

THE ROMANIAN ASSOCIATION
OF PERFUMES AND AROMATHERAPIES

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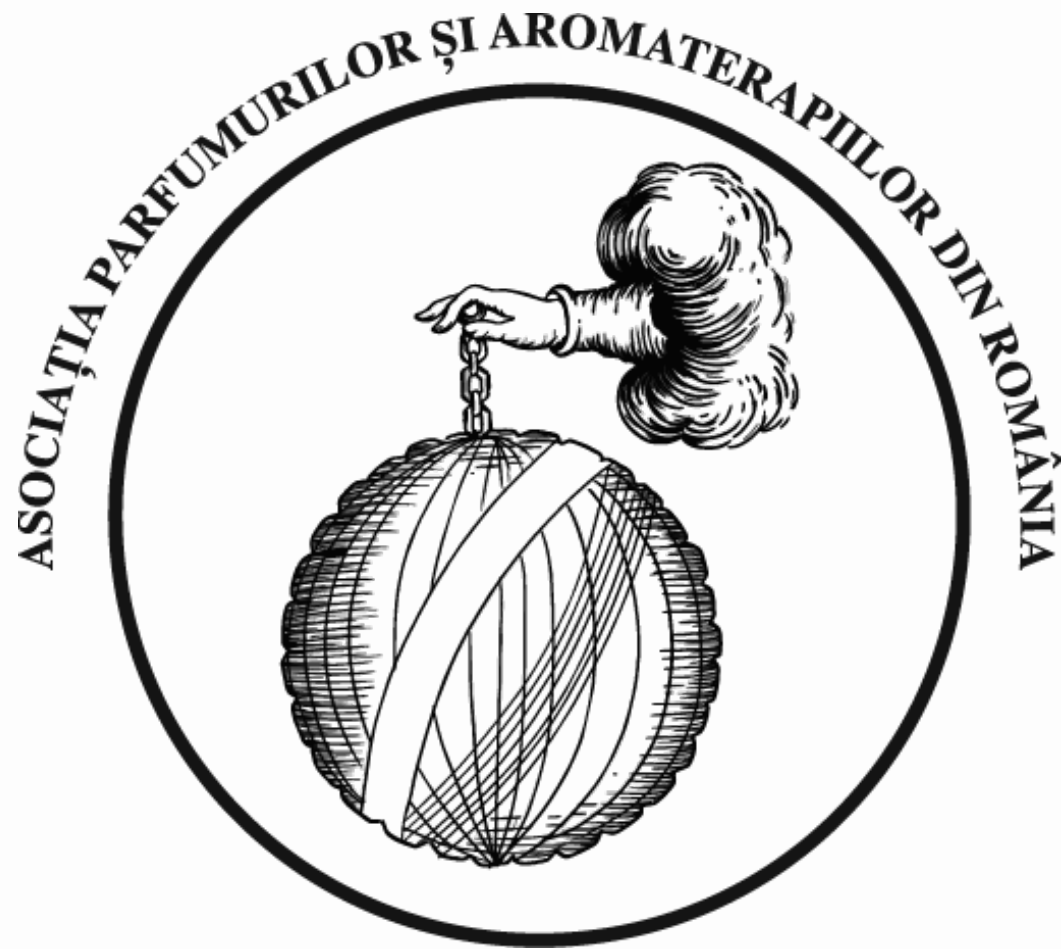
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ABOUT US



The purpose of the organization and constitution of the Association is to promote and support the interests of Romanian researchers in the field of perfumery and aromatherapy, perfumers and Romanian consultants in standard and niche perfumery. At the same time, this association represents more than **a mere project, insofar as it may become a cornerstone towards building a more creative and competitive Romania on the global market.**

The Association will support its members in the establishment, regulation, organization, defence of rights and the carrying out of research and creative activities in the field of standard and niche perfumery and aromatherapy, by training and supporting its members in their fields of interest and related fields. We received an attestation from the French Embassy and we would like to expend to other countries.

OUR EVENTS



THE OFFICIAL LAUNCH OF THE ROMANIAN ASSOCIATION OF PERFUMES AND AROMATHERAPY

The launch of the Romanian Association of Perfumes and Aromatherapies took place in 2022, marking a landmark moment for the olfactory industry in our country.

The event brought together professionals, renowned brands, and supporters of the art of scent, in an elegant atmosphere aligned with the association's values: refinement, education, and innovation.

We thank the sponsors and partners who supported this foundational step: Vivasan, Metaxa, Douglas Perfumery, Aqua Carpatica, Domeniile Sâmburești, Kinetic Perfumes Barcelona, Psychologies, Moxy Hotels, Tribute Salon by George Soare, and others.

THE NATIONAL MUSEUM OF ART OF ROMANIA, BUCHAREST
DECEMBER 12TH, 2022



THE HISTORY OF NICHE PERFUMERY

– IAȘI CITY HALL

11.11.2022



The purpose of this event was to celebrate the deep connections between France and Romania, offering a true journey into the art of perfumery, guided by Izabela Bossi, President of the Association.

Alongside numerous artists from Iași, participants were invited to explore the olfactory universe, and the evening concluded with a refined olfactory tasting.

We were honored by the presence of the Romanian company Ivatherm, a trusted partner in this cultural endeavor.

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VOYAGE OLFACTIF SUR LES 5 CONTINENTS DE LA FRANCOPHONIE – FRENCH INSTITUTE BUCHAREST 21.06.2023



The event held at the French Institute in Romania brought together enthusiasts and professionals from the fields of perfumery and aromatherapy in an elegant and inspiring setting.

Structured as a conference, the event was honored by the presence of distinguished guests who offered valuable perspectives on the relationship between science, skin, and scent. The dialogue between experts in diplomacy, medicine, and education contributed to a deeper understanding of the role of fragrance in daily life and personal balance.

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OLFACTORY WORKSHOP – SUMMER EDITION – 27.07.2023

In partnership with Trussardi and the French Institute, we brought niche perfumery closer to a younger audience, through a workshop dedicated to the senses and creativity.

Participants explored rare ingredients, discovered the secrets of olfactory composition, and learned how an artisanal perfume is born.

An event that turned olfactory education into a memorable experience.



SPONSORS

TRUSSARDI



OLFACTORY WORKSHOP – GRAND HOTEL CONTINENTAL, BUCHAREST 28.11.2023



The purpose of the workshop held at Grand Hotel Continental was to offer participants a clear and practical introduction to the world of perfumery.

Our aim was to build a community of well-informed fragrance enthusiasts by explaining essential concepts such as the history of perfume, raw materials, the creation process, and how to choose the right fragrance.

The event concluded with individual consultations offered by Izabela Bossi, founder of the Romanian Association of Perfumes and Aromatherapies.

SPONSORS



LES BEAUTÉS - FRENCH INSTITUTE TIMIȘOARA

13.06.2024

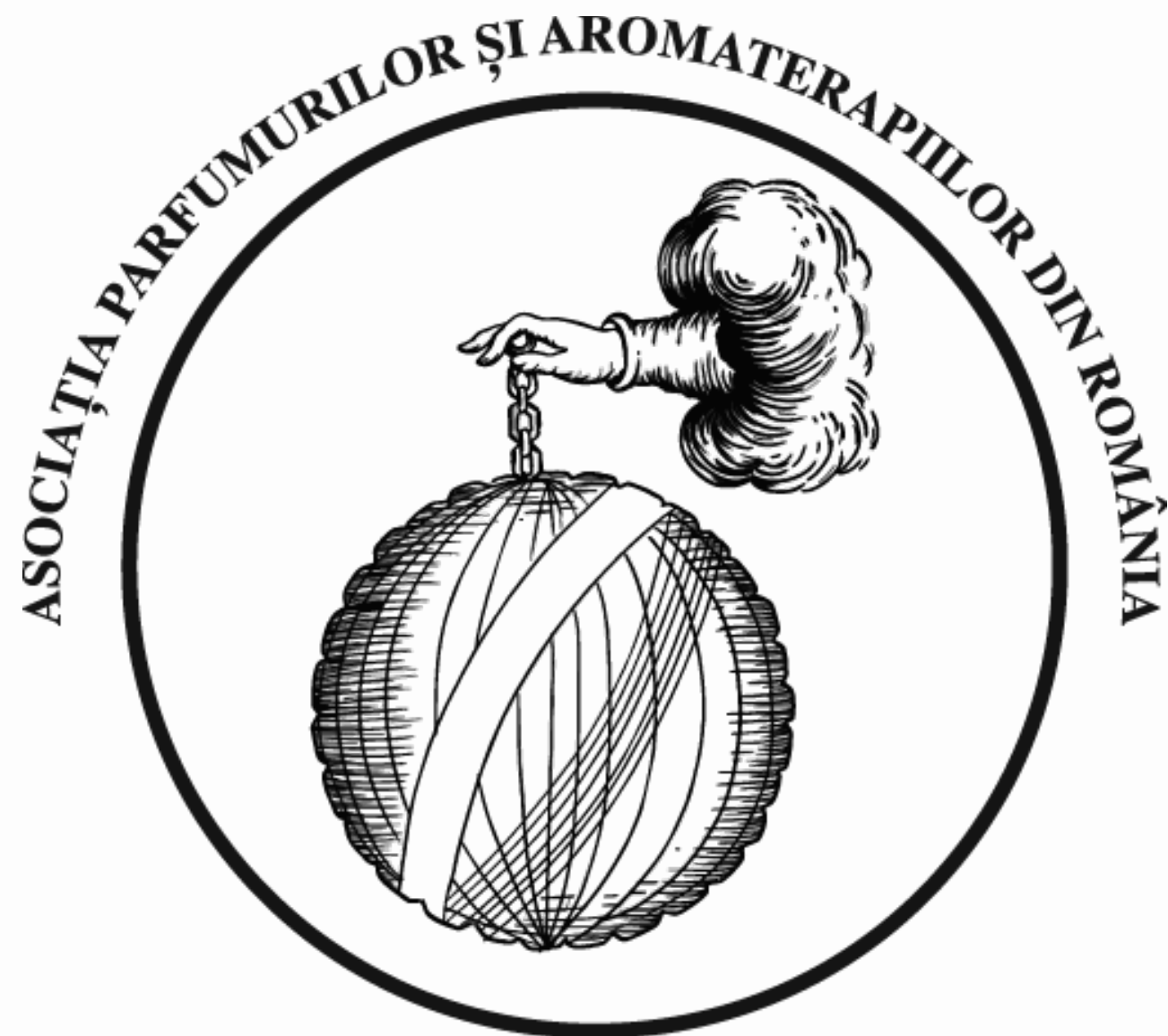


A workshop dedicated to beauty and skincare brought together women in Timișoara, aged between 18 and 50, who were interested in beauty etiquette and refined self-care rituals. Participants learned about the importance of prevention in a daily skincare routine, discovering how to avoid common issues such as premature aging, acne, or hyperpigmentation.

The event offered essential information on proper skincare and how the right fragrance can complete an elegant presence. It was a moment of authentic connection, where direct communication and personal experiences created a warm, open, and educational atmosphere.

SPONSORS





CONTACT US

E-mail	info@asociatiaparfumurilor.ro
Website	www.asociatiaparfumurilor.ro
Phone	+40 799 009 003