

Hydrating People and the Planet

World's First Packaged Atmospheric Mineral Water is also The Most Sustainable



Ària LifeWater (Unit of USATA Enterprises Pvt Ltd) www.arialifewater.com

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About Us

Sachin Vaddavalli founded USATA Enterprises Pvt Ltd in 2018 with a vision to bring sustainable solution to unsustainable ground-water resource.

Ària means 'air' in Italian and 'something of great value' in Sanskrit. With the growing water needs of ever increasing and developing population, water has become a scarce and fast depleting resource. This is a growing concern for humanity.

Ària Lifewater is not bottled from any ground water sources on earth. It is created from the humidity in the perennial source- atmosphere. We are pioneers in adopting the revolutionary 'air to water' technology to mimic the work of Mother Nature and create water.

OUR PROCESS

Mission

Drinking water is not in infinite supply on earth. It is in fact a fast-depleting resource and a cause for global concern.

Air is a renewable resource of water. It is possible to harness water vapour in the air to create water without exploiting this delicate balance of surface water on earth. At any given point of time, there are 37.5 million-billion gallons of water in the atmosphere making it the most abundant and perennial source of fresh water. Only 1% of this atmospheric water can fulfil our global water needs.

At Aria LifeWater, we are on a mission to ease the world's dependence on scarce water resources by providing water on a sustainable basis.

Providing sustainable water means the ability to meet the present water needs of the world without compromising the ability of future generations to do the same.

Vision

Our mission addresses the 3 most important P's - People, Planet and Prosperity! Our innovative sustainable water technology is the perfect solution to meet the current and future water needs of the people, without causing any further damage to the delicate balance of current water resources on our planet, ensuring continuing life, prosperity and abundance on Earth.

Ària LifeWater's sustainable water goal is simply stated as - 'To raise Earth's water table - one bottle at a time'!



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HYDRATING PEOPLE AND THE PLANET

1 bottle of Aria LifeWater saves atleast 3 bottles of groundwater. Saved 2 Million (20 lakh) litres of Ground Water since 2021

> Cenerator Air Water

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COMPANY VALUES

We believe - "Our Earth has the capacity to reset and rejuvenate the groundwater levels, if extraction is reduced. Every drop of Ària LifeWater produced will result in three drops preserved in the ground!"

We are committed to supporting earth's rejuvenation process, while helping meet people's need to be healthily hydrated, today and tomorrow.

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WHAT WE DO

We are the World's First Packaged Atmospheric Water, that is mineral-rich and does not use RO purification. In the process we offset groundwater and save plastic usage.



Use of 'Air to Water' technology - A completely sustainable technology that produces 100% pure, microbe-free potable water from the water vapour present in air. The water generated meets the WHO and is certified by Indian BIS standards





Use of water generator to air condition our factory while producing water, a sustainable solution that eliminated the use of industrial AC with emissions



We are an institutional based business (B2B), we supply 750ml mineral-rich atmospheric water to premium restaurants and luxury hotels that focus on ESG compliances

COMPANY CHART

Since its inception in 2021 to March 2025, Ària LifeWater saved/offset **2 Million litres** (20,09,193 litres) of fast depleting groundwater by not drawing it, being a packaged drinking water company.

We exclusively supply to both Novotels, Radisson Blu, Hyatt in Hyderabad besides several premium restaurants, currently in agreement phase with Marriott group.



FOUNDER

MBA from Paris, with experience in Amadeus; Sachin founded a private limited company (SAS) in France. His company focused on Environmental services such as Food & Nutrition, Climate change and Alternative wellbeing. During this venture, he collaborated with UN and frequented to Geneva to meet scientists; where he learned about the importance and future of Water.

Returned to India after a decade in France to setup USATA Enterprises Pvt Ltd, with a mission to provide sustainable water solution. Launched Ària LifeWater in 2021 and pioneered the use of air water technology in packaged drinking water.



Sachin Vaddavalli Founder & Managing Director



Ària LifeWater (Unit of USATA Enterprises Pvt Ltd)

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