Ministry of Education

Ministry of Women and Child Development

Ministry of Information and Broadcasting

Ministry of Commerce & Industry

Ministry of MSME

Ministry of Textiles

सत्यमेव जयते

Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)

Toycathon 2021

CERTIFICATE

Winner

This Certificate is awarded to

Venkatesh Krishnamurthy

of team _____ **Epiko Regal** _____

The Winner of 'Toycathon, 2021'.

Heartiest Congratulations!

Prof. Anil Sahasrabudhe
Chairman
AICTE

Dr. Abhay Jere
Chief Innovation Officer
Ministry of Education Innovation Cell

Dr. Mohit Gambhir
Innovation Director
Ministry of Education Innovation Cell

IMMERSIVE GAMETECH FOR 5.057 BILLION DEMOGRAPHY

5.057 BILLION

1.06 Billion

Latin America

1.497 Billion

Africa

1.42 Billion

India

387 + 693 Million

Middle East & South East Asia

EPIKO HUB - A WEB3 GAME LAUNCHER

✓ **Epiko Login SDK:** Seamlessly login across multiple web2 and web3 games, ensuring interoperability and enhancing user convenience.

✓ **Rewards Mechanics:** Implement proportional rewards where users can claim crypto tokens against points earned across various platforms, ensuring fair compensation for engagement.

✓ **Asset Trading:** Facilitate asset trading of multiple games on a single platform with multichain support, optimizing asset utilization and exchange for improved gaming economics.
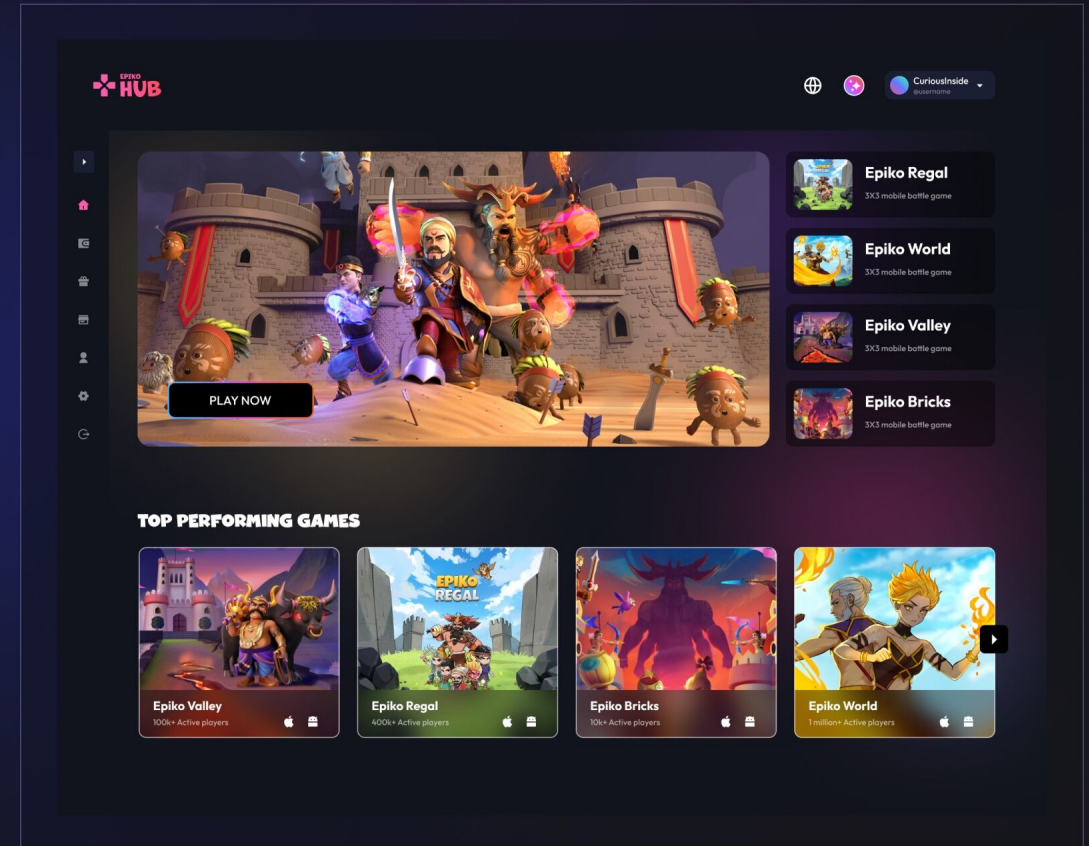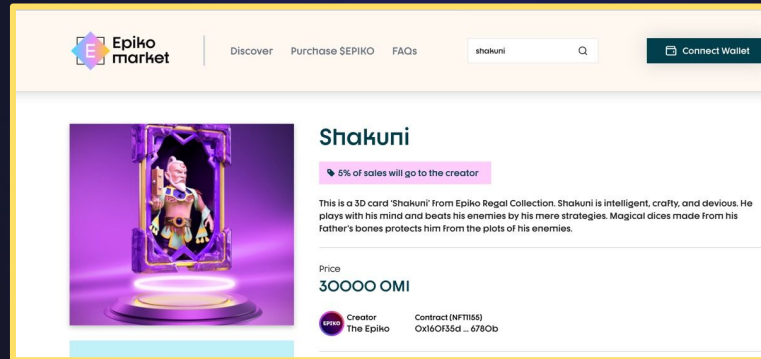
WEB2 & WEB3 CONTENT (INTEROPERABILITY)
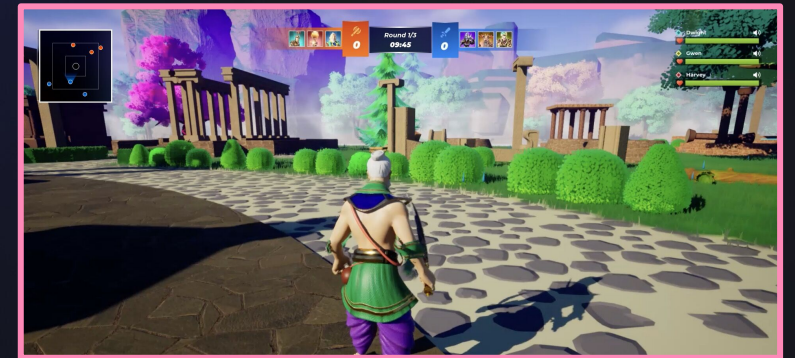
Augmented Reality Character Collectible

EPIKO REGAL

Character NFT Collectible

Epiko market

Discover   Purchase $EPIKO   FAQs   shakuni   Connect Wallet

Shakuni

🏷 5% of sales will go to the creator

This is a 3D card 'Shakuni' From Epiko Regal Collection. Shakuni is intelligent, crafty, and devious. He plays with his mind and beats his enemies by his mere strategies. Magical dices made From his father's bones protects him from the plots of his enemies.

Price
30000 OMI

Creator   Contract (NFT1155)
The Epiko   Ox16OF35d ... 678Ob

Epiko market

Character Avatar (Mixed Reality)

EPIKO WORLD

PRODUCT VALIDATION

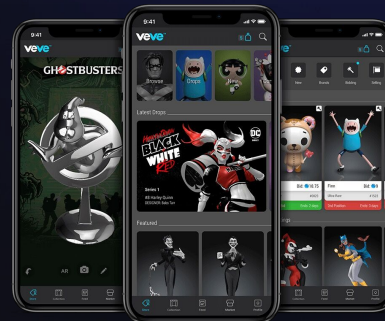|	**EPIKO REGAL**	**Epiko market**	**EPIKOWORLD**	**Epiko Valley**
Digital Products				
User Traction	▪ Downloads: 44,000+ ▪ Revenue: USD 16,000+ ▪ Average Engagement Time – 1h 10m ▪ ARPPU: USD 48.85	▪ NFTs Sold: 400+ ▪ Web3 Users: 9000+ ▪ Revenue: USD 15,000+	Minimal Viable Product (Under Development)	
Achievements	Toycathon Award in Digital Edition - 2021	Ecomi: Veve Collectibles Partnership - 2022	Barclays People's Choice in United Kingdom - 2022 Received Grant under XR Program from Meta - 2023 Nvidia Inception and PlayStation Dev Partner- 2024	
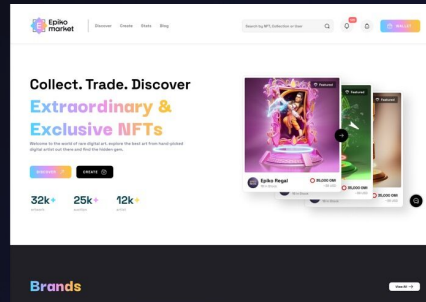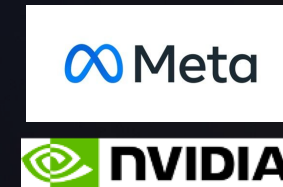
MULTIPLATFORM DIGITAL ASSET P2P TRADE ECOSYSTEM

PC	Console	VR	Mobile
Steam	PlayStation	Meta Quest	iOS
Epic Store			Android

POSITIONING

High Player Depth

FORTNITE

DOTA 2

ILLUVIUM

LEAGUE OF LEGENDS

EPIKO

AXIE INFINITY

| Console | Mobile | PC | VR | AR | Web3 |

Low Interoperability

High Interoperability

Katana Inu

Low Player Depth
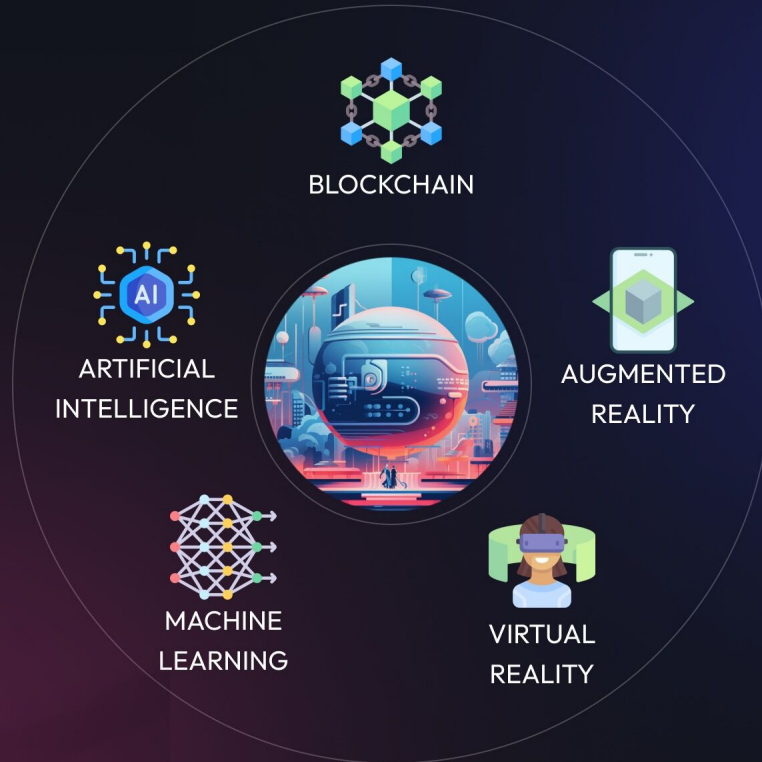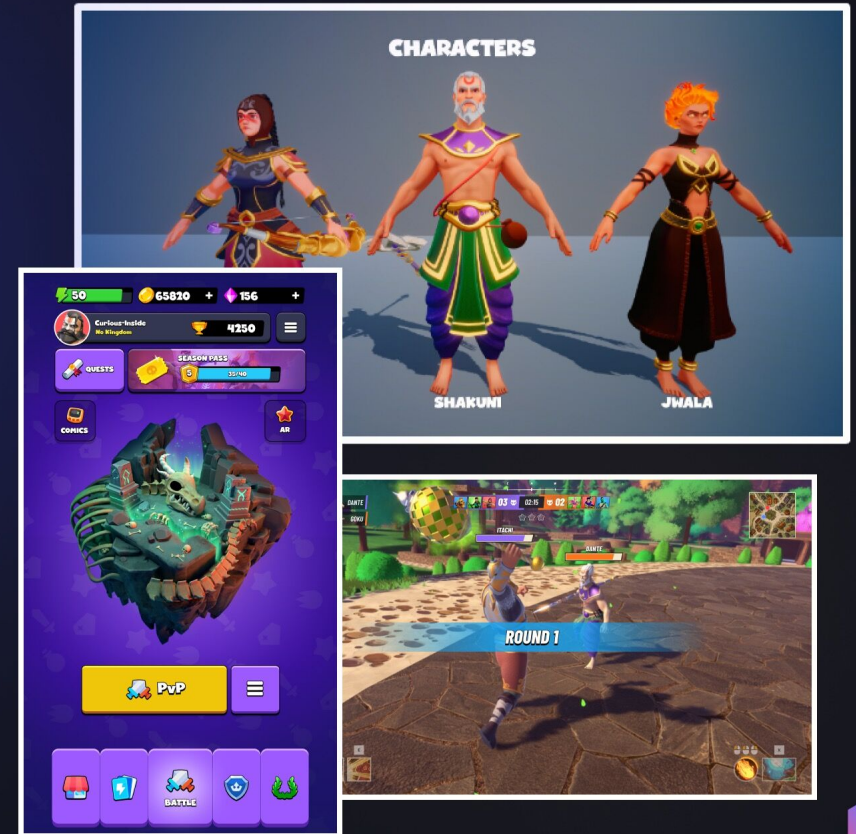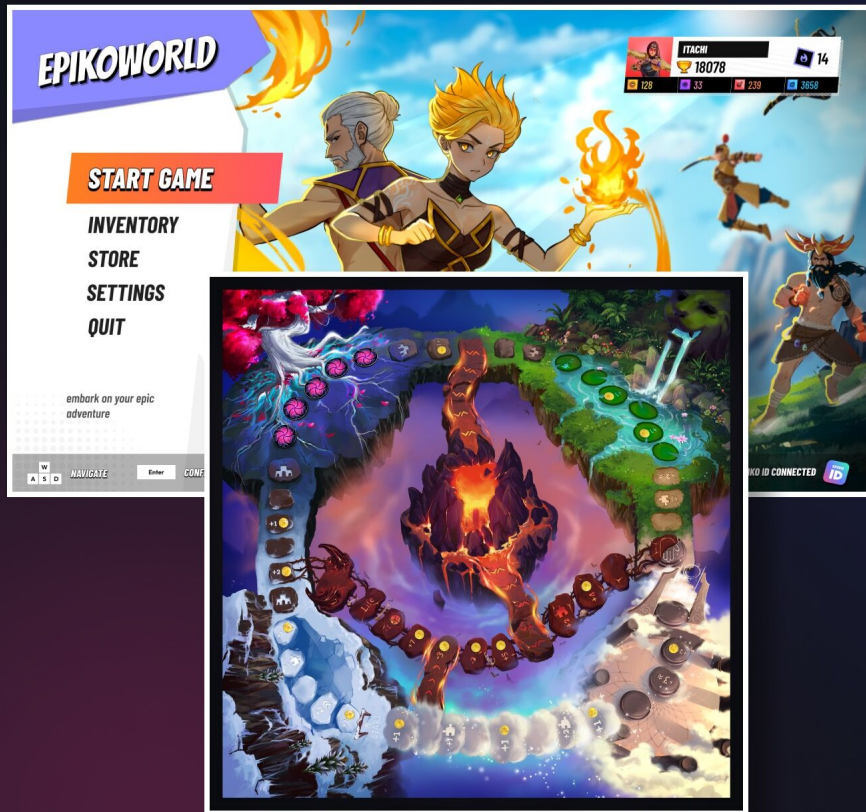
Revenue Model

- In-Game Purchases
- Avatars & NFTs
- Licensing IPs
- Ads and Sponsorship
- Merchandising

Go to Market Strategies

- KOLs on YouTube & X (Twitter)
- Social Media Content Creation
- Partnerships and Collaborations
- Events and Conferences
- Community Building

Marchandise

EVENTS

🇸🇬 Singapore Crypto Asia 2022

🇬🇧 London DesignerCon 2022

🇺🇸 New York Comic-Con 2022

🇺🇸 Anaheim DesignerCon 2022

🇮🇳 Kolkata Kiddothon 2022

🇬🇧 Barclays London 2023

🇮🇳 UIDC Delhi 2023

🇬🇧 London Game Changer 2023

🇺🇸 San Diego Comic-Con 2024

INNOVATOR JOURNEY

2018
Started with creative services - Game Design & Development, UI UX, 3D Art, NFT, Web3

2019
Developed Games titles like Epiko Regal & Toony Bricks

EPIKO REGAL

TOONY BRICKS

2020
Founder recognised as UK Innovator and interviewed at LSE

LONDON STOCK EXCHANGE

UK Innovator

2021
Toycathon Award for Epiko Regal Game & Association with GoI

विज्ञान एवं प्रौद्योगिकी मंत्रालय
MINISTRY OF SCIENCE AND TECHNOLOGY

MoE's INNOVATION CELL (GOVERNMENT OF INDIA)

Toycathon 2021

2022
Developed NFT Marketplace: Epiko Market Partnership with Ecomi (VeVe)

Epiko market

ECOMI

veve

Disney+ DC MARVEL

2023
Barclays Award & Multiple Associations

BARCLAYS

GREAT BRITISH ENTREPRENEUR AWARDS

ukie

GAMES LONDON
GAME CHANGER

SLUSH

Meta

NATIONAL INSTITUTE OF EMATION TECHNOLOGY
ACCELER DEEP T

MEITY STARTUP HUB

2024
More Partnerships & Associations

ENSEMBLE

SOLANA

BONK

PlayStation

NVIDIA

techstars_

MAGIC SQUARE

HOUSE OF LORDS

Jupiter

DeGods

UNISWAP

BOBA NETWORK

MOON BOI

THANK YOU

VENKATESH | Founder & CEO

Mobile: +44 77700 56056

Email: venkatesh@wharfstreetstudios.com

2016 | 2024

"The journey of a thousand miles begins with a single step!"

– Venkatesh Krishna Murthy
(Founder & CEO, Wharf Street Studios - Epiko)