



SOKO-AGRI GLOBAL  
GLOBAL RESOURCE TRADE

# **Soko-Agri Global Ltd**

## **Company Profile — UAE Government Edition**

**Prepared for: Government of the United Arab Emirates and Strategic  
Investment Partners**

Presented by: Mr. T. K. Mushakwe, Executive Director

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Jurisdiction: Zimbabwe (export-oriented agribusiness) | Serving UAE, EU,  
UK markets

***Confidential***

## 1) Executive Overview

Soko-Agri Global Ltd (“SAG”) is a vertically integrated African agribusiness focused on high-value horticulture and premium field crops, operating from Zimbabwe and structured for export to the UAE, EU and UK. Our model controls the supply chain from field to UAE shelf: primary production, post-harvest handling, cold storage, light processing, export logistics, and end-market partnerships.

SAG is aligning a minimum of 60% of future export-grade output to the UAE market, supporting the UAE National Food Security Strategy 2051 with dependable, traceable, and standards-compliant supply.

## 2) Mission, Vision & Strategic Alignment

### Vision

To be a leading African producer and exporter of premium fresh and processed foods that strengthen food security in the Middle East, beginning with the UAE.

### Mission

To deliver consistent, high-quality produce through data-driven agronomy, disciplined post-harvest management, robust cold chain, and transparent compliance — while uplifting rural communities and protecting natural resources.

### Alignment with UAE Priorities

- Food Security 2051: assured volumes, counter-seasonal supply, diversified sourcing.
- Compliance & Trust: UAE-aligned specifications (MoIAT/ESMA standards as applicable), Dubai/Abu Dhabi municipal requirements, GLOBALG.A.P./HACCP practices.
- Sustainability: water stewardship, renewable power expansion, ethical employment and skills transfer.
- Resilience: multi-farm footprint; cold-chain redundancy; multiple export lanes (air & sea).

### 3) Corporate Structure & Governance

**Entity: Soko-Agri Global Ltd (Zimbabwe).**

**Ownership & Registration: Corporate details and certificates available under NDA.**

Governance:

- Executive Director: Mr. T. K. Mushakwe (commercial/export leadership; UK market experience).
- Audit-ready reporting, board-level oversight, procurement controls, and investor information rights.
- External audits (financial & compliance) scheduled per investment program milestones.
- Policies: Anti-corruption & integrity code; HSE policy; food safety policy; supplier approval program.

## 4) Operating Footprint (Zimbabwe)

Nyazura Estate (~80ha)

Primary focus on blueberries, peas, chillies with drip irrigation and disciplined field hygiene. Designated to become a renewable-powered hub (solar build-out planned) and a feeder to central export operations.

Middlepos Estate (~35 ha)

High-value horticulture (butternut, peas, chillies) with export-focused handling. Functions as demonstration/training site for agronomy standards and post-harvest SOPs.

Chipinge Highlands (~150 ha)

Altitude-grown Arabica coffee and avocados — premium terroir, strong quality differentiation. 60 ha of specialty coffee established; avocado expansion in progress.

### Post-Harvest & Cold Chain

- Central Cold Hub (Harare Airport proximity): pre-cool, modular chilled/frozen rooms, hygienic pack-out, QA area.
- Feeder Hubs (Nyazura, Masvingo): rapid field-to-chiller to arrest field heat and reduce losses.
- Traceability: lot-level coding from field block to export manifest; temperature logging during transit.

## 5) Product Portfolio & UAE Fit

- Blueberries (e.g., Demba & similar) — consumer-ready formats for UAE retail.
- Avocados (Hass, Fuerte) — graded counts for retail/HORECA; high oil content at altitude.
- Green Peas & Butternut — consistent volumes for multiple UAE channels.
- Bird's Eye Chillies — specialty SKU for premium HORECA/processing.
- Arabica Coffee (Chipinge) — green beans with unique altitude profile; future brand extensions possible.
- Value-Added (phased): IQF peas/butternut, chilli mash, peeled/diced veg (retail/private-label ready).

## 6) Quality, Safety & Compliance

- On-Farm: GLOBALG.A.P.-aligned practices; pesticide/residue program; water testing; field hygiene.
- Packhouse/Processing: HACCP-aligned hazard analysis, hygienic zoning, sanitation verification, allergen & foreign-body controls (as applicable), hold-and-release procedures.
- Testing: MRL and microbiology via accredited laboratories; shipment-level documentation.
- UAE Import Readiness: specifications, bilingual labelling templates, MoIAT conformity where applicable, Dubai/Abu Dhabi municipal and port procedures, shelf-life data files.
- Recall/NC Management: corrective & preventive action (CAPA) cycle with root-cause analysis.

## 7) Logistics & Route-to-Market (UAE)

- Air Freight: high-value perishables routed Harare → UAE (Dubai/Abu Dhabi) with pre-alert documentation.
- Sea Freight (Reefer): suitable SKUs (e.g., butternut, processed/ IQF) via regional ports to UAE gateways.
- In-UAE Partners: discussions with importers/distributors, supermarket groups, and HORECA channels to secure long-term listings and off-take frameworks.
- Performance Controls: transit temperature logging, exception handling, claims management, SLA-based delivery cadence.

## 8) Technology & Data

- Precision Irrigation & IoT: drip/fertigation, soil moisture telemetry, targeted inputs.
- Digital Traceability: farm-to-shipment data capture (block → pack line → cold chamber → container).
- Operational Dashboards: pack-out %, loss %, MRL pass %, shelf-life metrics, on-time shipments.
- (Pilot) Advanced Tools: drone mapping for vigor indices; predictive maintenance scheduling on cold assets.

## 9) Sustainability & ESG (Measured and Reported)

- Energy: solar rollout at hubs; efficient refrigerants and insulation; kWh/ton stored tracked.
- Water: drip irrigation; non-contact water reuse for cleaning/cooling; erosion/run-off control.
- Waste: organic composting; packaging recyclability; donation channels for sub-grade produce.
- People: formal training academy for workers & partner farmers; women & youth hiring targets; fair labor and safety.
- SDG Alignment: SDG 2 (Zero Hunger), SDG 7 (Clean Energy), SDG 8 (Decent Work), SDG 12 (Responsible Consumption & Production).
- ESG Reporting: KPI dashboard available quarterly to UAE partners.



## 10) Risk Management & Resilience

- Agronomic: multi-crop, multi-estate diversification; agronomist oversight; robust irrigation.
- Cold-Chain: generator/UPS redundancy; maintenance SLAs; spare parts inventory.
- Market/Logistics: multiple lanes (air/sea), forward bookings, emergency lift capacity.
- Regulatory: continuous label/spec pre-clearance; audit cadence; recall playbooks.
- Financial: phased capital programs; contingency reserves; FX alignment with USD/AED; transparent drawdowns and investor oversight.

## 11) UAE Partnership & Investment Options

- Off-Take Agreements: multi-year volume bands with pricing/indexation and SLAs.
- Equity Participation: stake in program SPV or operating expansion for shared upside.
- Joint Ventures (JV): co-ownership of farms/cold hubs with agreed governance and reporting.
- Public-Private Collaboration: alignment with UAE food security initiatives and knowledge transfer.

## 12) KPI Framework (Quarterly Reporting)

- Production: yield/ha by crop; export-grade pack-out %.
- Quality & Safety: MRL pass %, microbiology pass %, rejection/claim rates, shelf-life on arrival.
- Logistics: temperature-compliant transit %, on-time shipment %, lead times.
- Commercial: UAE allocation adherence ( $\geq 60\%$ ), fill rate %, SLA compliance %.
- ESG: renewable energy %, water efficiency, jobs created, women/youth share, waste diversion %.

## 13) 2025–2030 Roadmap

- 2025–2026: Expand blueberry/avocado/chilli capacity; commission central cold hub; start IQF value-add.
- 2026–2028: Scale feeder hubs; broaden UAE listings; deepen private-label offerings.
- 2028–2030: Formalize UAE–Zimbabwe Food Corridor with institutional partnerships; replicate model regionally.

## 14) Why Soko-Agri Global for the UAE

- Direct contribution to UAE Food Security 2051 via dedicated 60% allocation and year-round supply.
- Vertically integrated model delivering quality, traceability, and reliability from farm to UAE shelf.
- ESG-anchored operations with transparent, audit-ready reporting.
- Scalable platform designed for partnership — off-take, JV, or equity — with risk controls and governance aligned to institutional standards.

## **Contact & Submissions**

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