



NOTORIOUS STORIES

Izabela Bossi

Notorious Stories

Perfume is a statement



Who we are?

Notorious Stories is a creative marketing agency with an international reputation, working with leading niche perfumery brands.

We turn fragrance into language and brands into stories — through sensory branding, olfactory storytelling, and refined cultural experiences.

Unique in Europe, our approach blends strategy, emotion, and artistry in every project.





Our services



Olfactory art workshop

Experience an Olfactory Dinner

Private events

- **Jewellery & Fragrances**
- **Curatorial experience of fragrances**

Cultural event: olfactory cartography, book and perfume workshop, ceramics and perfumes



Our partners

For us, luxury, elegance, and perfection are core values.

That's why we choose to collaborate exclusively with renowned partners in the world of niche perfumery and high-end experiences — from prestigious brands and cultural institutions to iconic hotels and global organizations.

Our portfolio includes names such as **Bulgari, Givenchy, Joseph Duclos, Pinko, Zentiva, Trussardi, Bourjois Paris, Chopard, Panasonic, the Bucharest National Opera, and the French Institute in Romania.**

Notorious Stories Events



MARCH 2020
CLUJ-NAPOCA

OCTOBER 2020
BUCHAREST

JUNE 2021
BUCHAREST

SEPTEMBER 2021
BUCHAREST

LOCATION

- Old Town Wine Bar

BRANDS

- 2 Niche Perfumery
- 2 Skincare



LOCATION

- Hotel Epoque

BRANDS

- 1 Niche Perfumery
- 1 Skincare



LOCATION

- Hotel InterContinental

BRANDS

- 2 Niche Perfumery
- 1 Skincare

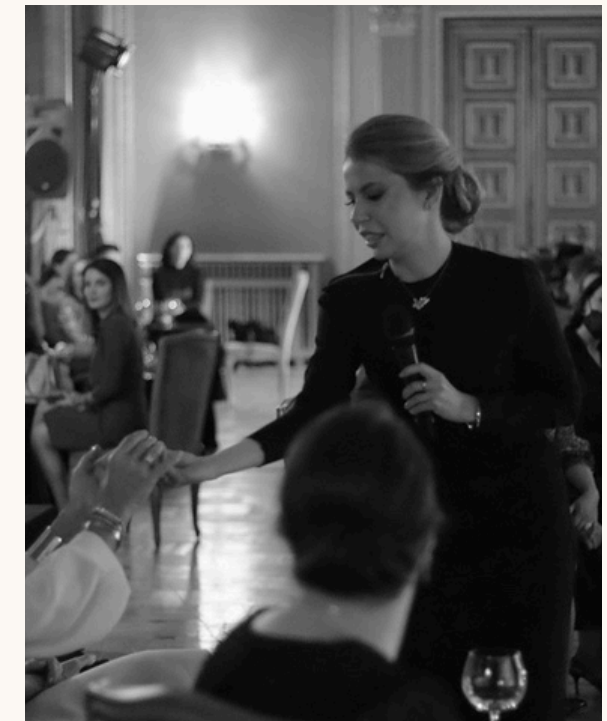


VENUE

- Opera Națională
- 102 participants

BRANDS

- 3 Niche Perfumery
- 1 Skincare



Notorious Stories Events



MARCH 2022
BUCHAREST

VENUE

- Sala Radio România
- 126 participants

BRANDS

- 2 Niche Perfumery



MAY 2022
BUCHAREST

VENUE

- Opera Națională
- 196 participants

BRANDS

- 2 Niche Perfumery
- 1 Skincare



JULY 2022
BUCHAREST

VENUE

- Institut Français
- 94 participants

BRANDS

- 1 Niche Perfumery
- 1 Scented Candles
- 1 Skincare



NOVEMBER 2022
IAȘI

VENUE

- Iași City Hall
- 87 participants

BRANDS

- 1 Perfumery
- 1 Skincare



Notorious Stories Events



APRIL 2024 BUCHAREST - 4th Anniversary Edition

VENUE

- Athénée Palace InterContinental, Le Diplomate ballroom
- 214 participants

BRANDS

COTY Cosmetics România, David Beckham Fragrances, Bourjois, Calivita, AQUA Carpatica, Chocolat, Complice.ro, Inari Spa, Fillerina, Forcapil, Sesderma, Cinemax, Douglas, Poșta Română, Jolidon, Sloop



Notorious Stories Events



APRIL 2021
AVRIG

PRIVATE EVENT

LOCATION

- Anna Charisma Chalet

BRANDS

- 4 Niche Perfumery



MAY 2021
BUCHAREST

PRIVATE EVENT

LOCATION

- Xylino Showroom

BRANDS

- 2 Niche Perfumery



MAY 2021
BUCHAREST

PRIVATE WORKSHOP

LOCATION

- Ivatherm HQ

BRANDS

- 2 Niche Perfumery



APRIL 2022
BUCUREȘTI

PRIVATE EVENT

LOCATION

- Sheraton Hotel

BRANDS

- 2 Niche Perfumery



NOVEMBER 2022
BUCUREȘTI

PRIVATE EVENT

LOCATION

- Athenee Palace

BRANDS

- 1 Niche Perfumery



Notorious Stories Events



FEBRUARY 2023
BUCHAREST

PRIVATE EVENT

VENUE

- Templum Clava
- 30 participants

BRANDS

- 1 Niche Perfumery



MARCH 2023
BUCHAREST

PRIVATE WORKSHOP

VENUE

- Milk & Honey Events

BRANDS

- 1 Niche Perfumery



MARCH 2023
BUCHAREST

PRIVATE EVENT

VENUE

- Douglas Băneasa

BRANDS

- Trussardi



MARCH 2023
BRAȘOV

OLFACTORY DINNER

VENUE

- Radisson Blu Hotel

BRANDS

- 1 Niche Perfumery



MAY 2023
BUZĂU

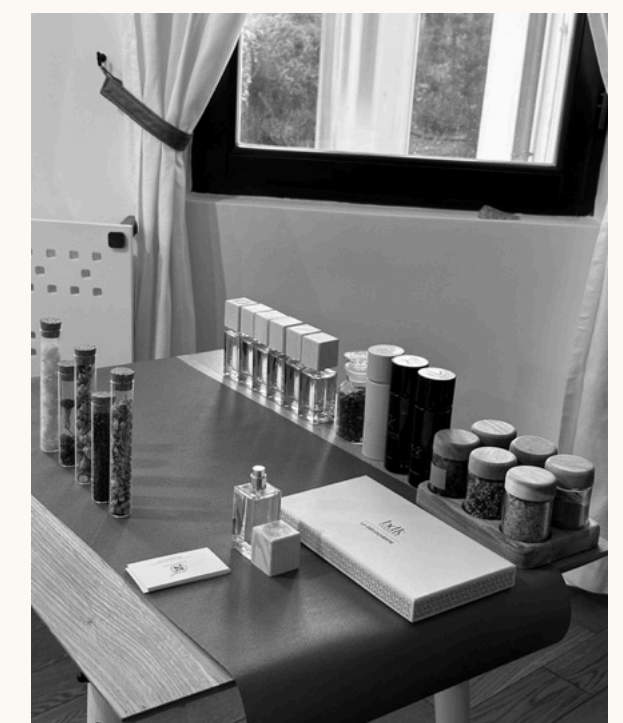
OLFACTORY DINNER

VENUE

- Casa Boierului din Deal

BRANDS

- 3 Niche Perfumery



Notorious Stories Events



MAY 2023
ALBA IULIA

PRIVATE EVENT

VENUE

■ Alba-Carolina
fortress

BRANDS

■ 1 Niche Perfumery



JUNE 2023
BUCHAREST

PRIVATE EVENT

VENUE

■ Athénée Palace

BRANDS

■ Joseph Duclos



JULY 2023
BUCHAREST

PRIVATE EVENT

VENUE

■ Sephora Băneasa

BRANDS

■ Bulgari Parfums



AUGUST 2023
AVRIG

OLFACTORY DINNER

VENUE

■ Brukenthal Palace

BRANDS

■ 1 Niche Perfumery



Notorious Stories Events



NOTORIOUS STORIES

MARCH 2024
MILANO, IT

JUNE 2024
TIMISOARA

JULY 2024
BUCHAREST

JULY 2024
BUCHAREST

OCTOBER 2024
BUCHAREST

OLFACTORY DINNER

WORKSHOP

WORKSHOP

WORKSHOP

OLFACTORY DINNER

VENUE

- Cera Milano

VENUE

- Institut Français

VENUE

- Athénée Palace

VENUE

- PINKO Băneasa

VENUE

- Epoque Hotel
Relais & Chateau

BRANDS

- 1 Niche Perfumery

BRANDS

- Skincare, perfumery

BRANDS

- 3 Niche Perfumery

BRANDS

- PINKO Romania

BRANDS

- L'ADONE, Bourjois



Notorious Stories Events



FEBRUARY 2024
BUCHAREST

PRIVATE EVENT

VENUE

- Bucharest

BRANDS

- Zentiva

NOVEMBER 2024
BUCHAREST

PRIVATE EVENT

VENUE

- Hotel Epoque

BRANDS

- Filorga



NOVEMBER 2024
BUCHAREST

TRAINING

VENUE

- Online

BRANDS

- DM Drogerie Markt

FEBRUARY 2025
IAȘI

PRIVATE TRAINING

VENUE

- IAȘI

BRANDS

- EstetiQ Stolutions



Notorious Stories Events



FEBRUARY 2025
BUCHAREST

WORKSHOP

- VENUE
- Of Love&Yoga Studio
- BRANDS
- Pinko România



MARCH 2025
BUCHAREST

OLFACTORY BRUNCH

- VENUE
- Noblesse Palace
- BRANDS
- Bourjois Paris, Ploom



JUNE 2025
IAȘI

PRIVATE EVENT

- VENUE
- Mall Băneasa
- BRANDS
- Marina Rinaldi Store Băneasa



JUNE 2025
IAȘI

WORKSHOP

- VENUE
- Braunstein Palace
- BRANDS
- Nomade Aesthetic Clinic, Chateau Valvis



JUNE 2025
IAȘI

OLFACTORY DINNER

- VENUE
- Panoramic Restaurant
- BRANDS
- Nomade Aesthetic Clinic, Chateau Valvis





Thank You



www.notoriousstories.com



office@notoriousstories.com



+40 799 009 003