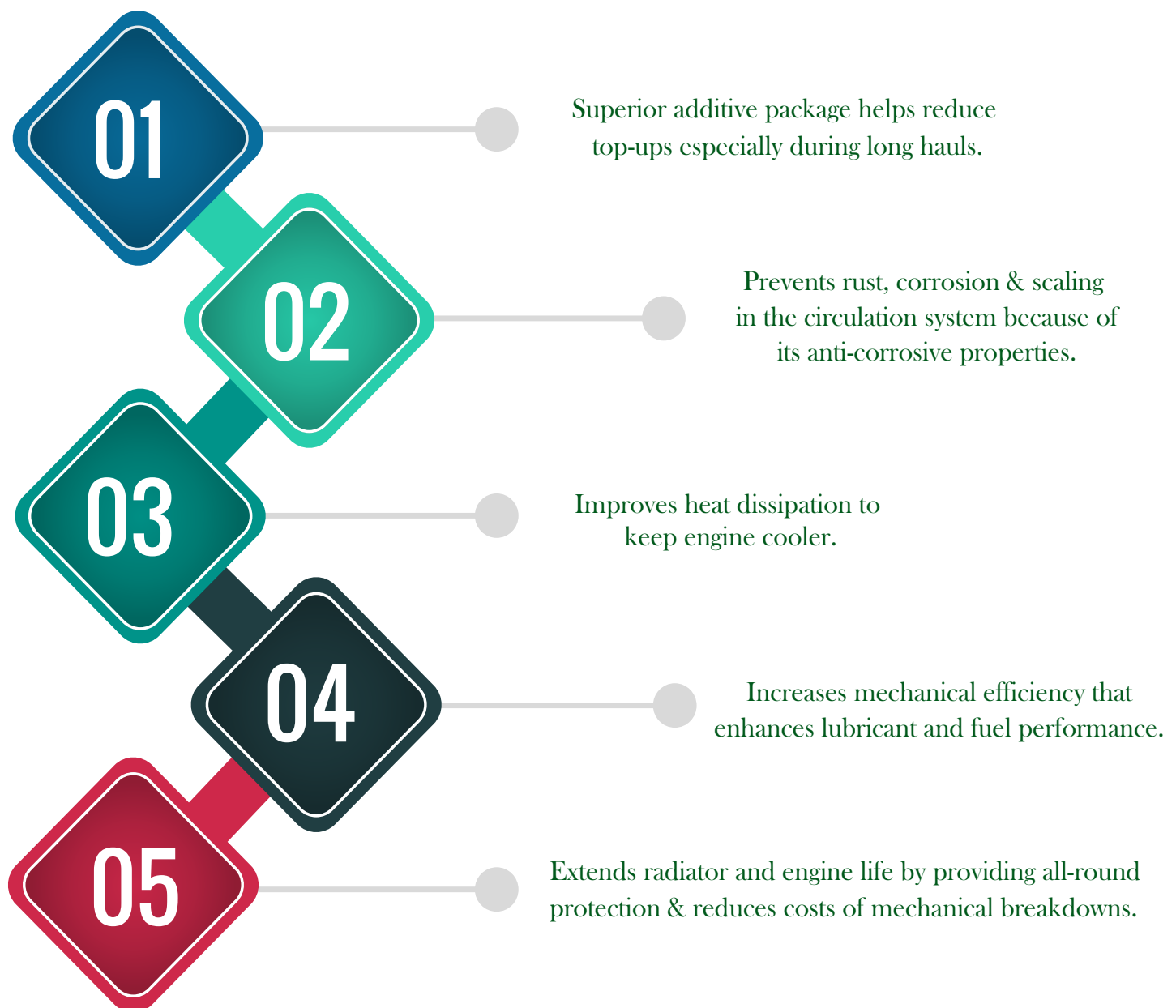
TATA MOTORS



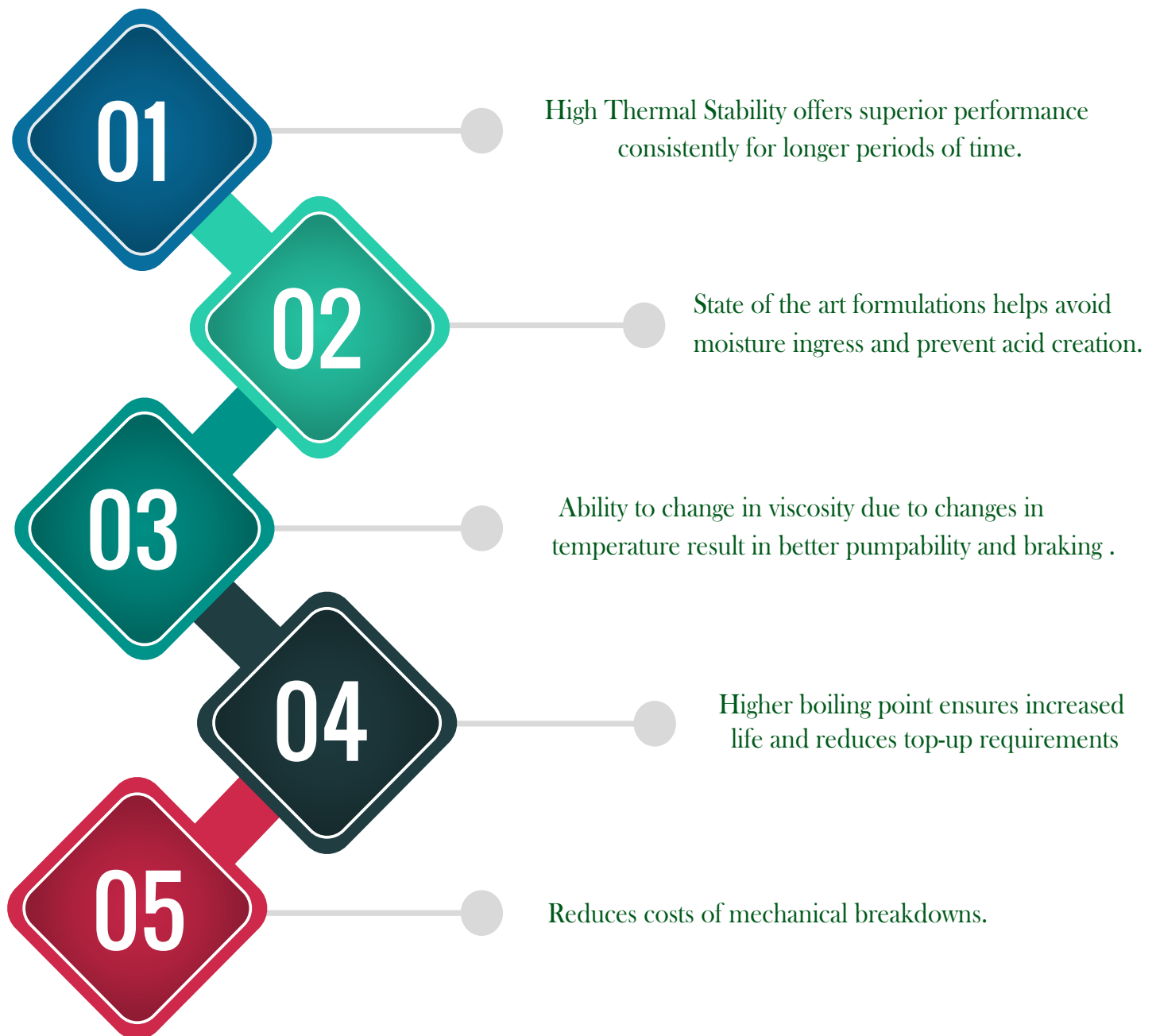
KOMATSU



## COOLANTS



## BRAKE FLUIDS







### AREA

(6 acres)

### PRODUCTION CAPACITY

**Antifreeze Coolant:** 20,000 KL / year

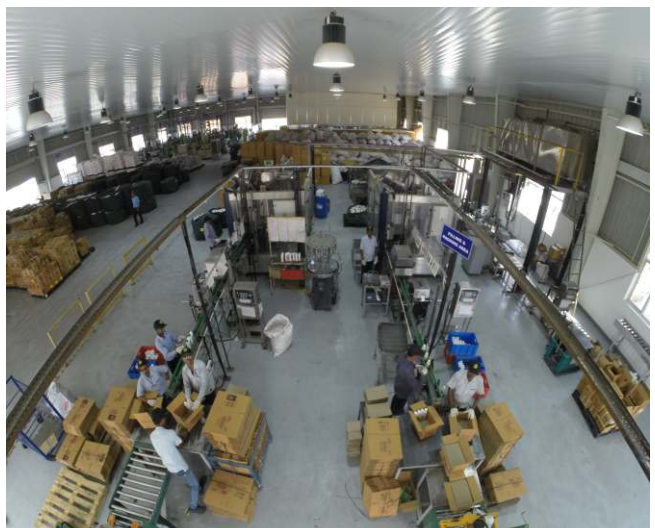
**Brake Fluid:** 2,500 KL / year





# Manufacturing

MANUFACTURING > FACILITIES





2017

Toyota Certificate of Appreciation for Improvement in Process Quality

2016

Toyota Award for Outstanding Contribution by achieving Zero Defect Supplies

2016

Toyota Award for Achieving Quality Targets

2016

Maruti Certificate of Appreciation for Superior Performance in the field of Special Support

2016

Honda Appreciation Award for Due Date Delivery

2016

Toyota Award for Achieving Delivery Targets

2016

Toyota Best Kaizen Promoter Award Regional Winner

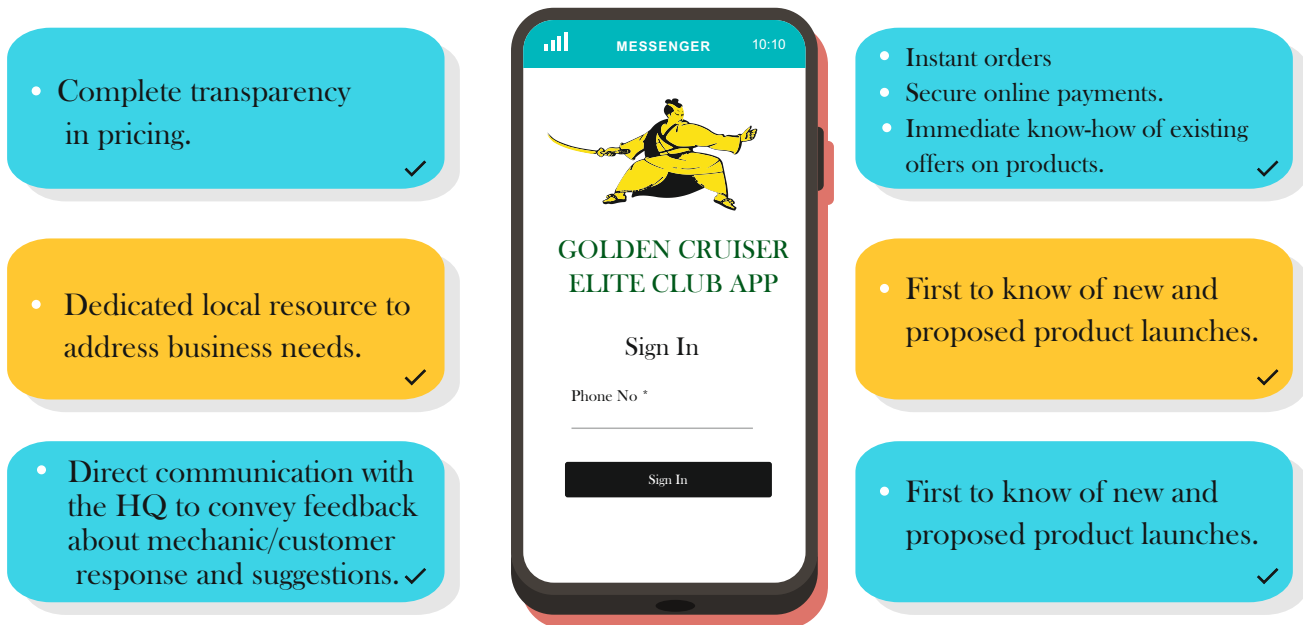
2016

Toyota Award for Achieving Quality Targets

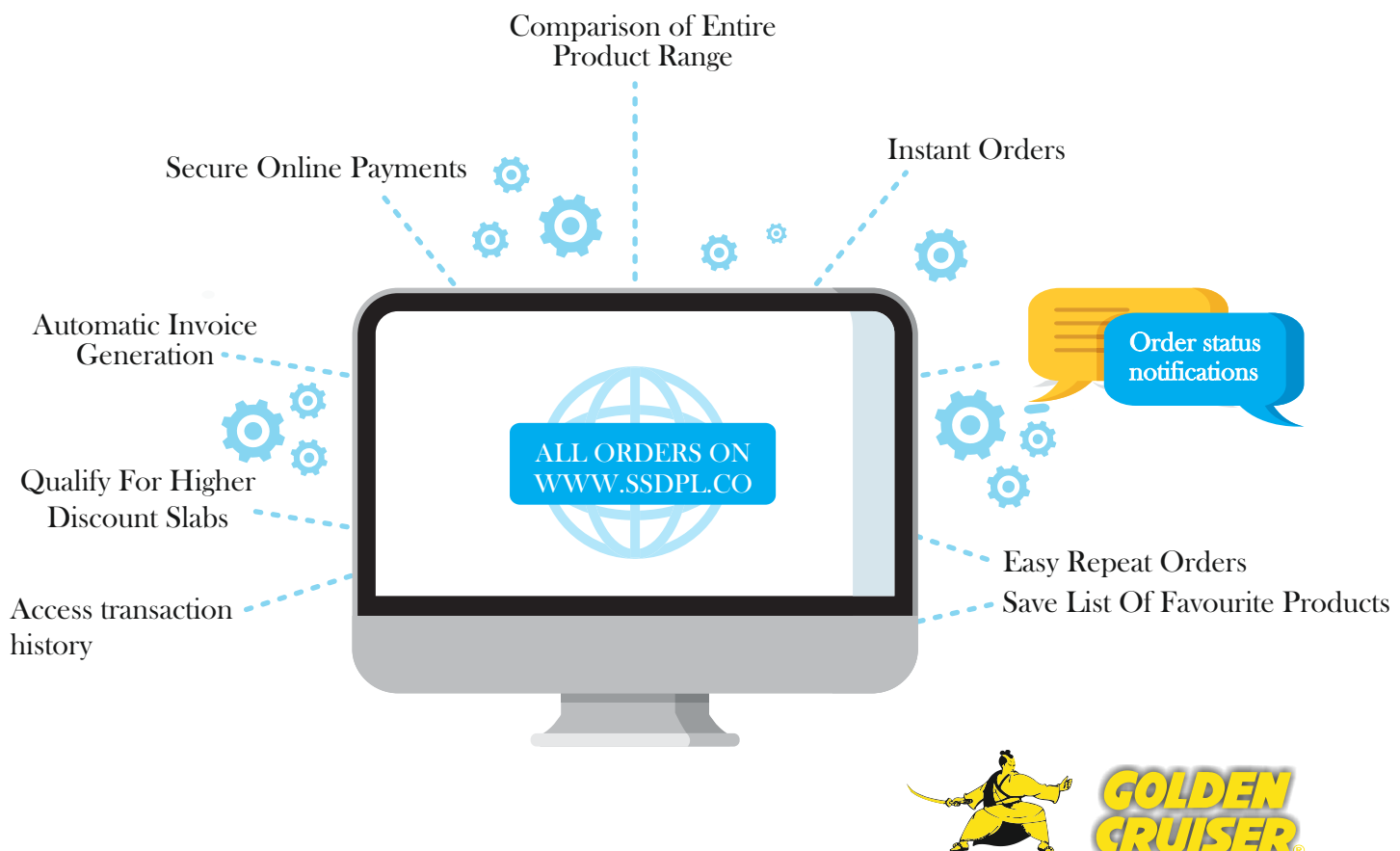
2016

Toyota Award for Achieving Delivery Targets





To make ordering easier, use the [SSDPL.CO](http://SSDPL.CO) website to place all orders online and pay securely.



# PRODUCTS

AFTER MARKET > COOLANTS



## JACKPOT PACK

- Jackpot Pack is a unique combination of product offerings.
- It caters to the requirements of high end, normal and also economy customers and your shelf space.
- Provide cost-effectiveness.
- Increases profits.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
JACKPOT PACK	-	21	16.5	-
Product Description	1x1 extreme, 4 x 1 Summer Smart Classic			
	10 x 1 Summer Smart Eco Safe +			
	6 x 250 ml Super Dot 4 brake fluid			



## EXTREME

Golden Cruiser EXTREME super high performance full-antifreeze Coolant concentrate provides trouble-free protection in all weather conditions round the year.

- Long service life-3 years/ unlimited mileage.
- Unmatched anti-corrosion & lubrication properties.
- Environment friendly.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
Extreme	1 ltr	6	6	Green
Dilution	a. Coolant - 1 Water - 1 - Freeze Point - -12 C			
	b. Coolant - 1 Water - 2 - Freeze Point - - 8			
	c. Coolant - 1 Water - 3 - Freeze Point - - 4 C			



## SUMMER SMART CLASSIC

Golden Cruiser Summer Smart Classic part-antifreeze Coolant is a full strength concentrate that provides trouble-free protection in all weather conditions round the year.

- Long service life-2 years/ unlimited mileage.
- Unmatched anti-corrosion & lubrication properties.
- Environment friendly.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
SUMMER SMART CLASSIC	1 ltr	12	12	Green, Blue & Red
Dilution				
a. Coolant - 1 Water - 1 - Freeze Point - -12 C	210 ltr	1	210	
b. Coolant - 1 Water - 2 - Freeze Point - - 8 C				
c. Coolant - 1 Water - 3 - Freeze Point - - 4 C				



## SUMMER SMART ECO SAFE +

Golden Cruiser Summer Smart ECO SAFE + concentrate coolant is a non-antifreeze type full strength tropicalized coolant that provides trouble-free anti-corrosion protection in hot weather conditions round the year.

- Can be used in any make or model of passenger vehicles.
- Excellent anti-corrosion properties.
- Environment friendly.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
SUMMER SMART ECO SAFE +	1 ltr	12	12	Green, Blue & Red
Dilution	210 ltr	1	210	
a. Mix with upto 3 times in good clean water				



# PRODUCTS

## AFTER MARKET> COOLANTS



### OFFROADER ELI ( EXTENDED LIFE CORROSION INHIBITOR)

OFFROADER ELI Ready to Use Engine Coolant Premix exceeds the performance of the EC-1 specification, which was developed for use by the industry to meet the requirements of cooling systems. OFFROADER ELI Ready to Use Engine Coolant Premix also meets the performance requirements of ASTM D6210 and ASTM D4985, as well as ASTM D3306 for automotive applications.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
OFFROADER COOLANT	20 ltr	1	20	Green
<ul style="list-style-type: none"> <li>• OFFROADER Earthmoving and commercial Engines: 12000 hours.</li> <li>• OFFROADER on Highway Truck Engines : 1,000,000 km.</li> <li>• OFFROADER ELI Extender (119-5152) must be added at 6,000 hours or 500,000 Km. Use the interval that occur first.</li> </ul>				



### JIFFY RTU

Golden Cruiser Jiffy ready-to-use use coolant has been specially engineered for all vehicles.

- Long service life-2 years/ unlimited mileage.
- Unmatched anti-corrosion & lubrication properties.
- Environment friendly.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
JIFFY RTU	210 ltr	1	210	Green / Blue
READY TO USE COOLANT				



### TRUCK LINE ELC 1-19

Truckline ELC - Extended Life Coolant Concentrate is a Super Concentrate Inhibitor.

- Unique patented formula. Better performance and longer life over conventional water-based coolant inhibitors.
- Recommended for initial fill and topup. Provides outstanding corrosion protection.
- Latest OAT formulation with no harmful silicate. Contains nitrites for enhanced liner cavitation corrosion protection.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
TRUCK LINE	1 ltr	6	6	Green
Dilution TruckLine ELC 1-19 should be mixed with 19 times soft clean water. 1 litre of TruckLine ELC 1-19 will make 20 litres of coolant.				





# PRODUCTS

## AFTER MARKET > BRAKE FLUIDS



### SAFE STOP 3 BRAKE FLUID

Golden cruiser SAFE STOP 3 is a super heavy-duty, premium quality brake fluid.

- High boiling point offers fail-safe insurance against brake failure.
- Formulated with superior quality chemical systems
- Best choice for India roads.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
SAFE STOP 3	250 ml	24	6	Red
READY TO USE COOLANT	500 ml	12	6	



### SUPER DOT 4 BRAKE FLUID

GOLDEN CRUISER SUPER DOT 4 Brake Fluid is recommended for all new generation vehicles to give superior performance for all brake systems.

Benefits :

- Follow vehicle manufacturer's recommendations for Brake Fluid.
- Store Brake Fluid only in its original container.
- Keep container clean and tightly closed to prevent absorption of moisture.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
SUPER DOT 4	250 ml	24	6	Clear
Follow vehicle manufacturer's recommendation for usage	500 ml	12	6	

## AFTERMARKET > DIESEL EXHAUST FLUID



### DIESEL EXHAUST FLUID

D.E.F is essential for the correct operation of an advanced pollution control technology installed in the exhaust system called Selective Catalytic Reduction (SCR) and the solution conforms to ISO 22241 standards.

Benefits :

- Storage below 30°C and over -11°C is recommended.
- Protect against any contamination of fuel, oil, water, dirt & metals.
- Use dedicated equipment for storage and dispensing.
- Do not use as a diesel additive. Do not reuse this container.

Product	Pack Size	Unit in SKU	Unit in Ltr	Color
DIESEL EXHAUST FLUID	20 ltr	1	20	Clear
	210 ltr	1	210	



# PRODUCTS

AFTER MARKET > OEM SPARES

## OEM SPARES > TATA



TGC- 1400M



TATA- 2200 NP RTU



TGBF - DOT 4

## OEM SPARES > HYUNDAI



HYUNDAI GENUINE LONG LIFE  
ANTIFREEZE COOLANT



HYUNDAI GENUINE BRAKE FLUID  
500 ML



HYUNDAI GENUINE BRAKE FLUID  
250 ML

## OEM SPARES > NISSAN



NISSAN GENUINE COOLANT



NISSAN GENUINE BRAKE FLUID

## OEM SPARES > FORCE MOTORS



APEX 1450 - PREMIX BLUE



# PRODUCTS

PRODUCT > OEM

OEM > MARUTI SUZUKI



ECSTAR COOLANT



ECSTAR BRAKE FLUID-250 ML



ECSTAR BRAKE FLUID-100 ML

OEM > TOYOTA



TOYOTA SUPER LONG LIFE COOLANT



TOYOTA LONG LIFE COOLANT



TOYOTA BRAKE FLUID

OEM > HONDA & HONDA MOTORCYCLES



HONDA GENUINE COOLANT



HONDA GENUINE COOLANT



HONDA BRAKE FLUIDS



# PRODUCTS

PRODUCT > OEM

OEM > MAN TRUCKS



MAN GENUINE COOLANT- 1 LTR



MAN GENUINE COOLANT- 26 LTRS

OEM > KOMATSU



KOMATSU GENUINE COOLANT - 20 LTRS



KOMATSU GENUINE COOLANT - 4 LTRS

OEM > FORD



FORD LONG LIFE ANTIFREEZE COOLANT

OEM > SML ISUZU



SML ISUZU- GENUINE COOLANT







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